

# Meta Tags Templates for Magento 2



## Magento 2 Extension User Guide

**Official extension page:** [Meta Tags Templates for Magento 2](#)



User Guide: [Meta Tags Templates for Magento 2](#)

Support: <http://amasty.com/contacts/>

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## Introduction

With Meta Tags Templates extension you can automatically generate meta tags as well as descriptions for:

- Product pages
- Category pages
- Any site page by URL

Functionality has hierarchical structure. That means you can choose the category and specify all the tags for:

- Current category
- Sub categories
- Products in current category
- Products in subcategory

A range of complex variables can be used in tags and descriptions.



### Configuration

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

Store View: Default Config

To specify general extension settings please go to Stores->Configuration-> SEO Meta Tags Templates

AMASTY EXTENSIONS ^

General

SEO Toolkit

Product Page

SEO Meta Tags Templates

Enabled Yes

Replace Filled Metadata Yes

No Breadcrumbs Yes

Please set to `Yes` if you have no Breadcrumbs on the Product View page.

Product URL Key Template {name}-{sku}

You can use variables in this template  
Example: {name} - {sku}

Apply Template For Product URLs

If you set the option to 'No' all previously created meta tags won't be replaced except for empty ones. In case you set the option to 'Yes' you'll replace all meta information.

Click on this button to apply the template for all previously created products.

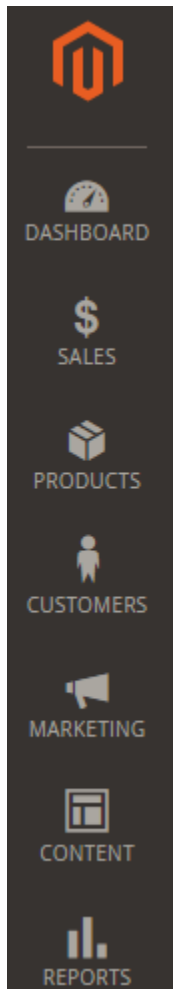
You can disable meta tags functionality for category pages.

Category Page

Enabled Yes

Replace Filled Metadata Yes





### Configuration

Store View: Default Config ?

**AMASTY EXTENSIONS** ^

#### General Settings

SEO Toolkit

301 Redirects to Home Page

Yes ▼

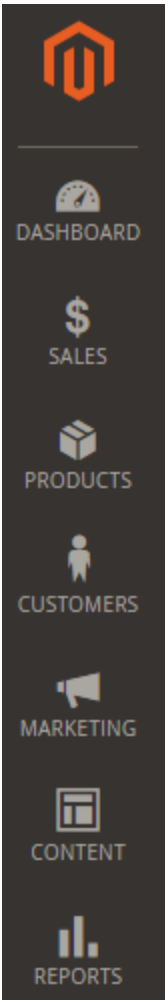
**Enable redirect option to avoid duplicating content and make store URLs SEO-friendly.**

Requests to /index.php, /cms/index, /home will be redirected to Home Page

SEO Meta Tags Templates

**GENERAL** ▼





## Meta Tags Template (Categories)

To create product meta tags templates by category please go to Content-> Amasty Meta section-> Meta Tags by Category.

**Search**   [Reset Filter](#)

Actions ▾   1 records found   20 ▾ per page   <

<input type="checkbox"/>	ID	Category	Store
Any ▾	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	3	Watches	Default
<input type="checkbox"/>	1	Gear	Default



### 3. Category-based templates

- Dashboard
- Sales
- Products
- Customers
- Marketing
- Content
- Reports
- Stores

← Back   Delete   Reset   Save and Continue Edit   **Save**

- TEMPLATE CONFIGURATION
- Main Category**
- Products in Main Category
- Sub Categories
- Products in Sub Categories

#### Main Category

Category is

Apply For

**Please select the category to which the template should apply.**

**Select store views to which the template will apply.**



### 3. Category-based templates



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**TEMPLATE CONFIGURATION**

- Main Category
- Products in Main Category**
- Sub Categories
- Products in Sub Categories

**Current Products**

**Title**

Example: Buy {name} [by {manufacturer | brand}] [of {color} color] [for only {price}] [in {categories}] at [{store},] {website}.

