Product Manager Toolkit



Magento Extension User Guide

Official extension page: Product Manager Toolkit

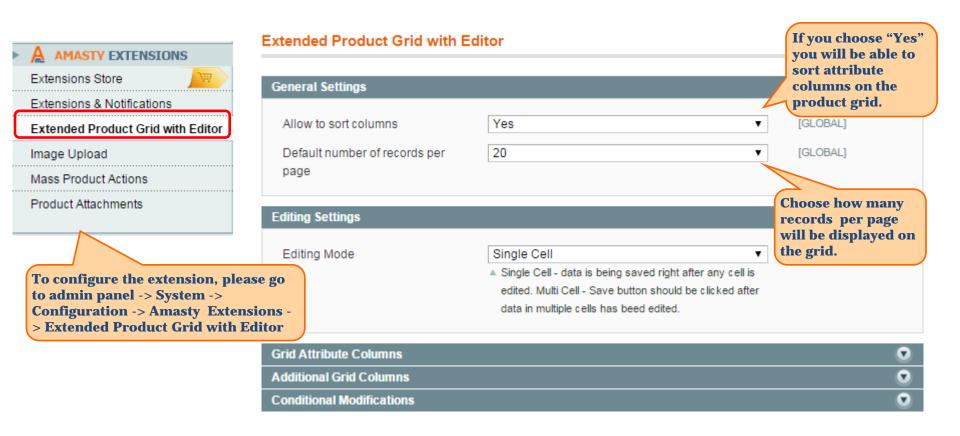


Table of contents:

1.	SEO Toolkit: General Settings3
2.	Product Reviews: Settings4
3.	Product Reviews: Examples5
4 .	HTML Sitemap: Settings8
5 .	HTML Sitemap: Examples13
6.	Rich Snippets: Examples14
7.	Rich Snippets: Settings16
8.	Rich Snippets: Twitter Cards21
9.	Rich Snippets: Twitter Card Example24
10.	Rich Snippets: Rich Pins25
11.	Rich Snippets with Landing Pages27
12.	Import Product Tags: Settings29
13.	Import Product Tags: Import/Export31
14 .	<u>Import Product Tags: Examples36</u>
15 .	Meta Tags Templates: Settings38
16.	Meta Tags Templates: Category-based templates40
17.	Meta Tags Templates: URL-based templates46
18.	Meta Tags Templates: Examples48
19.	Google Sitemap: General Settings50
20.	Google Sitemap: Edit Sitemap51
21.	<u>Unique Product URL: General Settings57</u>
22.	Unique Product URL: Frontend Example59
23.	
24 .	SEO-Friendly filter URLs: Example61

