

# Product Feed



## Magento Extension User Guide

**Official extension page:** [Product Feed](#)



**User Guide:** [Product Feed](#)

Support: <http://amasty.com/support.html>

## Table of contents:

<u>1. Product Feed Settings .....</u>	<u>3</u>
<u>2. Custom fields to modify original attributes .....</u>	<u>4</u>
<u>3. General data and base attribute for a custom field .....</u>	<u>6</u>
<u>4. Editing of prices and numeric data with custom fields .....</u>	<u>7</u>
<u>5. Editing of text attributes with custom fields .....</u>	<u>9</u>
<u>6. Create product category attribute according to Google taxonomy.....</u>	<u>10</u>
<u>7. Creation of product feeds .....</u>	<u>12</u>
<u>8. Google feed creation wizard.....</u>	<u>14</u>
<u>9. Ready-made templates for feeds creation .....</u>	<u>18</u>
<u>10. Mass actions for feeds creation .....</u>	<u>19</u>
<u>11. Feed generation mode and other feed options .....</u>	<u>20</u>
<u>12. Configure feed content .....</u>	<u>22</u>
<u>13. Google Analytics support .....</u>	<u>28</u>
<u>14. Select products for the feed .....</u>	<u>29</u>
<u>15. Specify delivery data .....</u>	<u>31</u>



# 1. Product Feed Settings

To edit the extension settings please go to admin panel -> System -> Configuration -> Product Feeds

You can set maximum memory which can be used for generation of feeds and batch size. Let's say you have 1000 products in catalog and batch size of 100. The product feed will be generated in 10 iterations of 100. The purpose of this is to insure that your server will not get overloaded.

Current Configuration Scope:  
Default Config ▼ ⓘ

**Configuration**

▶ **AMASTY EXTENSIONS**

Extensions Store ⓘ

Extensions & Notifications

**Product Feeds**

## Product Feeds

**General**

Max Memory Used (Mb)   
▲ Will be ignored for some servers, depends on the hosting plan.

Batch Size   
▲ Indicate how many products will be handled during one iteration. Affects the feed generation time and the server memory consumption.



## 2. Custom fields to modify original attributes

The screenshot shows the Amasty Magento Admin interface. The top navigation bar includes 'Dashboard', 'Sales', 'Catalog', 'Mobile', 'Customers', 'Promotions', 'Newsletter', 'CMS', 'Reports', and 'System'. The 'Catalog' menu is open, showing options like 'Manage Products', 'Manage Categories', 'Attributes', 'URL Rewrite Management', 'Search Terms', 'Reviews and Ratings', 'Tags', 'Google Sitemap', 'Products Feeds', 'Feeds', 'Custom Fields', 'Categories', and 'Settings'. The 'Custom Fields' option is highlighted. Below the menu, the 'Manage Custom Fields' page is visible. It shows a table with 8 records. The table has columns for 'ID', 'Code', and 'Name'. The records are:

ID	Code	Name
8	google	Google Identifier Exists #1
7	iphone	iPhone->Apple iPhone
6	cost_plus_20_percent_ma	cost plus 20 %markup
5	cost_plus_15_percent_ma	cost plus 15 %markup
4	price_with_discount	price with discount
3	price_including_shipping	price including shipping
2	price_including_vat	price with VAT
1	google_product_brand	Google brand

It is possible to create custom fields for cases when you need to modify the original values of an attribute. For this please go to Catalog -> Product Feeds -> Custom Fields.

