

Meta Tags Templates



Magento Extension User Guide

Official extension page: [Meta Tags Templates](#)



User Guide: [Meta Tags Templates](#)

Support: <http://amasty.com/contacts/>

Table of contents:

| | |
|--|-----------|
| <u>1. Introduction</u> | <u>3</u> |
| <u>2. General settings</u> | <u>4</u> |
| <u>3. Category-based templates.....</u> | <u>7</u> |
| <u>4. Category-based templates. Conditions.....</u> | <u>8</u> |
| <u>5. Category-based templates. Products tags.....</u> | <u>10</u> |
| <u>6. Category-based templates. Category tags.....</u> | <u>11</u> |
| <u>7. URL-based templates</u> | <u>12</u> |
| <u>8. Examples.....</u> | <u>13</u> |



Introduction

With Meta Tags Templates extension you can automatically generate meta tags as well as descriptions for:

- Product pages
- Category pages
- Any site page by URL

Functionality has hierarchical structure. That means you can choose the category and specify all the tags for:

- Current category
- Sub categories
- Products in current category
- Products in subcategory

A range of complex variables can be used in tags and descriptions.



2. General Settings

To specify general settings please go to System->Configuration-> SEO Meta Tags Templates

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** [Get help for this page](#)

Current Configuration Scope:
Default Config [Manage Stores](#)

Configuration

AMASTY EXTENSIONS

SEO Meta Tags Templates

SALES

Shipping Methods

Google API

SEO Meta Tags Templates

[Save Config](#)

General

| | | |
|------------------------|----------------------------------|------------------------------|
| Max Title Length | <input type="text" value="250"/> | [STORE VIEW] |
| Max Description Length | <input type="text" value="500"/> | [STORE VIEW] |

Product Page

| | | |
|--------------------------|----------------------------------|------------------------------|
| Enabled | <input type="text" value="Yes"/> | |
| Replace Filled Metadata | <input type="text" value="No"/> | |
| Product URL Key Template | <input type="text"/> | [STORE VIEW] |

▲ You can use variables in this template
Example: {name} - {sku}

[Apply Template For Product URLs](#) [\[STORE VIEW\]](#)

Category Page

| | | |
|-------------------------|----------------------------------|------------------------------|
| Enabled | <input type="text" value="Yes"/> | [STORE VIEW] |
| Replace Filled Metadata | <input type="text" value="No"/> | [STORE VIEW] |

Specify max length for meta title and description.

Click on this button to apply the template for all previously created products.

If you set the option to 'No' all previously created meta tags won't be replaced except for empty ones. In case you set the option to 'Yes' you'll replace all meta tags.

You can disable meta tags functionality for product or category pages.



3. Category-based templates

To create product meta tags templates by category please go to admin panel -> CMS-> Meta Tags by Category.

The screenshot shows the CMS admin interface. At the top, a navigation bar includes 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'Reports', and 'System'. The 'CMS' menu is expanded, showing options like 'Pages', 'Static Blocks', 'Widgets', 'Polls', 'SEO ToolKit', 'Goolge Sitemaps', 'HTML Sitemap', 'Rich Data', 'Tags', 'Friendly URLs', 'Meta Tags Templates', 'Errors Detector', and 'Settings'. The 'Meta Tags Templates' sub-menu is open, with 'Meta Tags by Category' selected. The main content area is titled 'Meta Tags Template (Categories)' and shows a table with columns for 'ID', 'Store', and 'Category'. The table is empty, displaying 'No records found.' There are also search and filter buttons like 'Reset Filter', 'Search', and 'Submit'.



4. Category-based templates. Conditions

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System [Get help for this page](#)

Template Configuration

- Main Category
 - Products in Main Category
 - Sub Categories
 - Products in Sub Categories

New Template [Back](#) [Reset](#) [Save](#) [Save and Continue Edit](#)

General

Category is

- Root Catalog
- Root Catalog
- Furniture
 - Living Room
 - Bedroom
- Electronics
 - Cell Phones
 - Cameras
 - Accessories
 - Digital Cameras
 - Computers
 - Build Your Own
 - Laptops
 - Hard Drives
 - Monitors
 - RAM / Memory
 - Cases
 - Processors
 - Peripherals
- Apparel
 - Shirts

Show In

- Default
- Default
- Main Website
- Main Store
- English
- French
- German

Please select the category to which the template should apply.

Select store views to which the template will apply.



5. Category-based templates. Products tags

Template Configuration

Main Category

Products in Main Category

Sub Categories

Products in Sub Categories

Edit Template #3

Back

Reset

Delete

Save

Save and Continue Edit

Current Products

Title

By {name}{color}, from{manufacturer|brand}!

▲ Available variables:

Category - {category}

All Categories - {categories}

Store View - {store_view}

Store - {store}

Website - {website}

Price - {price}

Special Price - {special_price}

Final Price - {final_price}

Final Price with Tax - {final_price_incl_tax}

Price From (bundle) - {startingfrom_price}

Price To (bundle) - {startingto_price}

Brand - {brand}

Color - {color}

And other product attributes ...

Meta Description

Purchase the{name} for only {final_price} at {website}!

Keywords

{name}, {manufacturer}, {category}, {color}.

Please use 'Product Meta Title' field to create a template for meta title tag.