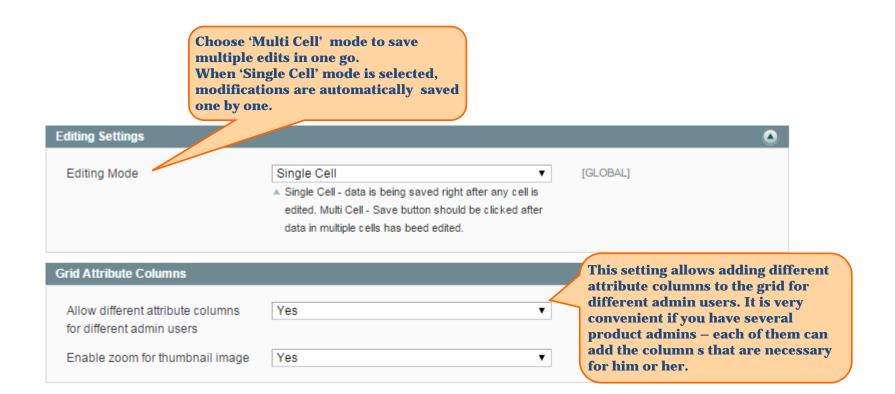


1. Extended Product Greed with Editor: General Settings



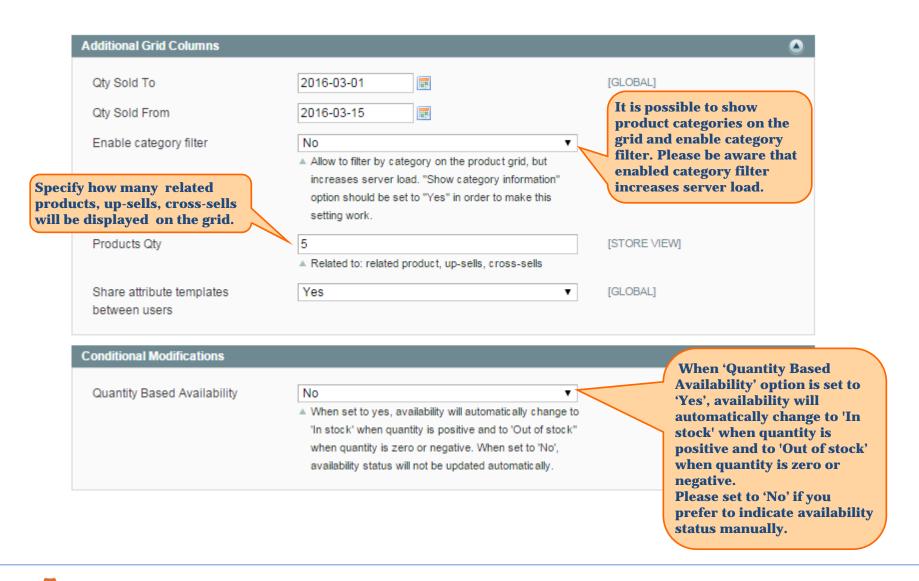


1. Extended Product Greed with Editor: General Settings





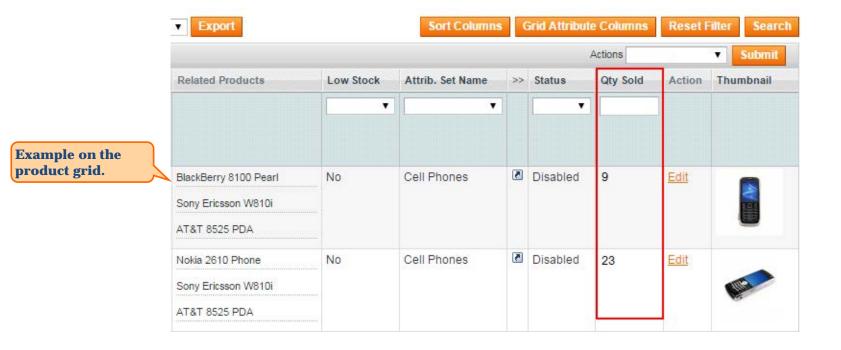
1. Extended Product Greed with Editor: General Settings





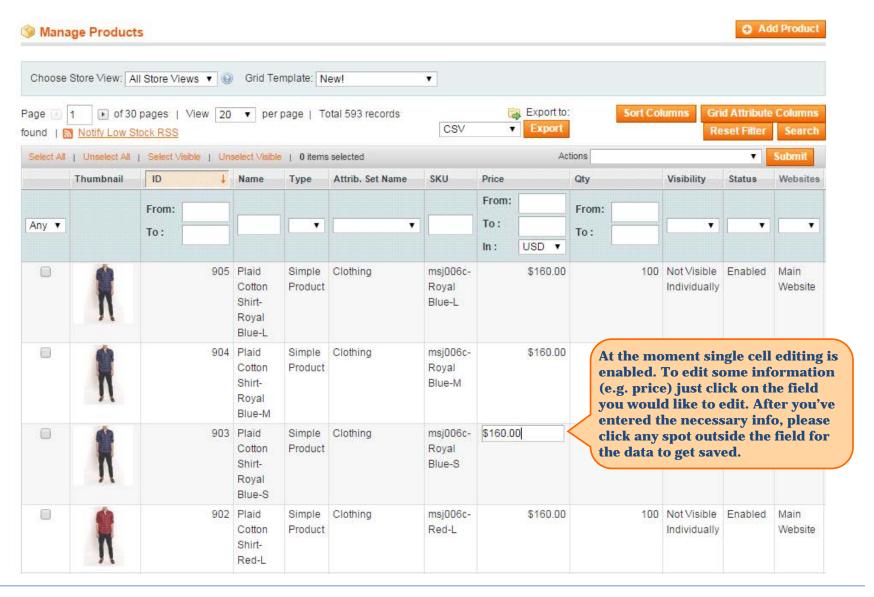
2. Extended Product Greed with Editor: Products sold for specific period