## 2. Custom fields to modify original attributes

**You can add a new custom field or modify existing ones.**

**Manage Custom Fields**

Page 1 of 1 page

Total 8 records found

Select All | Unselect All | Items selected: 0

Reset Filter Search Submit

	ID	Code	Name
Any			
<input type="checkbox"/>	8	google	Google Identifier Exists #1
<input type="checkbox"/>	7	iphone	iPhone->Apple iPhone
<input type="checkbox"/>	6	cost_plus_20_percent_ma	cost plus 20 %markup
<input type="checkbox"/>	5	cost_plus_15_percent_ma	cost plus 15 %markup
<input type="checkbox"/>	4	price_with_discount	price with discount
<input type="checkbox"/>	3	price_including_shipping	price including shipping
<input type="checkbox"/>	2	price_including_vat	price with VAT
<input type="checkbox"/>	1	google_product_brand	Google brand

**In order to change existing custom field please click on it.**

### 3. General data and base attribute for a custom field

DashboardSalesCatalogMobileCustomersPromotionsNewsletterCMSReportsSystemGet help for this page

Field Options

GeneralTransformReplaceDefault

Custom Field

BackResetDeleteSave

General

Name \*

Google Brand

Code \*

google\_product\_brand

▲ For internal use. Must be unique with no spaces


Please specify the custom field name and code.



## 4. Editing of prices and numeric data with custom fields

### Field Options

General

Transform 

Replace

Default

Choose the conditions here. In our case, we assign +10% to the price of all Apple brand items which CPU speed equals 3.0 GHz (combining several fields to create one value). And we've added the fixed amount of 150 to the price of all Acer brand products.

### Custom Field












 Back

Reset

 Delete

 Save

### Advanced Mapping

Condition	Output Value	Modification	Action
Brand equal Apple 	Price   	+10%	 Remove
AND CPU Speed equal 3.0 GHz 			
AND -- Add Condition --			
OR			
Brand equal Acer 	Price   	+150	 Remove
AND -- Add Condition --			

Use 'Modification' field for numeric attributes to modify the values either by percent or by fixed amount. E.g. you can increase values of attribute 'Price' by 10% or by fixed amount of 150.

## 4. Editing of prices and numeric data with custom fields

DashboardSalesCatalogMobileCustomersPromotionsNewsletterCMSReportsSystemGet help for this page

Field Options

GeneralTransformReplaceDefault

Custom Field

BackResetDeleteSave

Advanced Mapping

Condition	Output Value	Modification	Action
Brand equal Apple	Price Add AttributeAdd Text	+10%	Remove
AND			
CPU Speed equal 3.0 GHz			
AND			
-- Add C			
OR			
Brand equal Dell	Price Add AttributeAdd Text	Percentage (like +15%), or fixed	Remove
AND			
-- Add C			
New Condition			

If you want to specify a fixed price for all items of a particular brand, insert the price in the text field. In our example we specify the price 700 for all items of the Dell brand.





## 5. Editing of text attributes with custom fields

### Field Options

General

Transform

Replace

Default

In case a product doesn't have any base attribute (e.g. no size is specified for some 'Shirt' products), you can set Default value for the custom field by yourself.

E.g. you can specify 'L' size as default for all 'Shirt' products for which no size is specified.

### Custom Field

Back Reset Delete Save

#### Advanced Mapping

Condition	Output Value	Modification	Action
Shirt Size equal Small	S Add Attribute Add Text	Percentage (like +15%), or fi	Remove
AND -- Add Condition --			
OR			
Shirt Size equal Medium	M Add Attribute Add Text	Percentage (like +15%), or fi	Remove
AND -- Add Condition --			
New Condition			



### Field Options

General

Transform

Replace

Default

### Custom Field

Back Reset Delete Save

#### General

Default value

L



## 6. Creating category attribute according to Google taxonomy

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [? Get help for this page](#)

**Manage Categories:** [+ Add New](#)

Page 1 of 1 page Total 1 records found [Reset Filter](#) [Search](#)

ID	Code	Name
1	google_category_	Google Category #1

- Manage Products
- Manage Categories
- Attributes
- URL Rewrite Management
- Search Terms
- Reviews and Ratings
- Tags
- Google Sitemap
- Products Feeds
  - Feeds
  - Custom Fields
  - Categories
  - Settings

Create 'product\_category' attribute according to Google taxonomy.