You can also use complex variables like {brand|manufacturer|provider}. These variables work great, if for some products you use manufacturer attribute and for others brand or provider attributes. So for products with brand attribute, brand value will be used for meta tags; for products with manufacturer attribute, manufacturer value will be used and so on.



5. Category-based templates. Products tags

Template Configuration

Main Category

Products in Main Category 

Sub Categories

Products in Sub Categories

Edit Template #3

 Back

Reset

 Delete

 Save

 Save and Continue Edit

Current Products

Title

By {name}{color}, from{manufacturer|brand}!

▲ Available variables:

- Category - {category}
- All Categories - {categories}
- Store View - {store_view}
- Store - {store}
- Website - {website}
- Price - {price}
- Special Price - {special_price}
- Final Price - {final_price}
- Final Price with Tax - {final_price_incl_tax}
- Price From (bundle) - {startingfrom_price}
- Price To (bundle) - {startingto_price}
- Brand - {brand}
- Color - {color}
- And other product attributes ...

Meta Description

Purchase the{name} for only {final_price} at {website}!

Keywords

{name}, {manufacturer}, {category}, {color}.

Please use 'Product Meta Description' field to create a template for meta description tag. You can use the same variables as for meta title tag.



6. Category-based templates. Category tags

Use all the variables as well as complex ones in category tags and descriptions.

Template Configuration

Main Category

Products in Main Category

Sub Categories

Products in Sub Categories

Title, meta description, keywords, H1 tag and description are specified by analogy with product tags.

For category pages you can also specify image alt and title.

Write the text which will be displayed after product list on category page.

New Template

Back

Reset

Delete

Save

Save and Continue Edit

Current Categories

| | |
|-------------------------|---|
| Title | Enjoy {category} for the low price! |
| Meta Description | Order any product from {category} and get Christmas discount! |
| Keywords | {category} |
| H1 Tag | {category} of high quality on {website}! ▲ This value will override any H1 tag even it is not empty |
| Description | Order any product from {category} and get 40% Christmas discount! |
| Image Alt | {category} for Christmas ▲ Please, make sure that category image is wrapped into tag with class 'category-image' and image has alt attribute |
| Image Title | {category} products ▲ Please, make sure that category image is wrapped into tag with class 'category-image' and image has title attribute |
| Text after Product List | Feel free to contact our support team if you have any questions. |



7. URL-based templates

To create URL-based template go CMS -> Seo Toolkit -> Meta Tags Templates -> Meta tags by URL

The screenshot shows a CMS interface with a top navigation bar containing 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'Reports', and 'System'. A 'Get help for this page' link is on the right. The 'CMS' menu is expanded, showing options like 'Pages', 'Static Blocks', 'Widgets', 'Polls', 'SEO ToolKit', 'Google Sitemaps', 'HTML Sitemap', 'Rich Data', 'Tags', 'Reviews', 'Meta Tags Templates', and 'Settings'. The 'Meta Tags Templates' option is further expanded to show 'Meta Tags by Category' and 'Meta Tags by URL'. The 'Meta Tags by URL' option is selected. The main content area is titled 'New Template' and has a 'Save and Continue Edit' button. Under the 'General' section, there are three fields: 'Page Url' (with the value 'example.com/c'), 'Priority' (with the value '1'), and 'Show In' (with the value 'English'). A callout box points to the 'Page Url' field with the text: 'Specify URL of the page you want to create a template for.'



7. URL-based templates

Template Configuration

General

Page Content

You can specify meta tags, title, etc. for any page on site, e.g. Contact Us, Partnership, etc.

It's very useful for SEO to specify meta tags for the pages when attribute is chosen (let's say www.example.com/t-shirts?color=blue).

Also, you can create it for any product page. In such a way all the settings specified in Category-based template will not affect the product.

Specify canonical URL for the page.

New Template

Back

Reset

Save

Save and Continue Edit

Content

Title {website} Contacts Page

Meta Description Contact us - {store}, {website}

Keywords {store}, {website}

Canonical Url example.com/contact-us

Robots NOINDEX, NOFOLLOW

H1 Tag Contact Us page

▲ This value will override any H1 tag even it is not empty

You can make the page 'no follow' and 'no index' by search engines





8. Examples

HTC Touch Diamond
[Email to a Friend](#)
[Be the first to review this product](#)
Availability: In stock
\$750.00
Qty: **Add to Cart** OR [Add to Wishlist](#) [Add to Compare](#)

Quick Overview
Re-defining the perception of advanced mobile phones, the HTC Touch Diamond signals a giant leap forward in combining hi-tech prowess with intuitive usability and

Here's a front end example of product page. As you can see in the source code, the meta title for the product page was generated according to the template.

RELATED PRODUCTS
Check items to add to the cart or [select all](#)
  [BlackBerry 8100 Pearl](#)
\$349.99
[Add to Wishlist](#)
  [Sony Ericsson W810i](#)
\$399.99
[Add to Wishlist](#)

MY CART
You have no items in your shopping cart.

COMPARE PRODUCTS

```
<head>  
<title>Buy Black HTC Touch Diamond from HTC for $750.00 only at Main Website!</title>  
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />  
<meta name="description" content="Best HTC Touch Diamond for the least price only at Main Website! Re-defining the
```

The meta description for this product page was also generated according to the template.



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