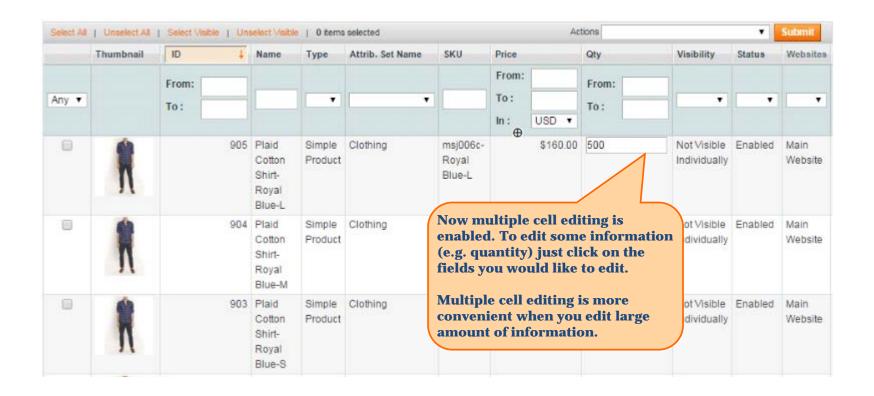


3. Extended Product Greed with Editor: Edit products right on the grid



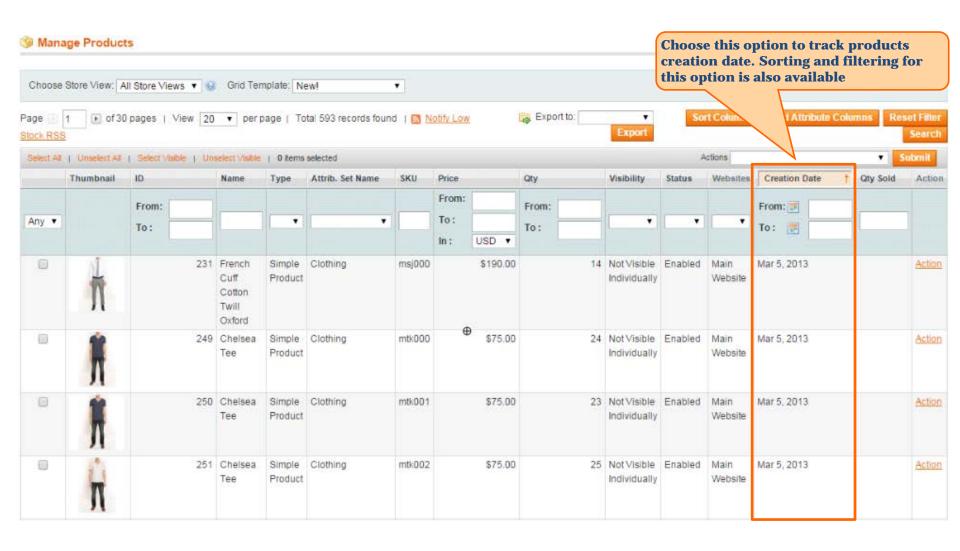


3. Extended Product Greed with Editor: Edit products right on the grid

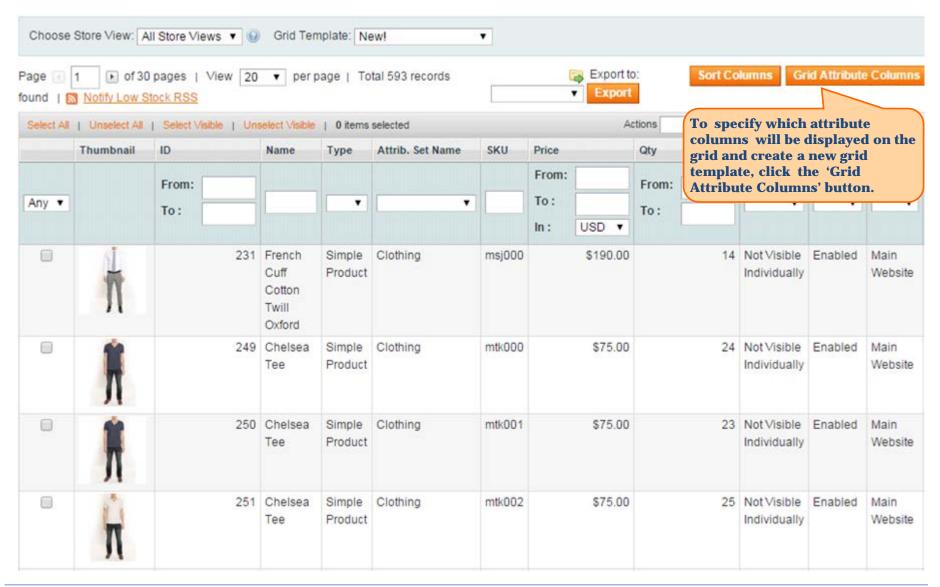




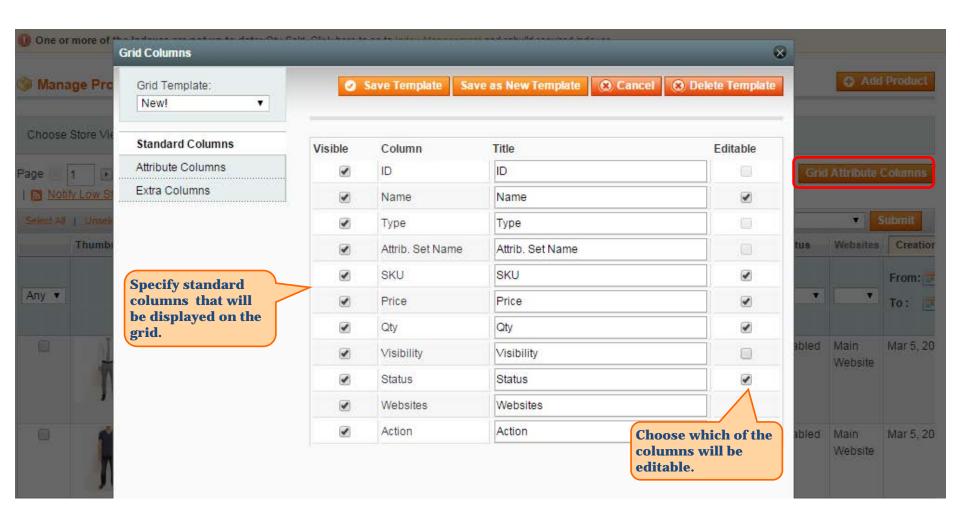
3. Extended Product Greed with Editor: Edit products right on the grid



