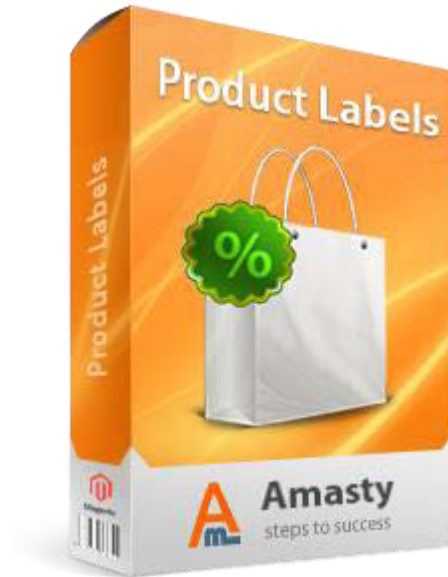


# Product Labels



## Magento Extension User Guide

**Official extension page:** [Product Labels](#)



User Guide: [Product Labels](#)

Support: <http://amasty.com/contacts/>

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Current Configuration Scope:  
Default Config

**Configuration**

To specify the minimal percent discount please use 'Minimal discount percentage' setting.

Design

**AMASTY EXTENSIONS**

General

**Product Labels**

**Product Labels**

At the configuration page you can specify the minimal discount amount for display of labels, which use 'On Sale' condition. Please be aware this is a flat amount, not percent.

**'On Sale' Condition**

Minimal discount amount	<input type="text" value="0"/>	[STORE VIEW]
Minimal discount percentage	<input type="text" value="0"/>	[STORE VIEW]
Rounding of discount percentage	<input type="text" value="By rules of mathematical rounding"/>	[STORE VIEW]

**'Is New' Condition**

Use 'New from Date' and 'New to Date'	<input type="text" value="Yes"/>	[STORE VIEW]
Use 'Creation Date'	<input type="text" value="No"/> <small>▲ It will not be used if previous setting set to 'Yes' and product have 'New from Date' or 'New to Date' attributes</small>	[STORE VIEW]
Product is new threshold	<input type="text" value="0"/> <small>▲ In days</small>	[STORE VIEW]

Extension setting can be found in admin panel -> System -> Configuration -> Product Labels.



## Product Labels

Save Config

In some cases discounts can be decimal, so the extension lets you round them to a whole number. You can use three algorithms:

- 1.To next lowest integer. With this algorithm 20.3 will be rounded to 20
- 2.Mathematical rounding. 20.4 will be rounded to 20 and 20.6 will be rounded to 21.
- 3.To next highest integer. 20.3 will be rounded to 21.

'On Sale' Condition		
Minimal discount amount	<input type="text" value="0"/>	[STORE VIEW]
Minimal discount percentage	<input type="text" value="0"/>	[STORE VIEW]
Rounding of discount percentage	<input type="text" value="By rules of mathematical rounding"/>	[STORE VIEW]
	<ul style="list-style-type: none"><li>The next lowest integer value</li><li>By rules of mathematical rounding</li><li>The next highest integer value</li></ul>	
'Is New' Condition		
Use 'New from Date' and 'New to Date'	<input type="text" value="Yes"/>	[STORE VIEW]
Use 'Creation Date'	<input type="text" value="No"/>	[STORE VIEW]
	<p>▲ It will not be used if previous setting set to 'Yes' and product have 'New from Date' or 'New to Date' attributes</p>	
Product is new threshold	<input type="text" value="0"/>	[STORE VIEW]
	<p>▲ In days</p>	



## Product Labels

Save Config

### 'On Sale' Condition

Minimal discount amount	<input type="text" value="0"/>	[STORE VIEW]
Minimal discount percentage	<input type="text" value="0"/>	[STORE VIEW]
Rounding of discount percentage	<input type="text" value="By rules of mathematical rounding"/>	[STORE VIEW]

### 'Is New' Condition

Use 'New from Date' and 'New to Date'	<input type="text" value="Yes"/>	[STORE VIEW]
Use 'Creation Date'	<input type="text" value="No"/>	[STORE VIEW]
	<small>▲ It will not be used if previous setting set to 'Yes' and product have 'New from Date' or 'New to Date' attributes</small>	
Product is new threshold	<input type="text" value="0"/>	[STORE VIEW]
	<small>▲ In days</small>	

You can choose options for the 'Is New' condition. If you set this option to 'Yes', the extension will consider products as new between 'New from Date' and 'New to Date'.