Available variables:  
Category - {category}  
All Categories - {categories}  
Store View - {store\_view}  
Store - {store}  
Website - {website}  
Price - {price}  
Special Price - {special\_price}  
Final Price - {final\_price}  
Final Price with Tax - {final\_price\_incl\_tax}  
Price From (bundle) - {startingfrom\_price}  
Price To (bundle) - {startingto\_price}  
Brand - {brand}  
Color - {color}  
And other product attributes ...

**Meta Description**

**Please use 'Title' field to create a template for meta title tag.**

**You can use complex variables like {brand|manufacturer|provider}. In that case for products with brand attribute, brand value will be used for meta tags; for products with manufacturer attribute, manufacturer value will become a meta tag and so on.**





# 3. Category-based templates



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**TEMPLATE CONFIGURATION**

- Main Category
- Products in Main Category**
- Sub Categories
- Products in Sub Categories

**Current Products**

**Title**

Example: Buy {name} [by {manufacturer | brand}] [of {color} color] [for only {price}] [in {categories}] at [{store},] {website}.

Available variables:  
Category - {category}  
All Categories - {categories}  
Store View - {store\_view}  
Store - {store}  
Website - {website}  
Price - {price}  
Special Price - {special\_price}  
Final Price - {final\_price}  
Final Price with Tax - {final\_price\_incl\_tax}  
Price From (bundle) - {startingfrom\_price}  
Price To (bundle) - {startingto\_price}  
Brand - {brand}  
Color - {color}  
And other product attributes ...

**Meta Description**

**Please use 'Product Meta Description' field to create a template for meta description tag. You can use the same variables as for meta title tag.**



# 3. Category-based templates

Keywords

Please use 'Keywords' field to create a template for product keywords.

H1 Tag

Please specify 'H1 Tag' here. This will be used as a name of the product on the product page.

This value will override any H1 tag even it is not empty

Short Description

Rich text editor toolbar with icons for bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, image, video, audio, table, etc.

Purchase the {name} for only {price}!

Path: p

Please use 'Short Description' field to create a template for short product description.

Full Description

Rich text editor toolbar with icons for bold, italic, underline, text color, background color, bulleted list, numbered list, link, unlink, image, video, audio, table, etc.

{name} for only {price}! Take advantage of the best offers!

Use 'Product Full Description' field to create a template for short product description.

You can also use complex variables like {brand|manufacturer|provider}.



# 3. Category-based templates

Use all the variables as well as complex ones in category tags and descriptions.

Main Category

Products in Main Category

**Sub Categories** ✎

Products in Sub Categories

## Sub Categories

Title {store\_view} {meta\_parent\_category}

Available variables:  
 Parent Category - {meta\_parent\_category}  
 Category Name - {name}  
 Store View - {store\_view}  
 Store - {store}  
 Website - {website}

Title, meta description, keywords, H1 tag and description are specified by analogy with product tags.

Meta Description Apply a promo code to get a discount

Keywords {name}

H1 Tag Everything for comfortable travelling!

This value will override any H1 tag even it is not empty

Description Make all your trips remarkable!

For subcategory pages you can also specify image alt.

Image Alt {category} for Sale!

Please, make sure that category image is wrapped into tag with class 'category-image' and image has %s attribute

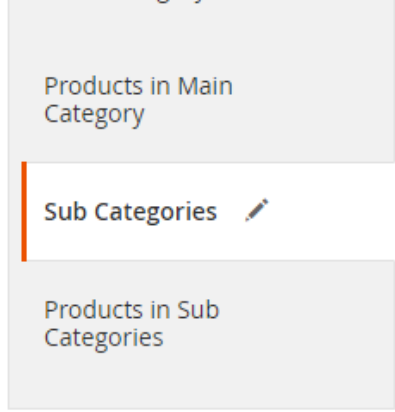
Write the text which will be displayed after product list on category page.

Text after Product List Feel free to contact our support team if you have any questions!



# 3. Category-based templates

You can add meta information for Sub Categories and Products in Subcategories by analogy with the main category.



## Sub Categories

Title	<input type="text" value="{store_view} {meta_parent_category}"/>
Available variables:	Parent Category - {meta_parent_category} Category Name - {name} Store View - {store_view} Store - {store} Website - {website}
Meta Description	<input type="text" value="Apply a promo code to get a discount"/>
Keywords	<input type="text" value="{name}"/>
H1 Tag	<input type="text" value="Everything for comfortable travelling!"/> This value will override any H1 tag even it is not empty
Description	<input type="text" value="Make all your trips remarkable!"/>
Image Alt	<input type="text" value="{category} for Sale!"/> Please, make sure that category image is wrapped into tag with class 'category-image' and image has %s attribute
Text after Product List	<input type="text" value="Feel free to contact our support team if you have any questions!"/>

For subcategory pages you can also specify image alt.