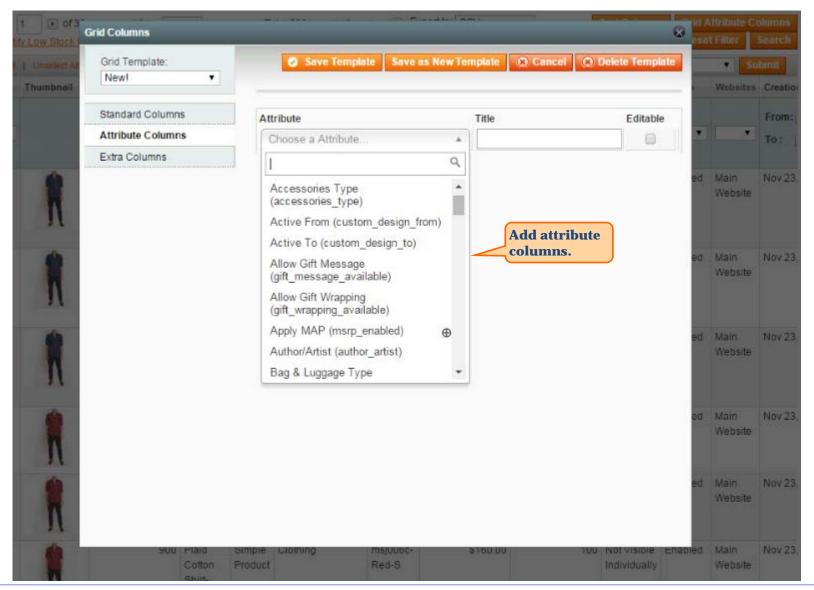




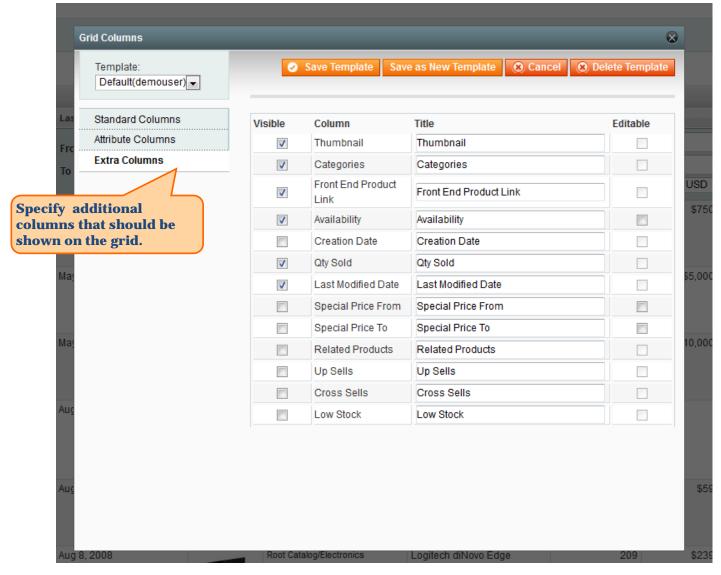




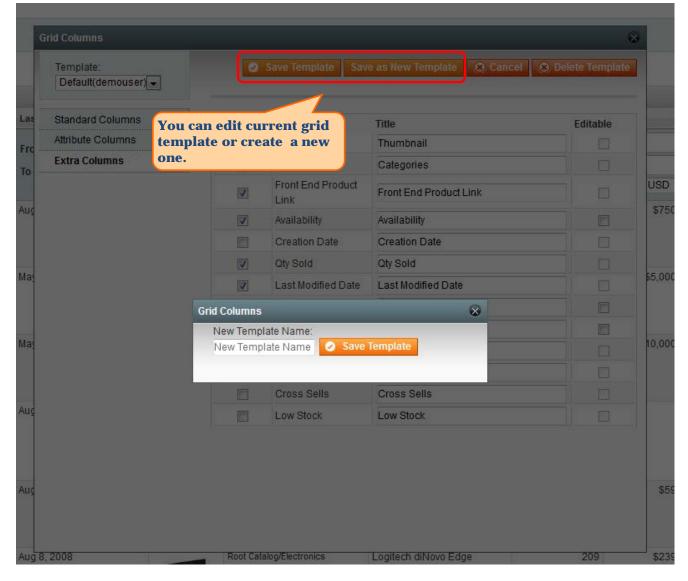










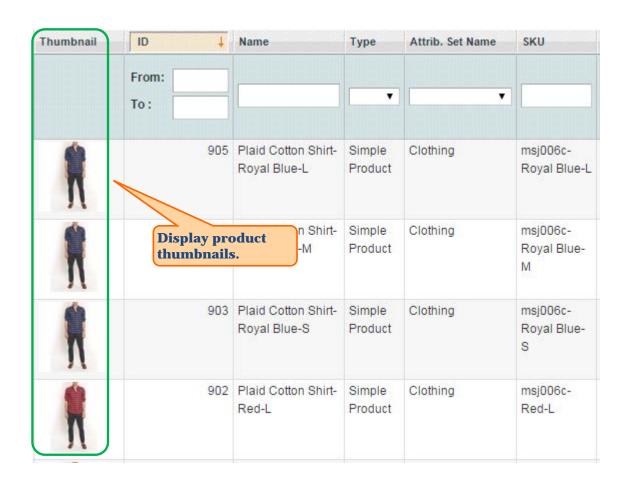




Attrib. Set Name	SKU	Price	Qty	Visibility	Status	Websites	Manufacturer	Price View	Action
		From: To: USD •	From: To:	•	•	•]
Default	test	\$100.00	99	Catalog, Search	Enabled	Main Website		(1)(1)	Edit
Cell Phones	HTC Touch Diamond	\$750.00	836	Catalog, Search	Enabled	Main Website	нтс		Edit
Computer	mycomputer		79	Catalog, Search	Enabled	Main Website		Price Range	Edit
Default	computer_fixed	\$4,999.95	968	Catalog, Search	Enabled	Main Website		As Low as	Edit
Default	computer		426	Catalog, Search	Enabled	Main Website		Price Range	Edit
Default	micronmouse500	\$59.99	7584	Catalog, Search	Enabled	Main Website	Microsoft		Edit
Default	logidinovo	\$219.94	View' grid b	ufacturer' attributes y modifyi nt templa	s to the ng the	in bsite	Logitech		Edit
Default	logitechcord	\$79.99	618	Catalog, Search	Enabled	Main Website	Logitech		Edit