## 6. Creating category attribute according to Google taxonomy

[Dashboard](#) [Sales](#) [Catalog](#) [Mobile](#) [Customers](#) [Promotions](#) [Newsletter](#) [CMS](#) [Reports](#) [System](#) [?](#)

Edit Category Mapping `Google Category #2`

Categories

General

General

Code \*

google\_category\_2

Name \*

Google Category #2

Categories

[Root Catalog](#)

Furniture

Furniture > Sofas

Furniture > Beds & Accessories

Electronics

> Communications > Telephony > Mobile Phones

Cameras & Optics

Cameras & Optics > Camera & Optic Accessories

Cameras & Optics > Cameras

Electronics > Computers

Electronics > Computers > Desktop Computers

Electronics > Computers > Laptops

Computer Components > Storage Devices > Hard Drives

**Specify code and name for the category attribute. Please specify the names of product categories according to Google requirements.**



## 7. Creation of product feeds

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

**Manage Feeds**

Page 1 of 1 page found

Total 18 records

[Add by Template](#) [Reset Filter](#) [Search](#)

Select All | Unselect All |

Items selected: 0 Actions: [Submit](#)

	ID	Store	Mode	Last Generated At	Delivery Type	Last Delivery At	Status	File	
<input type="checkbox"/>	32	Main Website Main Store English	Google Feed		Download		Ready		
<input type="checkbox"/>	30	Main Website Main Store English	Google Feed	XML	Manually	May 31, 2016 3:02:32 AM	Download	Ready	Google.com
<input type="checkbox"/>	29	Main Website Main Store English	Google Feed	XML	Manually	May 30, 2016 7:07:59 AM	Download	Ready	<a href="#">Googlewizard</a>

**Feeds**

- Custom Fields
- Categories
- Settings

**In order to create a product feed, please go to Catalog -> Product Feeds -> Feeds.**



## 7. Creation of product feeds

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System [Get help for this page](#)

**Manage Feeds**

Page 1 of 1 pages found

Total 18 records

[+ Setup Google Feed](#) [+ Create Custom Feed](#)

[Add by Template](#) [Reset Filter](#) [Search](#)

[Select All](#) | [Unselect All](#) |

[ID](#) | [Store](#)

[Any](#) | [To :](#) | [To :](#)

[Feeds](#) | [Custom Fields](#) | [Categories](#) | [Settings](#)

**This action starts a wizard to simplify Google feed creation. Notice, that the same feed can be used for Bing and Facebook as well.**

**A feed can be created using a number of pre-defined templates.**

**In order to create a product feed, please go to Catalog -> Product Feeds -> Feeds.**

<input type="checkbox"/>	32	Main Website Main Store English	Google Feed					Download		Ready
<input type="checkbox"/>	30	Main Website Main Store English	Google Feed	XML	Manually	May 31, 2016 3:02:32 AM		Download		Ready
<input type="checkbox"/>	29	Main Website Main Store English	Google Feed	XML	Manually	May 30, 2016 7:07:59 AM		Download		Ready

## 8. Google feed creation wizard

[Dashboard](#) [Sales](#) [Catalog](#) [Mobile](#) [Customers](#) [Promotions](#) [Newsletter](#) [CMS](#) [Reports](#) [System](#) [Get help for this page](#)

**Step 1: Categories**  
Step 2: Basic Product Information  
Step 3: Optional Product Information  
Step 4: Run and Upload

### Setup Google Feed

[Back](#) [Save and Continue](#)

#### Step 1: Categories

Please check [Google Taxonomy](#) and associate your categories to Google's according to requirements.  
**Notice:** you should define full path when associating category, just like in taxonomy.  
For example if you want to associate category where you have Shorts, you should rename it to "Apparel & Accessories > Clothing > Shorts"

[Root Catalog](#)