Alternatively you can choose the products to be new a certain amount of days after creation date. For please set 'Use Creation Date' to yes and specify the desired number of days in the 'Product is new threshold'.



# 2. Creation of product labels



To add a new label press 'Add Label' button.

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System ? Help for this page

**Product Labels**

Page 1 of 1 page Total 1 records found **Reset Filter** **Search**

Select All | Unselect All | 0 items selected Actions **Submit**

	ID	Name	Product Label	Product Page Text	Category Page	Category Page Text
Any						
<input type="checkbox"/>	1	On sale		Save {SAVE_PERCENT}!		Save {SAVE_PERCENT}!

To create labels please go to admin panel -> Catalog -> Product Labels.



# 3. General label properties

Catalog System Get help for this page

**Label Options**

- General
- Images
- Conditions

**Edit Product Label 'Price range Label'** Back Reset Delete Save Save and Continue Edit

**General**

Name: Price range Label

Priority: 1  
▲ Use 0 to show label first, and 99 to show it last

Hide if label with higher priority is already applied: Yes

Use for Parent: No  
▲ Display child's label for parent (configurable and grouped products only)

Show In:  
**Main Website**  
**Main Store**  
English  
French  
German

**Use the 'Priority' field to manage order in which the labels are applied to products. The highest priority is zero.**

**Set this option to "Yes" if you would like to hide this label, when a label of higher priority is already applied to the products.**



# 4. Text and images for labels

## Label Options

General

Images

Conditions

## Edit Product Label 'New 'On Sale' Product'

### Product Page

Text

Save 1.99\$

▲ Variables: {ATTR:code} - attribute value, {SAVE\_PERCENT} - save percents, {SAVE\_AMOUNT} - save amount, {PRICE} - price, {SPECIAL\_PRICE} special price, {BR} - new line, {NEW\_FOR} - how may days ago the product was added, {SKU} - product SKU

Browse...

No file selected.

Top Right

color:black

▲ Example: color:red;font-size:12px;

Save 49.99\$

▲ Variables: {ATTR:code} - attribute value, {SAVE\_PERCENT} - save percents, {SAVE\_AMOUNT} - save amount, {PRICE} - price, {SPECIAL\_PRICE} special price, {BR} - new line, {NEW\_FOR} - how may days ago the product was added, {SKU} - product SKU

Browse...

No file selected.

Top Right

color:black

Text Style

At the images tab you can indicate the text that should be displayed on the label. It is not mandatory to specify the text.


You can utilize following variables in the label texts:

- **{ATTR:code}** - with this variable you can display value of any attribute in the label text. Please replace 'code' with the code of the actual attribute. For example, {ATTR:manufacturer} would display the product manufacturer.
- **{SAVE\_PERCENT}**. Saving percentage, it's the percentage margin between regular price and special price. If you specify in admin panel **'Sale! {SAVE\_PERCENT} OFF!'**, on front end it will be **'Sale! X% OFF!'**, X stands for the percent number.
- **{SAVE\_AMOUNT}**. Flat savings amount, represents flat difference between regular price and special price. So **'Save {SAVE\_AMOUNT}!'** results into **'Save \$X!'**. X is the amount, '\$' sign will be automatically replaced with the symbol of your currency.
- **{PRICE}** displays regular price.
- **{SPECIAL\_PRICE}** displays special price.
- **{NEW\_FOR}** shows how many days ago a product was added. **'NEW! Arrived just {NEW\_FOR} days ago!'** will be shown as **'NEW! Arrived just X days ago!'**, where X is the amount of days.
- **{SKU}** displays product SKU.
- **{BR}** - new line. The extension automatically breaks messages into several lines if they are too long. If you need to display some word or phrase in a separate line, please use **{BR}** variable.