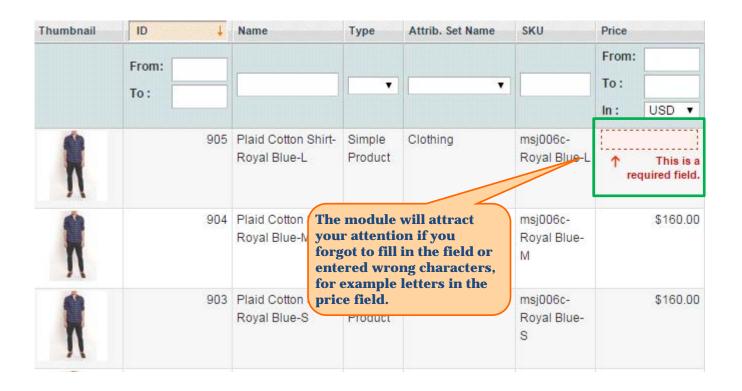


5. Extended Product Greed with Editor: Product Thumbnail



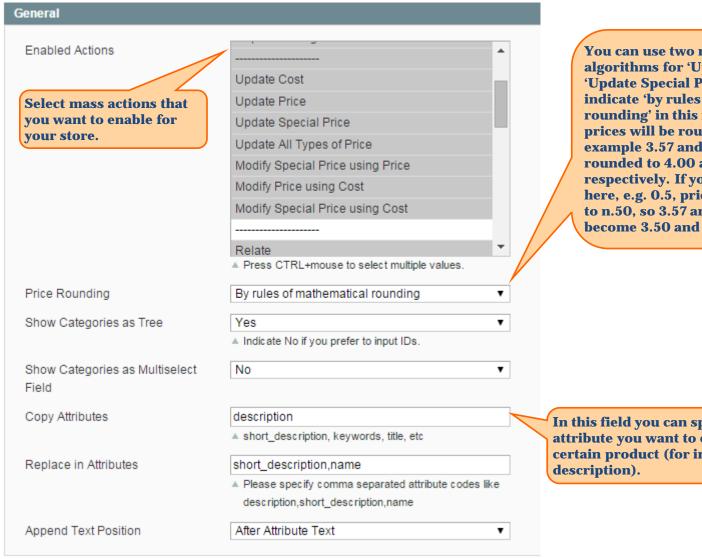


6. Extended Product Greed with Editor: JS validation





7. Mass Product Actions: General Settings

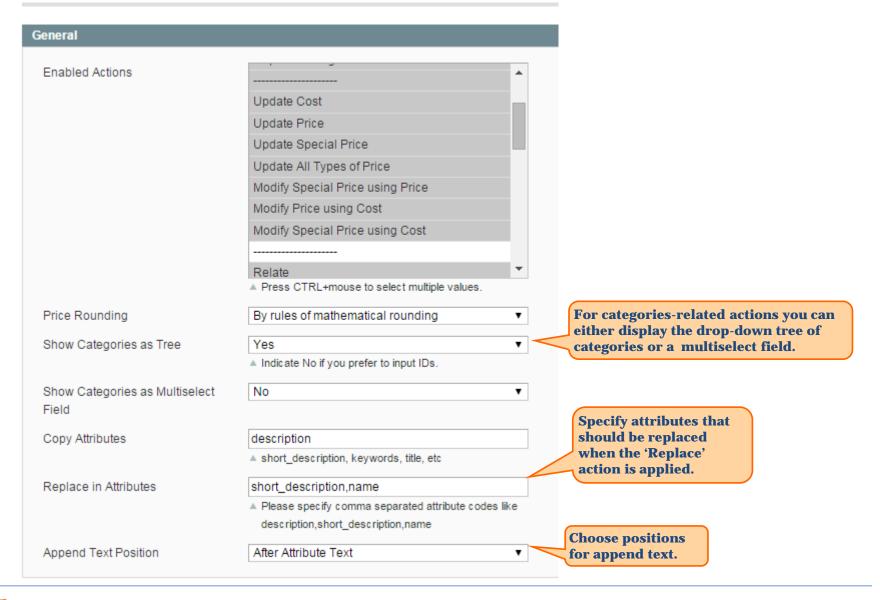


You can use two rounding algorithms for 'Update Price' and 'Update Special Price' actions. If you indicate 'by rules of mathematical rounding' in this field, updated prices will be rounded to n.00, for example 3.57 and 8.32 will be rounded to 4.00 and 8.00 respectively. If you specify a value here, e.g. 0.5, prices will be rounded to n.50, so 3.57 and 8.32 would become 3.50 and 8.50.

In this field you can specify the attribute you want to copy for a certain product (for instance,



7. Mass Product Actions: General Settings

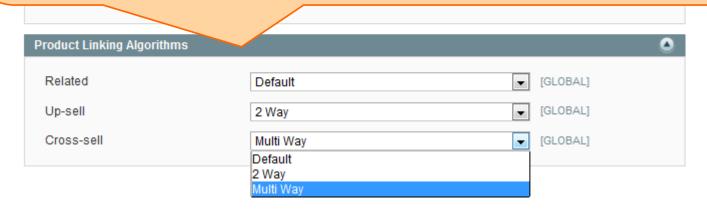




7. Mass Product Actions: General Settings

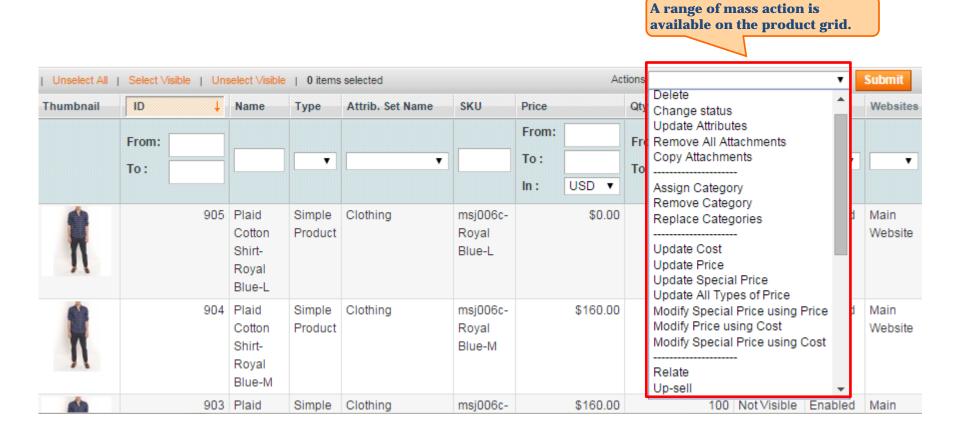
There are also settings for 'Relate', 'Up-sell' and 'Cross-sell' actions, which allow you to choose linking algorithms for these actions. There are three possible algorithms: Default, 2 Way and Multi Way:

