

Meta Tags Templates



Magento Extension User Guide

Official extension page: [Meta Tags Templates](#)



User Guide: [Meta Tags Templates](#)

Support: <http://amasty.com/contacts/>

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Introduction

With Meta Tags Templates extension you can automatically generate meta tags as well as descriptions for:

- Product pages
- Category pages
- Any site page by URL

Functionality has hierarchical structure. That means you can choose the category and specify all the tags for:

- Current category
- Sub categories
- Products in current category
- Products in subcategory

A range of complex variables can be used in tags and descriptions.



To specify general settings please go to System->Configuration-> SEO Meta Tags Templates

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** [Get help for this page](#)

Current Configuration Scope:
Default Config [Manage Stores](#)

Configuration

AMASTY EXTENSIONS

SEO Meta Tags Templates

SALES

Shipping Methods

Google API

SEO Meta Tags Templates

[Save Config](#)

General

| | | |
|------------------------|----------------------------------|------------------------------|
| Max Title Length | <input type="text" value="250"/> | [STORE VIEW] |
| Max Description Length | <input type="text" value="500"/> | [STORE VIEW] |

Product Page

| | | |
|--------------------------|----------------------------------|------------------------------|
| Enabled | <input type="text" value="Yes"/> | |
| Replace Filled Metadata | <input type="text" value="No"/> | |
| Product URL Key Template | <input type="text"/> | [STORE VIEW] |

▲ You can use variables in this template
Example: {name} - {sku}

[Apply Template For Product URLs](#) [\[STORE VIEW\]](#)

Category Page

| | | |
|-------------------------|----------------------------------|------------------------------|
| Enabled | <input type="text" value="Yes"/> | [STORE VIEW] |
| Replace Filled Metadata | <input type="text" value="No"/> | [STORE VIEW] |

Callouts:

- Specify max length for meta title and description.
- Click on this button to apply the template for all previously created products.
- If you set the option to 'No' all previously created meta tags won't be replaced except for empty ones. In case you set the option to 'Yes' you'll replace all meta tags.
- You can disable meta tags functionality for product or category pages.



3. Category-based templates

To create product meta tags templates by category please go to admin panel -> CMS-> Meta Tags by Category.

The screenshot shows the CMS admin interface. At the top, a navigation bar includes 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'Reports', and 'System'. The 'CMS' menu is expanded, showing options like 'Pages', 'Static Blocks', 'Widgets', 'Polls', 'SEO ToolKit', 'Goolge Sitemaps', 'HTML Sitemap', 'Rich Data', 'Tags', 'Friendly URLs', 'Meta Tags Templates', 'Errors Detector', and 'Settings'. The 'Meta Tags by Category' option is highlighted. Below the navigation, the main content area is titled 'Meta Tags Template (Categories)'. It features a table with columns for 'ID', 'Store', and 'Category'. The table is currently empty, displaying 'No records found.' There are also search and filter controls, including 'Reset Filter', 'Search', and 'Submit' buttons.



4. Category-based templates. Conditions

Dashboard Sales Catalog Mobile Customers Promotions Newsletter **CMS** Reports System [Get help for this page](#)

Template Configuration

- Main Category
 - Products in Main Category
 - Sub Categories
 - Products in Sub Categories

New Template [Back](#) [Reset](#) [Save](#) [Save and Continue Edit](#)

General

Category is

Show In

Please select the category to which the template should apply.

Select store views to which the template will apply.



5. Category-based templates. Products tags

Template Configuration

Main Category

Products in Main Category

Sub Categories

Products in Sub Categories

Edit Template #3

Back

Reset

Delete

Save

Save and Continue Edit

Current Products

Title

By {name}{color}, from{manufacturer|brand}!

▲ Available variables:

Category - {category}

All Categories - {categories}

Store View - {store_view}

Store - {store}

Website - {website}

Price - {price}

Special Price - {special_price}

Final Price - {final_price}

Final Price with Tax - {final_price_incl_tax}

Price From (bundle) - {startingfrom_price}

Price To (bundle) - {startingto_price}

Brand - {brand}

Color - {color}

And other product attributes ...

Meta Description

Purchase the{name} for only {final_price} at {website}!

Keywords

{name}, {manufacturer}, {category}, {color}.

Please use 'Product Meta Title' field to create a template for meta title tag.

You can also use complex variables like {brand|manufacturer|provider}. These variables work great, if for some products you use manufacturer attribute and for others brand or provider attributes. So for products with brand attribute, brand value will be used for meta tags; for products with manufacturer attribute, manufacturer value will be used and so on.



5. Category-based templates. Products tags

Template Configuration

Main Category

Products in Main Category

Sub Categories

Products in Sub Categories

Please use 'Product Meta Description' field to create a template for meta description tag. You can use the same variables as for meta title tag.

Edit Template #3

Back Reset Delete Save Save and Continue Edit

Current Products

Title

By {name}{color}, from{manufacturer|brand}!