## 4. Text and images for labels

Text	<input type="text" value="\$10 discount"/> ▲ Variables: {ATTR:code} - attribute value, {SAVE_PERCENT} - save percents, {SAVE_AMOUNT} - save amount, {PRICE} - price, {SPECIAL_PRICE} special price, {BR} - new line, {NEW_FOR} - how may days ago the product was added, {SKU} - product SKU
Image	<input type="button" value="Browse..."/> No file selected.  <input type="checkbox"/> Remove
Position	<input type="text" value="Bottom Right"/>
Styles	<input type="text"/>
Text Style	<input type="text"/> ▲ Example: color:red;font-size:12px;
Label Width	<input type="text" value="30"/> ▲ Percent of the product image; This property is applicable only for automatic label adding
Label Height	<input type="text" value="30"/> ▲ Percent of the product image; This property is applicable only for automatic label adding

**In case if you use auto labels adding, you need to add label width and label height percentage of the original image.**

**This action is required for correct label view on the Product and Category pages.**



# 4. Text and images for labels

## New Product Label

[Back](#) [Reset](#) [Save](#) [Save and Continue Edit](#)

Product Page	
Text	<input type="text" value="Save {SAVE_PERCENT}!"/> <small>▲ Variables: {ATTR:code} - attribute value, {SAVE_PERCENT} - save percents, {SAVE_AMOUNT} - save amount, {PRICE} - price, {SPECIAL_PRICE} special price, {BR} - new line, {NEW_FOR} - how may days ago the product was added, {SKU} - product SKU</small>
Image	<input type="text" value="Labels\set 1\green.png"/> <input type="button" value="Browse_"/>
Position	<input type="text" value="Top Right"/>
Styles	

Category Page	
Text	<input type="text" value="Labels\set 1\yellow_s.png"/> <input type="button" value="Browse_"/> <small>{SAVE_PERCENT} - save percents, {SAVE_AMOUNT} - save amount, {PRICE} - price, {SPECIAL_PRICE} special price, {BR} - new line, {NEW_FOR} - how may days ago the product was added, {SKU} - product SKU</small>
Image	<input type="text" value="Labels\set 1\yellow_s.png"/> <input type="button" value="Browse_"/>
Position	<input type="text" value="Bottom Left"/>
Styles	<input type="text"/>

Also at the 'Images' tab you can upload images for labels. Either use your own images or the ones provided with the extension.

**NOTE:** Please click [here](#) to download the pack of predefined images.

You can use different images for category and product pages (e.g smaller image for category page and a bigger one for product page).

It is possible to choose label position both for product and for category pages.



# 5. Conditions for label display

## Label Options

General

Images

Conditions

At the 'Conditions' tab you can specify to which products to apply the label:

1. If you select option 'All matching products and SKUs listed below', the label will be applied to all products which meet the conditions specified at this tab and also to the products, SKUs of which are indicated in 'SKUs' field.

2. If you select option 'All matching products except SKUs listed below', the label will be applied to all products which meet the conditions specified at this tab, however will not be applied to the products, SKUs of which are indicated in 'SKUs' field.

3. If you select option 'SKUs listed below only', the label will be applied only to the the products, SKUs of which are indicated in 'SKUs' field.

## Edit Product Label 'Price range'

### Individual Products

Apply label to

All matching products and SKUs listed below  
All matching products and SKUs listed below  
All matching products except SKUs listed below  
SKUs listed below only

SKUs

the SKU attribute properties 'Visible on Product View Page on Front-end', 'Used in Product Listing' are set to 'Yes'

### Date Range

Use Date Range

Yes

From Date

3/17/15

From Time

10:00:00

▲ In format 15:32

To Date

4/17/15

To Time

19:00:00

▲ In format 19:32

You can specify dates and even time for label display

### State

Is New

No



## 5. Conditions for label display

For 'Is New' option you can select:

1. 'Does not matter'. In this case the option will be ignored.
2. 'Yes'. The label will be applied only to products that are set as new.
3. 'No'. The label will be applied only to products that are NOT set as new.

For 'Is on Sale' option you can select:

1. 'Does not matter'. In this case the option will be ignored.
2. 'Yes'. The label will be applied only to products that have special price and the discount amount is higher than specified at the configuration page.
3. 'No'. The label will be applied only to products that do not have a special price.