Furniture

Furniture > Sofas

Furniture > Beds & Accessories

Electronics

> Communications > Telephony > Mobile Phones

Cameras & Optics

Cameras & Optics > Camera & Optic Accessories

Cameras & Optics > Cameras

Electronics > Computers

Electronics > Computers > Desktop Computers

Electronics > Computers > Laptops

Computer Components > Storage Devices > Hard Drives

Electronics > Video > Computer Monitors

**Associate your categories to Google according to the requirements.**

User Guide: [Product Feed](#)  
Support: <http://amasty.com/support.html>

Page 14

## 8. Google feed creation wizard

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

Step 1: Categories

**Step 2: Basic Product Information**

Step 3: Optional Product Information

Step 4: Run and Upload

Setup Google Feed

BackSave and Continue

Step 2: Basic Product Information

Please select attributes to output in feed

id An identifier of the item	Attribute ▼	SKU ▼
title Title of the item	Attribute ▼	Name ▼
description Description of the item	Attribute ▼	Description ▼
link URL directly linking to your item's page on your website	Attribute ▼	Url with predefined simple product options ▼
image link URL of an image of the item	Attribute ▼	Thumbnail ▼
condition Condition or state of the item (allowed values: new, refurbished, used)	Text ▼	new
price Price of the item	Attribute ▼	Price ▼
tax The tax rate as a percent of the item price, i.e., a number as a percentage	Attribute ▼	Tax Percents ▼

Options

Store View \*English ▼

Price CurrencyUSD ▼

Specify the basic product info and price currency for different store views.



## 8. Google feed creation wizard

Step 1: Categories

Step 2: Basic Product Information

**Step 3: Optional Product Information**

Step 4: Run and Upload

**You can also specify additional product options for the feed, just choose the needed attribute and preset an output time.**

### Setup Google Feed

Back

Save and Continue

#### Step 3: Optional Product Information

Please select attributes to output in feed

product type Your category of the item	Attribute ▼	Category ▼
sale price Advertised sale price of the item	Attribute ▼	Special Price ▼
sale price effective date Date range during which the item is on sale	Attribute ▼	Sale Price Effective Date ▼
brand Brand of the item	Attribute ▼	Brand ▼
color Color of the item	Attribute ▼	Color ▼
size Size of the item	Attribute ▼	Shirt Size ▼
gender Gender of the item	Attribute ▼	Gender ▼
gtin Global Trade Item Number (GTIN) of the item	Attribute ▼	Gtin ▼
mpn Manufacturer Part Number (MPN) of the item Please check <a href="#">here</a> for details on GTIN and MPN	Attribute ▼	Mpn ▼





## 8. Google feed creation wizard

DashboardSalesCatalogMobileCustomersPromotionsNewsletterCMSReportsSystemGet help for this page

Step 1: CategoriesStep 2: Basic Product InformationStep 3: Optional Product InformationStep 4: Run and Upload

### Setup Google Feed

BackSave and Continue

#### Upload feeds to Google servers automatically?

Filename *	<input type="text" value="Google.com"/>
Upload method	<div>No, upload manually</div> <div>You can generate password in Google Merchant Center &gt; Settings &gt; FTP and SFTP</div>
Generate feed	<div>Weekly</div>

**Preset the file name, upload method and time period when the feed should be generated and uploaded.**



## 9. Ready-made templates for feeds creation

[Dashboard](#) | [Sales](#) | **[Catalog](#)** | [Mobile](#) | [Customers](#) | [Promotions](#) | [Newsletter](#) | [CMS](#) | [Reports](#) | [System](#) | [Get help for this page](#)

**Manage Feeds** [+ Setup Google Feed](#) [+ Create Custom Feed](#)

Page 1 of 1 pages | View 20 per page | Total 18 records

[Select All](#) | [Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selected

	ID	Store	Name	Type	Mode	Last Generated At	
Any						From: To:	
<input type="checkbox"/>	32	Main Website Main Store English	Google Feed	XML	Manually		Shopping.com Getprice.com Myshopping.com Nextag.com Shopmania.com Bing.com TheFind.com Google.com shopzilla.com Amazon Ads cj.com Sears.com Inventory Sears.com Item Sears.com Price Newegg.com
<input type="checkbox"/>	30	Main Website Main Store English	Google Feed	XML	Manually	May 31, 2016 3:02:22 AM	
<input type="checkbox"/>	29	Main Website Main Store English	Google Feed	XML	Manually	May 30, 2016 AM	
<input type="checkbox"/>	28	Main Website Main Store English	cj.com	XML	Manually	May 30, 2016 AM	