- 1. 'Default' means, that relations between products will be built by the standard magento functionality (that is when you have to manually indicate related, up-sell and cross-sell items for each product).
- 2. '2 Way' algorithm. For example you have 'product 1', 'product 2' and 'product 3'. If you add 'product 2' and 'product 3' as up-sells (or related/cross-sells) for 'product 1', only 'product 1' will become an up-sell (or related/cross-sell) for 'product 2' and 'product 3'. 'product 3' will not become an up-sell (or related/cross-sell) for 'product 2' will not become an up-sell (or related/cross-sell) for 'product 3'.
- 3. 'Multi Way' algorithm. Let's say you have soap, shampoo and toothpaste. If you add shampoo and toothpaste as related (or up-sells/cross-sells) to soap, all these products will become related to each other soap and shampoo will become related (or up-sells/cross sells) to toothpaste; toothpaste and soap will become related (or up-sells/cross sells) to shampoo.



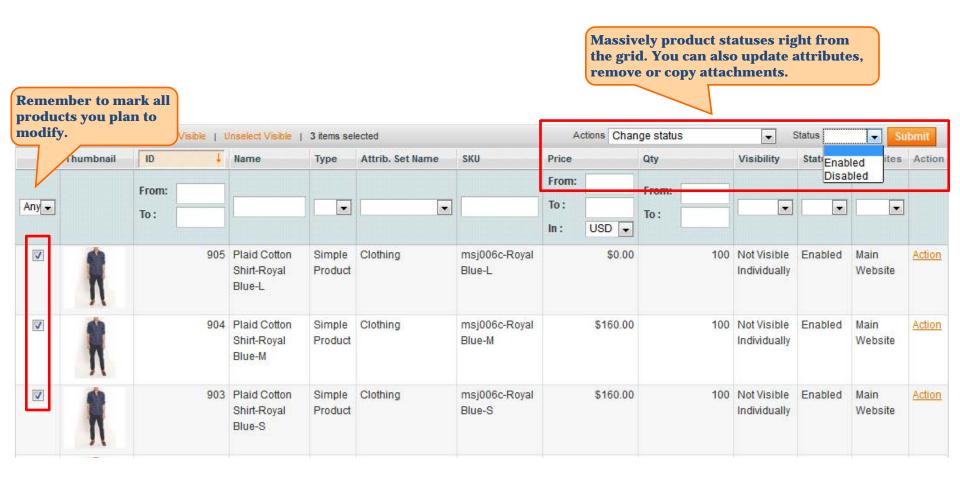


8. Mass Product Actions on the Grid





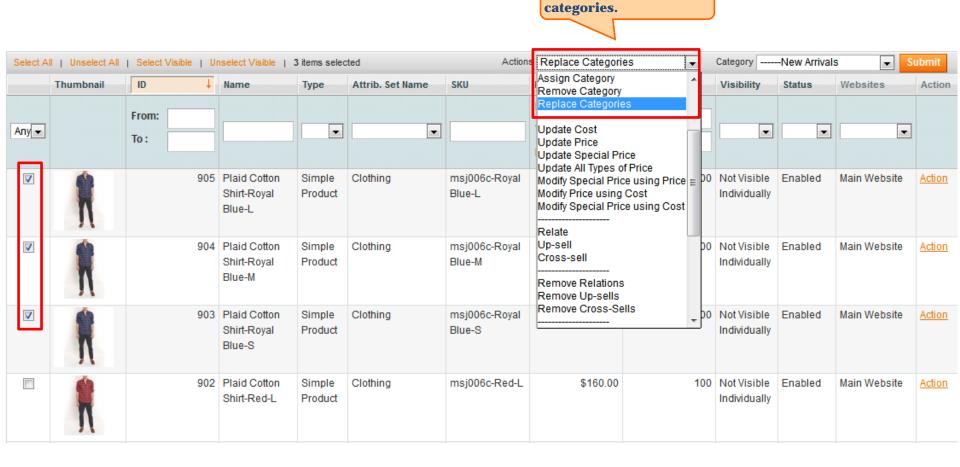
9. Mass Product Actions: Modify Product statuses