You can choose to products of which category the label should be applied

<b>State</b>	
Is New	No
Is on Sale	Does not matter
<b>Categories</b>	
Categories	<ul style="list-style-type: none"><li>--Root Catalog</li><li>---Furniture</li><li>----Living Room</li><li>----Bedroom</li><li>---Electronics</li><li>----Cell Phones</li><li>----Cameras</li><li>-----Accessories</li><li>-----Digital Cameras</li></ul>
<b>Attribute</b>	
Has attribute	Color
	▲ If you do not see the label, please make sure the attribute properties 'Visible on Product View Page on Front-end', 'Used in Product Listing' are set to 'Yes'
Use Multiselect	Yes



## 5. Conditions for label display

Attribute	
Has attribute	Color <small>▲ If you do not see the label, please make sure the attribute properties 'Visible on Product View Page on Front-end', 'Used in Product Listing' are set to 'Yes'</small>
Use Multiselect	Yes
Rule	One of selected values
Attribute value is	<ul style="list-style-type: none"><li>Black</li><li>Blue</li><li>Brown</li><li>Gray</li><li><b>Green</b></li><li>Magneta</li><li>Pink</li><li>Red</li><li>Silver</li></ul>

Stock	
Status	<ul style="list-style-type: none"><li>Does not matter</li><li><b>Does not matter</b></li><li>Out of Stock</li><li>In Stock</li></ul>
Price Range	

For 'Status' option you can select:

1. 'Does not matter'. In this case the option will be ignored.
2. 'In Stock'. The label will be applied only to products that are set as 'in stock'.
3. 'Out of Stock'. The label will be applied only to products which have 'out of stock' status.



## 5. Conditions for label display

You can also choose to products with what attribute to add the label (dropdown and multiple select attributes are available here).

After you choose the attribute, you can also select to products with which attribute value to apply the label.

Attribute	
Has attribute	Color <input type="text"/>
	<small>▲ If you do not see the label, please make sure the attribute properties `Visible on Product View Page on Front-end`, `Used in Product Listing` are set to `Yes`</small>
Use Multiselect	Yes <input type="text"/>
Rule	One of selected values <input type="text"/>
Attribute value is	<input type="text"/> Black Blue Brown Gray Green Magneta Pink Red Silver

Stock	
Status	Does not matter <input type="text"/>

Price Range	
-------------	--



## 5. Conditions for label display

You can choose the price range of the products for which the label should be displayed, e.g. for products with price between 50 and 150.

**Price Range**

Use Price Range	<input type="text" value="Yes"/>
By Price	<input type="text" value="Final Price"/>
From Price	<input type="text" value="Final Price"/>
To Price	<input type="text" value="Final Price"/>

Final Price  
Base Price  
Special Price  
Final Price  
Final Price Incl Tax  
Starting from Price  
Starting to Price

By Price

You can choose which price should be used for the price range feature, e.g. special price, based price (the one specified in the 'price' field), final price (price with all options), etc.