▲ Available variables:

- Category - {category}
- All Categories - {categories}
- Store View - {store_view}
- Store - {store}
- Website - {website}
- Price - {price}
- Special Price - {special_price}
- Final Price - {final_price}
- Final Price with Tax - {final_price_incl_tax}
- Price From (bundle) - {startingfrom_price}
- Price To (bundle) - {startingto_price}
- Brand - {brand}
- Color - {color}
- And other product attributes ...

Meta Description

Purchase the{name} for only {final_price} at {website}!

Keywords

{name}, {manufacturer}, {category}, {color}.



5. Category-based templates. Products tags

| | |
|-------------------|---|
| Keywords | <input type="text" value="{name}, {manufacturer}, {category}, {color}"/> |
| H1 Tag | <input type="text" value="{name} in Chicago"/> <small>▲ This value will override any H1 tag even it is not empty</small> |
| Short Description | <div style="border: 1px solid orange; padding: 5px; display: inline-block;">Show / Hide Editor</div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"><p>Purchase the {name} for only {final_price} at {website}!</p></div> <p>Path:</p> |
| Full Description | <div style="border: 1px solid orange; padding: 5px; display: inline-block;">Show / Hide Editor</div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"><p>By {name} form {manufacturer brand provider} at the lowest price in Chicago. The price is only {price}! Stylish color {color}.</p></div> |

Please use 'Short Description' field to create a template for short product description.

Please specify 'H1 Tag' here. This will be used as a name of the product on the product page.

You can also use complex variables like {brand|manufacturer|provider}.

Use 'Product Full Description' field to create a template for short product description.



6. Category-based templates. Category tags

Use all the variables as well as complex ones in category tags and descriptions.

Template Configuration

- Main Category
- Products in Main Category
- Sub Categories
- Products in Sub Categories

Title, meta description, keywords, H1 tag and description are specified by analogy with product tags.

For category pages you can also specify image alt and title.

Write the text which will be displayed after product list on category page.

New Template

Back Reset Delete Save Save and Continue Edit

Current Categories

| | |
|-------------------------|---|
| Title | Enjoy {category} for the low price! |
| Meta Description | Order any product from {category} and get Christmas discount! |
| Keywords | {category} |
| H1 Tag | {category} of high quality on {website}! ▲ This value will override any H1 tag even it is not empty |
| Description | Order any product from {category} and get 40% Christmas discount! |
| Image Alt | {category} for Christmas ▲ Please, make sure that category image is wrapped into tag with class 'category-image' and image has alt attribute |
| Image Title | {category} products ▲ Please, make sure that category image is wrapped into tag with class 'category-image' and image has title attribute |
| Text after Product List | Feel free to contact our support team if you have any questions. |



7. URL-based templates

To create URL-based template go CMS -> Seo Toolkit
-> Meta Tags Templates -> Meta tags by URL

Specify URL of the page you want to create a template for.

example.com/c

▲ You can use "" symbol for specify t

1

English

Save and Continue Edit

- Pages
- Static Blocks
- Widgets
- Polls
- SEO ToolKit
- Google Sitemaps
- HTML Sitemap
- Rich Data
- Tags
- Reviews
- Meta Tags Templates
- Settings
- Meta Tags by Category
- Meta Tags by URL



7. URL-based templates

Template Configuration

General

Page Content

You can specify meta tags, title, etc. for any page on site, e.g. Contact Us, Partnership, etc.

It's very useful for SEO to specify meta tags for the pages when attribute is chosen (let's say www.example.com/t-shirts?color=blue).

Also, you can create it for any product page. In such a way all the settings specified in Category-based template will not affect the product.

Specify canonical URL for the page.

New Template

Back

Reset

Save

Save and Continue Edit

Content

Title {website} Contacts Page

Meta Description Contact us - {store}, {website}

Keywords {store}, {website}

Canonical Url example.com/contact-us

Robots NOINDEX, NOFOLLOW

H1 Tag Contact Us page

▲ This value will override any H1 tag even it is not empty

You can make the page 'no follow' and 'no index' by search engines



Great Car

[Email to a Friend](#)
[Be the first to review this product](#)

Availability: In stock

\$150.00

Qty: **Add to Cart** OR [Add to Wish List](#)
[Add to Compare](#)

Quick Overview

Buy Great Car in Silver for just \$150.00 at Main Website.

Double click on above image to view full picture

— +

MORE VIEWS

Details

Buy Great Car in Silver for just \$150.00 at Main Website. Our dealership offers best service and lowest prices.

Here's short description generated according to the template.

This full description for this product was also generated according to the template.



8. Examples

```
<head>  
<title>Buy Black HTC Touch Diamond from HTC for $750.00 only at Main Website!</title>  
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />  
<meta name="description" content="Best HTC Touch Diamond for the least price only at Main Website! Re-defining the
```

The meta description for this product page was also generated according to the template.



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