Write the text which will be displayed after product list on category page.



# 4. URL-based templates

## Meta Tags Template (URLs)

admin

To create URL-based template go to Content -> Amasty Meta section-> Meta tags by Custom URLs.

Add New

Search

Reset Filter

Specify URL of the page you want to create a template for.

0 items found

20 per page

<

1 of 1

>

<input type="checkbox"/>	ID	Priority	URL	Store
<input type="checkbox"/>	2	0	example.com	Default



# 4. URL-based templates

- Home
- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS

← Back   Delete   Reset   Save and Continue Edit   **Save**

**TEMPLATE CONFIGURATION**

- General
- Page Content

### General

**Page Url**   
You can use '\*' symbol for specify url pattern

**Priority**

**Apply For**  ▼

**Specify URL of the page you want to create a template for.**



# 4. URL-based templates

You can specify meta tags, title, etc. for any page on site, e.g. Contact Us, Partnership, etc.

It's very useful for SEO to specify meta tags for the pages when attribute is chosen (let's say [www.example.com/t-shirts?color=blue](http://www.example.com/t-shirts?color=blue)).

Also, you can create it for any product page. In such a way all the settings specified in Category-based template will not affect the product.

← Back   Delete   Reset   Save and Continue Edit

**TEMPLATE CONFIGURATION**

General

Page Content ✎

**Content**

Title: {website} Contact Page

Meta Description: Contact us - {store}, {website}

Keywords: {store}, {website}

Canonical Url: example.com/contact-us

NOINDEX, NOFOLLOW ▼

H1 Tag: Contact Us page  
This value will override any H1 tag even it is not empty.



Specify canonical URL for the page.

You can make the page 'no follow' and 'no index' by search engines.




Home > Gear > Bags


## Everything for comfortable travelling!

Shopping Options   14 items Sort By  ↑


- STYLE ▾
- ACTIVITY ▾
- FEATURES ▾
- MATERIAL ▾
- PRICE ▾
- STRAP/HANDLE ▾




Joust Duffle Bag  
★★★★☆ 2 reviews  
\$34.00



Overnight Duffle  
★★★★☆ 3 reviews  
\$45.00



Driven Backpack  
★★★★☆ 2 reviews  
\$36.00



Endeavor Daytrip Backpack  
★★★★☆ 3 reviews  
\$33.00

Compare Products  
You have no items to compare.

1 2 >

Feel free to contact our support team if you have any questions!

**This is an example of a text after product list .**





## 5. Frontend Examples

Home > Driven Backpack

# Driven Backpack for you



2 Reviews

[Add Your Review](#)

\$36.00

IN STOCK

SKU#: 24-WB03



Qty

1

Add to Cart

[WISH LIST](#) [COMPARISON](#)

Here's short description generated according to the template.

Purchase the Driven Backpack for only 36!

Details

More Information

Reviews

This full description for this product was also generated according to the template.

Purchase the Driven Backpack for only 36! Take advantage of the best offers!



User Guide: [Meta Tags Templates for Magento 2](#)

Support: <http://amasty.com/contacts/>

Home > Driven Backpack

# Driven Backpack for you



2 Reviews

[Add Your Review](#)

\$36.00

IN STOCK

SKU#: 24-WB03



Qty

1

Add to Cart

WISH LIST

COMPARE

EMAIL

Purchase the Driven Backpack for only 36!

Details

More Information

Reviews (2)

Purchase the Driven Backpack for only 36! Take advantage of the best offers!

Here's a front end example of product page. As you can see in the source code, the meta title for the product page was generated according to the template.

```
<head prefix="og: http://ogp.me/ns# fb: http://ogp.me/ns/fb# product: http://ogp.me/ns/product#">
  <script>
    <meta charset="utf-8">
    <meta content="text/html; charset=utf-8" http-equiv="Content-Type">
    <meta content="Buy Driven Backpack of for only 36!" name="description">
    <meta content="Driven Backpack, Gear " name="keywords">
    <meta content="INDEX, FOLLOW" name="robots">
    <meta content="IE=edge,chrome=1" http-equiv="X-UA-Compatible">
```

# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