NOT LOGGED IN  
General  
Wholesale  
Retailer  
QAAAA



## 5. Conditions for label display

### Price Range

Use Price Range

By Price

From Price

To Price

### Customer Groups

Use Customer Groups

For Customer Groups

- NOT LOGGED IN
- General
- Wholesale
- Retailer
- QAAAA

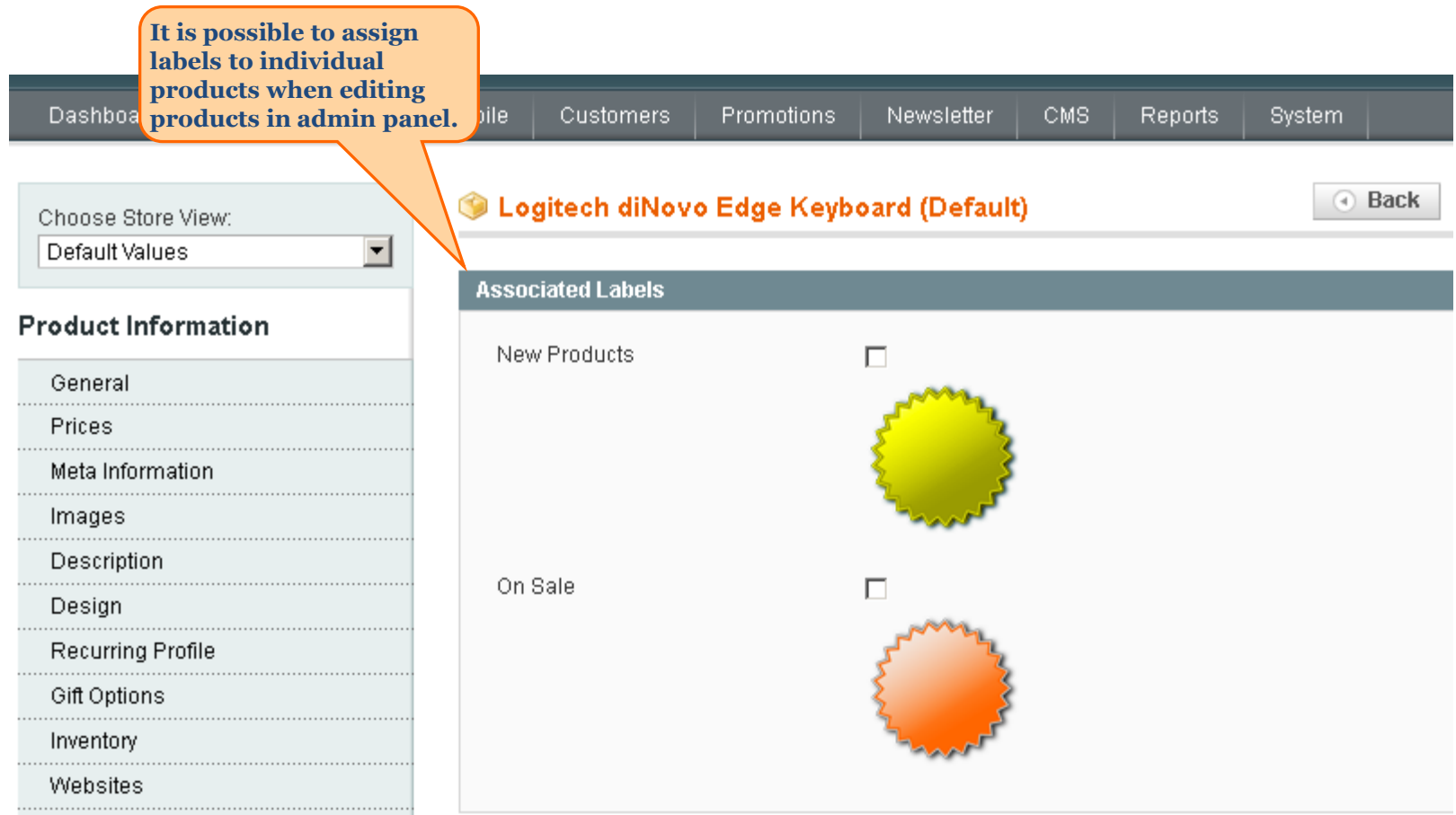
It is possible to indicate the customer groups to which the label should be displayed.





## 6. Assign labels to individual products

It is possible to assign labels to individual products when editing products in admin panel.





Dashboard Home Mobile Customers Promotions Newsletter CMS Reports System

Choose Store View:  
Default Values

**Logitech diNovo Edge Keyboard (Default)** Back

**Associated Labels**

New Products	<input type="checkbox"/>	
On Sale	<input type="checkbox"/>	

**Product Information**

- General
- Prices
- Meta Information
- Images
- Description
- Design
- Recurring Profile
- Gift Options
- Inventory
- Websites



Here's an example of labels on category page.

 <b>Save 34%</b>	 <b>Save 20%</b>	
<b><u>HTC Touch Diamond</u></b> Regular Price: <del>\$750.00</del> <b>Special Price: \$500.00</b>	<b><u>Samsung MM-A900M Ace</u></b> ★★★★☆ <a href="#">5 Review(s)</a> Regular Price: <del>\$150.00</del> <b>Special Price: \$120.00</b>	<b><u>AT&amp;T 8525 PDA</u></b> ★★★★☆ <a href="#">3 Review(s)</a> <b>\$199.99</b>
<a href="#">Add to Cart</a> <a href="#">Add to Wishlist</a> <a href="#">Add to Compare</a>	<a href="#">Add to Cart</a> <a href="#">Add to Wishlist</a> <a href="#">Add to Compare</a>	<a href="#">Add to Cart</a> <a href="#">Add to Wishlist</a> <a href="#">Add to Compare</a>



Here's an example of label on product page.



# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!



User Guide: [Product Labels](#)

Support: <http://amasty.com/contacts/>