10. Mass Product Actions: Actions with Product Categories

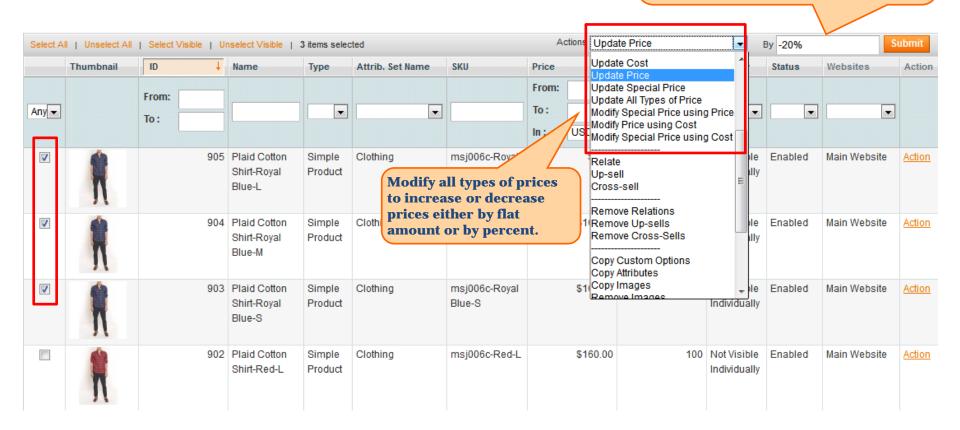
Apply mass actions with





11. Mass Product Actions: Modify all Types of price

To decrease prices by 20%, indicate -20% in this field. To increase prices by 10%, indicate +10%. Specify +10 to increase prices by 10 dollars/euros/etc., and -10 to decrease prices by 10 dollars/euros/etc.

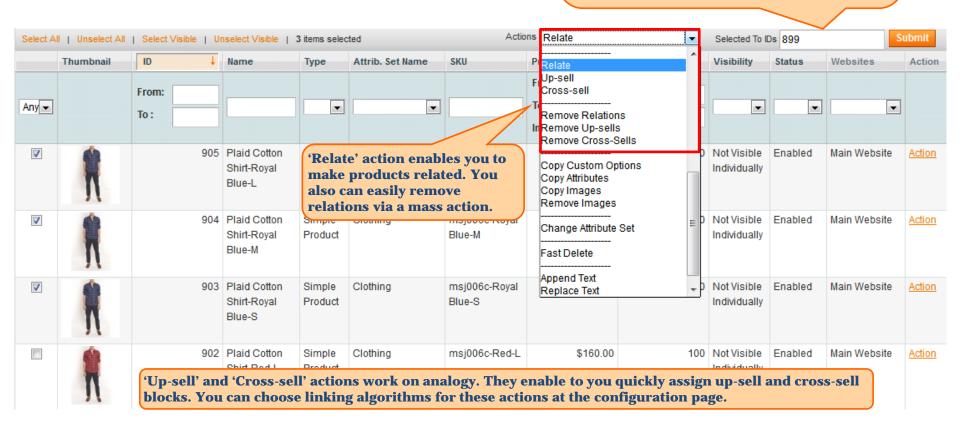




12. Mass Product Actions: Relate Products

First select the products which you would like to relate. Then indicate id of the product to which you would like these products to be related and click 'Submit' button.

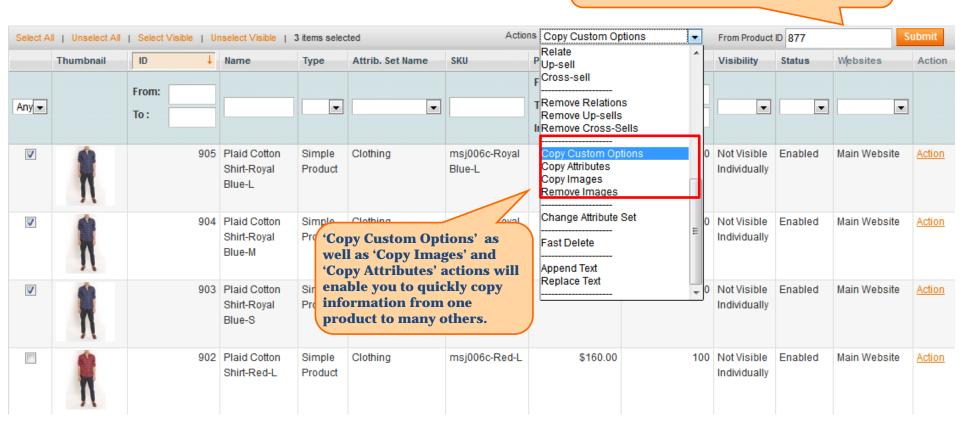
The products will become related based on the algorithm that you choose at the configuration page (see page 5 of this user guide).





13. Mass Product Actions: Copy Custom Options & Attributes

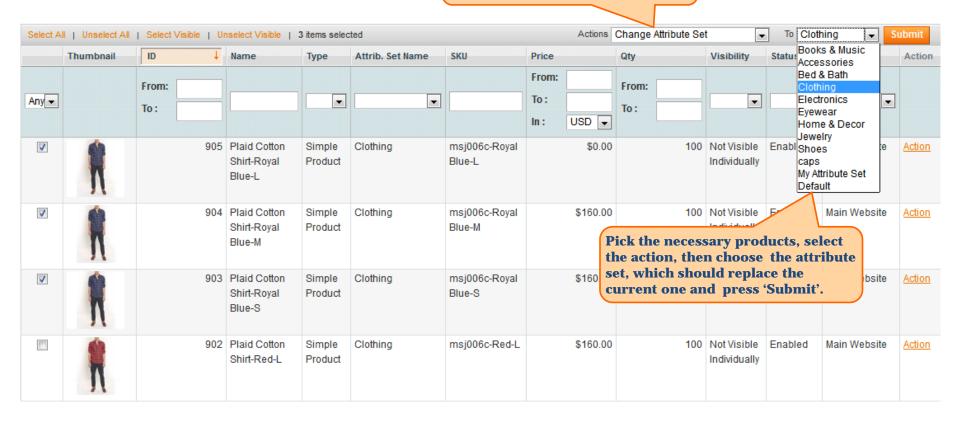
Use 'From Product ID' field to specify id of the product, from which the information should be copied to the products you've selected. Then click 'Submit'.