[Add by Template](#) [Reset Filter](#) [Search](#)

Actions [Submit](#)

Delivery At

Status

File

Ready

**When you create a feed, you can use ready made templates.**

**In this case the feed will contain all the basic settings for the certain shopping search engine. You can do any custom adjustments during the creation process or later.**

**At present the following shopping search engine templates are available: shopping.com, Amazon Ads, google.com, myshopping.com, nextag.com, pricegrabber.com, shopzilla.com, cj.com, sears.com, shopmania.com, newegg.com, bing.com, TheFind.com, getprice.com.**

**Additionally: Read this [step by step guide](#) on how to create Google Shopping Feed.**



## 10. Mass actions for feeds creation

[Dashboard](#) | [Sales](#) | **[Catalog](#)** | [Mobile](#) | [Customers](#) | [Promotions](#) | [Newsletter](#) | [CMS](#) | [Reports](#) | [System](#) | [Get help for this page](#)

**Manage Feeds** [+ Setup Google Feed](#) [+ Create Custom Feed](#)

Page  of 1 pages | View  per page | Total 18 records found

[Add by Template](#) [Reset Filter](#) [Search](#)

[Select All](#) | [Unselect All](#) | [Select Visible](#) | [Unselect Visible](#) | 0 items selected

Actions   
Duplicate  
Generate  
Delete

**You can duplicate and generate feeds in a bulk.**

	ID	Store	Name	Type	Mode	Last Generated At	Delivery Type	Last Delivery At	Status	Act
Any						From: <input type="text"/> To: <input type="text"/>		From: <input type="text"/> To: <input type="text"/>		
<input type="checkbox"/>	32	Main Website Main Store English	Google Feed	XML	Manually		Download		Ready	<a href="#">Get</a>
<input type="checkbox"/>	30	Main Website Main Store English	Google Feed	XML	Manually	May 31, 2016 3:02:32 AM	Download		Ready	Google.com <a href="#">Get</a>
<input type="checkbox"/>	29	Main Website Main Store	Google Feed	XML	Manually	May 30, 2016 7:07:59 AM	Download		Ready	<a href="#">Googlewizard</a> <a href="#">Get</a>



# 11. Feed generation mode and other feed options

## Feed Options

Edit Feed `Google.com`

Back

Delete

Save

Generate

Download

### General

Content

Conditions

Delivery

### Info

Store View \*

English

Name \*

Google.com

Type \*

XML

Filename \*

Google.com

▲ Do not specify filename extension.

Mode \*

Daily

Cron Execution Time

12:00 AM

12:30 AM

1:00 AM

1:30 AM

2:00 AM

2:30 AM

3:00 AM

3:30 AM

4:00 AM

4:30 AM

▲ Working only for Hourly/Daily/Weekly/Monthly modes

Send to

At the General tab you can:

1. Select for which store view to create the feed.
2. Specify feed name.
3. Choose product feed format (XML, CSV or TXT).
4. Specify the feed filename. After feed generation the feed file can be either downloaded manually from Magento backend or from the ftp location specified at the Delivery tab.
5. Select feed generation mode (Manual, Hourly, Daily, Weekly or Monthly).
6. Specify feed generation time to generate feeds when the site load is minimal (for example, at nights). The option works only with automatic modes (hourly, daily etc.)



# 11. Feed generation mode and other feed options

## Feed Options

### General

### Content

### Conditions

### Delivery

Edit Feed `Google.com`

Back

Delete

Save

Generate

Download

### Info

Store View *	English
Name *	Google.com
Type *	XML
Filename *	Google.com
	▲ Do not specify filename extension.
Mode *	Daily
Cron Execution Time	12:00 AM
	12:30 AM
	1:00 AM

**7. Specify email address to which the feed download link should be sent.**

**8. Choose delivery type: feed file manual downloading or uploading the file via ftp or sftp.**

**9. Set the number of pictures that will be used for the product. (while adjusting the feed you'll be able to choose one of the pictures for the 'image' type of field)**

Send to	
	▲ Send download link to email(s)
Delivery Type *	Download
Default number of additional images	0



# 12. Configure feed content

## Feed Options

- General
- Content**
- Conditions
- Delivery

## Edit Feed `Google`

Back Delete Save Generate Download

### XML Template

Header

```
<?xml version="1.0"?> <rss version="2.0" xmlns:g="http://base.google.com/ns/1.0"> <channel>
```

Item

item

XML Tag for Item (example for Google - item).

Attributes

```
<g:id>{type="attribute" value="sku" format="html_escape" length="" optional="no" parent="no"}</g:id>
<title>{type="attribute" value="name" format="html_escape" length="" optional="no" parent="no"}</ti
<description>{type="attribute" value="description" format="html_escape" length="" optional="no" par
<g:product_type>{type="attribute" value="category_name" format="html_escape" length="" optional="no
<link>{type="attribute" value="url" format="as_is" length="" optional="no" parent="no"}</link>
<g:image_link>{type="attribute" value="image" format="as_is" length="" optional="no" parent="no"}</
<g:condition>{type="text" value="new" format="as_is" length="" optional="no" parent="no"}</g:condit
<g:availability>{type="attribute" value="is_in_stock" format="as_is" length="" optional="no" parent
```

XML Tag	Type	Value	Format	Max Length	Optional	Parent	Action
g:price	Attribute	Price	As Is		No	↑	Insert
	Attribute						
	Custom Field						
	Text						
	Images						

Content tab allows to configure product data included in the product feed. The functionality of the tab depends on the format you select at the 'General' tab.

If you choose XML format, you will get fields for entering the feed header, footer and product information.

To add a line of data to a feed, please enter the attribute xml tag according to the specification of a particular shopping search engine (e.g. for google.com XML tag will be g:price).

Please select the type of data to enter – a product attribute, a custom field or just some plain text.



# 12. Configure feed content

## Feed Options

General

**Content**

Conditions

Delivery

## Edit Feed `Google`

Back

Delete

Save

Generate

Download

### XML Template

Header

```
<?xml version="1.0"?>
<rss version="2.0"
xmlns:g="http://base.google.com/ns/1.0">
<channel>
```

Item

item

▲ XML Tag for Item (example for Google - item).

Attributes

```
<g:id>{type="attribute" value="sku" format="as_is" length="" optional="no" parent="no"}</g:id>
<title>{type="attribute" value="name" format="html_escape" length="" optional="no" parent="no"}</title>
<description>{type="attribute" value="description" format="html_escape" length="" optional="no" parent="no"}
</description>
<g:google_product_category>{type="custom_field" value="google_product_category" format="as_is" length=""
optional="no" parent="no"}</g:google_product_category>
<g:product_type>{type="attribute" value="category_name" format="as_is" length="" optional="no" parent="no"}
</g:product_type>
<link>{type="attribute" value="url" format="as_is" length="" optional="no" parent="no"}</link>
<g:image_link>{type="attribute" value="image" format="as_is" length="" optional="no" parent="no"}</g:image_link>
```

XML Tag	Type	Value	Format	Max Length	Optional	Parent	Action
g:price	Attribute	Price	As Is		Nc		Insert

Footer

```
</channel>
</rss>
```

**When 'Attribute' or 'Custom Field' data type is selected, in the 'Value' field you can choose which attribute or custom field to enter into the feed.**

Do not use category in URL

No

No Image URL

Empty Value

▲ If a product has no image.

Meta Title  
Minimal Price  
Model  
Name  
Parent ID  
**Price**  
Processor  
Product ID  
Qty  
RAM Size  
Response Time  
Room  
SKU  
Sale Price Effective Date  
Screensize  
Set Product as New from Date  
Set Product as New to Date  
Shirt Size  
Shoe Size  
Shoe Type



# 12. Configure feed content

## Feed Options

General

Content

Conditions

Delivery

## Edit Feed 'Google'

Back

Delete

Save

Generate

Download

### XML Template

Header

```
<?xml version="1.0"?> <rss version="2.0" xmlns:g="http://base.google.com/ns/1.0"> <channel>
```

Item

item

XML Tag for Item (example for Google - item).

Attributes

```
<g:id>{type="attribute" value="sku" format="html_escape" length="" optional="no" parent="no"}</g:id>  
<title>{type="attribute" value="name" format="html_escape" length="" optional="no" parent="no"}</title>  
<description>{type="attribute" value="description" format="html_escape" length="" optional="no" parent="no"}</description>  
<g:product_type>{type="attribute" value="category_name" format="html_escape" length="" optional="no" parent="no"}</g:product_type>  
<link>{type="attribute" value="url" format="as_is" length="" optional="no" parent="no"}</link>  
<g:image_link>{type="attribute" value="image" format="as_is" length="" optional="no" parent="no"}</g:image_link>  
<g:condition>{type="text" value="new" format="as_is" length="" optional="no" parent="no"}</g:condition>  
<g:availability>{type="attribute" value="is_in_stock" format="as_is" length="" optional="no" parent="no"}</g:availability>
```

When you choose 'Yes' for 'Parent' setting, data from the main configurable product will be used.

XML Tag	Type	Value	Format	Max Length	Optional	Parent	Action
g:price	Attribute	Price	As Is		No	↑	Insert
	Attribute						
	Custom Field						
	Text						
	Images						

It is possible to limit the number of characters for the data values.

### Formats

Date Format

y.m.d

Price Decimals

2

Once you complete configuring the data entry, please click 'Insert' button.





## 12. Configure feed content

### Feed Options

General

**Content**

Conditions

Delivery

In order to format CSV or TXT product feed, open 'Content' tab. Here you can specify whether to show column names in the feed file or not, how to separate fields, etc.

### Edit Feed `Shopping.com`

#### Options

Column Names	No
Header	
Fields enclosed by	Double Quote (")
Fields separated by	Comma (,)

#### Fields

Header	Before	Type	Value	After	Format	Max Length
mpn		Attribute	SKU		As Is	
manufacturer		Attribute	Manufacturer		As Is	
product name		Attribute	Name		As Is	
product description		Attribute	Description		Strip Tags	
shipping rate					As Is	

+ Add Column

To add a line with data to the feed please click 'Add Column' button. For each line you can indicate the column header (title), choose type of data, select the value, specify which text should be displayed before and after the values and set max value length.

#### Formats

Date Format	
Price Decimals	2



## 12. Configure feed content

### Feed Options

General

Content

Conditions

Delivery

### Edit Feed 'Google'

Back

Delete

Save

Generate

Download

### XML Template

### Formats

Date Format	<input type="text" value="y.m.d"/>
Price Currency	<input type="text" value="USD"/>
Price Decimals	<input type="text" value="2"/>
Price Decimal Point	<input type="text" value="."/>
Price Thousands Separator	<input type="text" value="."/>
Use Parent Value if Attribute is Empty	<input type="text" value="No"/>
Do not use category in URL	<input type="text" value="Yes"/>
No Image URL	<input type="text" value="Empty Value"/>

▲ If a product has no image.

You can also choose whether to use value of parent configurable product for associate products if the attribute is empty and whether to use category in URL or not.

In the 'Formats' section you can specify the date format for the feed file and specify price details.

Choose whether to use default image for products without images.



## 12. Configure feed content

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

Feed Options

General

Content

Conditions

Delivery

Edit Feed `Bing.com`

Options

Column Names

Yes

Header

Fields enclosed by

Double Quote (")

Fields separated by

Comma (,)

Fields

Header	Before	Type	Value	After
<input type="text" value="MPID"/>	<input type="text"/>	Attribute	Product	
<input type="text" value="Title"/>	<input type="text"/>	Attribute	Name	
<input type="text" value="Description"/>	<input type="text"/>	Attribute	Description	
<input type="text" value="Price"/>	<input type="text"/>	Attribute	Price	
<input type="text" value="ProductURL"/>	<input type="text"/>	Attribute	Url with predefined simple produ	?utm_soi

Use the url with predefined product parameters to lead customers to the certain simple product page



# 13. Google Analytics support

## Feed Options

General

Content

Conditions

Delivery

## Edit Feed `Bing.com`

### Options

Column Names

Yes

Header

Fields enclosed by

Double Quote (")

Fields separated by

Comma (,)

### Fields

Header	Before	Type	After
MPID		Attribute	
Title		Attribute	
Description		Attribute	Description
Price		Attribute	Price
ProductURL		Attribute	Url ?utm_soi

Use campaign tracking code to tag the destination URL of each product and track the traffic from shopping engines in the "Traffic Sources > Campaigns" report



## 14. Select products for the feed

DashboardSalesCatalogMobileCustomersPromotionsNewsletterCMSReportsSystemGet help for this page

Feed Options

General

Content

Conditions

Delivery

Edit Feed `Google.com`

BackDeleteSaveGenerateDownload

Base Filter

Exclude Disabled Products

No

Exclude Out of Stock Products

No

Product Types \*

Simple

Grouped

Configurable

Virtual

Attribute Sets

Cameras

Cell Phones

Computer

CPU

Products Filter Configuration

Condition	Action
New Condition	

At the 'Conditions' tab you can specify the products that will be included into the feed. E.g. it is possible to add 'Simple' and 'Configurable' products or include disabled and out of stock products in the feed.

The logo for Amasty, featuring a stylized orange 'A' with a blue 'm' inside the lower curve.

User Guide: Product Feed  
Support: <http://amasty.com/support.html>

Page 29

# 14. Select products for the feed

## Feed Options

General

Content

Conditions

Delivery

Edit Feed `Google.com`

Back

Delete

Save

Generate

Download

### Base Filter

Exclude Disabled Products No

Exclude Out of Stock Products No

Product Types \*  
Simple  
Grouped  
Configurable  
Virtual

Attribute Sets  
Cameras  
Cell Phones  
Computer  
CPU

### Products Filter Configuration

Condition	Action
Brand equal Sony	Remove
OR	
Brand equal Dell	
OR	
--Add Condition--	
AND	
Category equal ..... Laptops	Remove
OR	
--Add Condition--	
New Condition	

You can narrow down the list of products by creating complex rules with AND | OR logics. So the products that don't meet rule conditions won't be included in the feed.



## 15. Specify delivery data

Dashboard

Sales

Catalog

Mobile

Customers

Promotions

Newsletter

CMS

Reports

System

Get h

Feed Options

General

Content

Conditions

Delivery

Edit Feed `Google`

Back

Delete

Save

Generate

Download

You can download the file from `Manage Feeds` grid or use `Download` button on `Edit Feed` page.

FTP Settings

Host

host

▲ Add port if necessary (example.com:22)

User

user

Password

password

Path

/some\_folder/some\_folder/

Passive Mode

No

▲ Set to `Yes` if the user and pass are OK, but FTP upload fails.

If you have set `FTP` as delivery type on the `General` tab, the on `Delivery` tab you need to enter ftp account credentials where the feed will be uploaded.

In addition you can specify the path where file should be uploaded as well as whether to use passive or active mode for ftp connection.



# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/support.html>

Your feedback is absolutely welcome!