14. Mass Product Actions: Change Attribute Set

'Change Attribute Set' action will enable you to change attribute set of products (by one and in bulk).

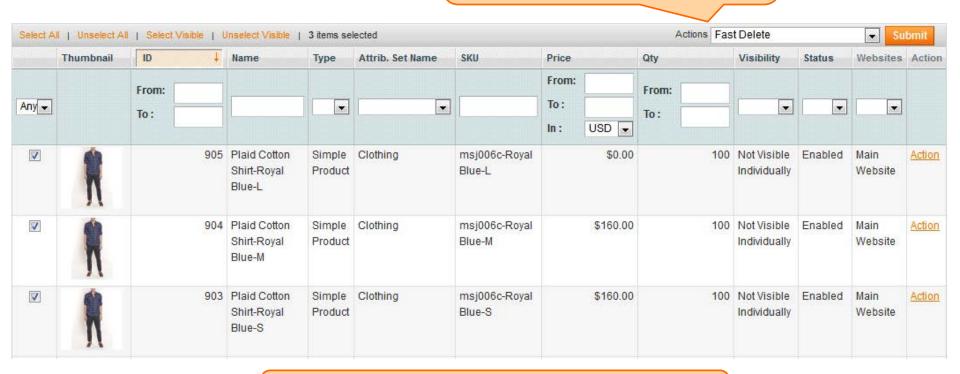


VERY IMPROTANT. Please be very careful with changing attribute sets for configurable products. If the replacement set does not have an attribute on which the configurable product is based, there will be issues with display of the configurable product on the front end (the product page wouldn't open properly).



15. Mass Product Actions: Fast Delete

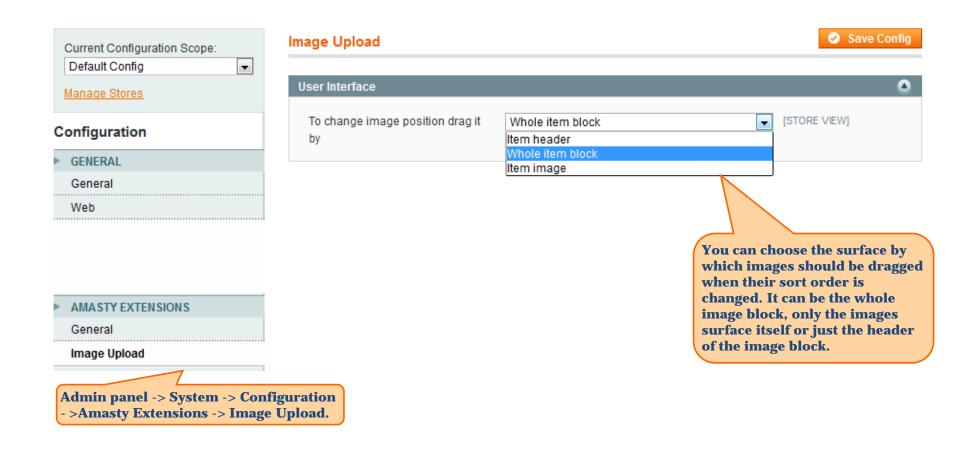
'Fast Delete' action will let you delete any number of products very fast. In comparison with standard Magento 'Delete' action it works a lot faster and also allows to delete a much larger number of products in one operation.



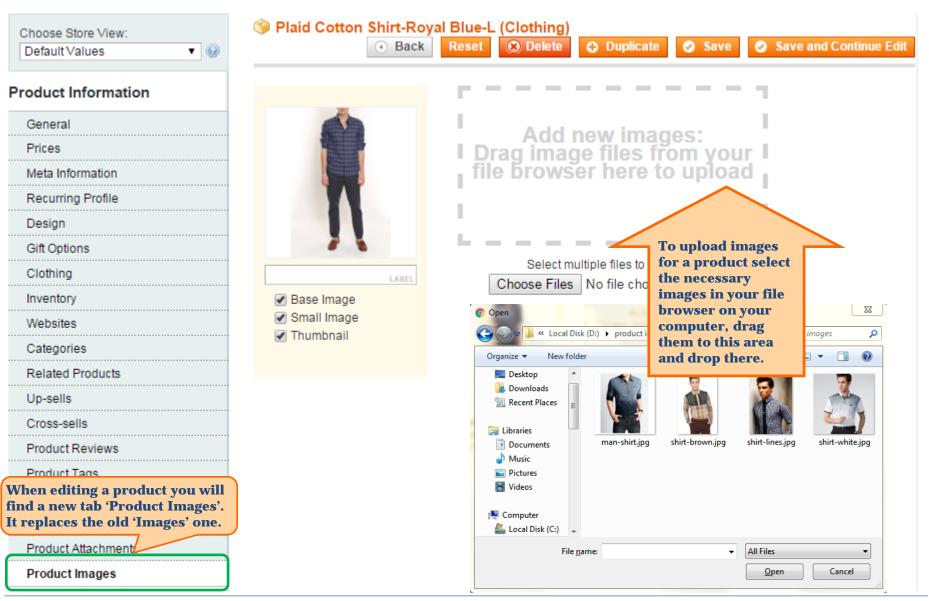
Once you've chosen the action, please select the necessary products and click 'Submit' button. Please be aware that the action can't be reverted, therefore please create a backup before using it.



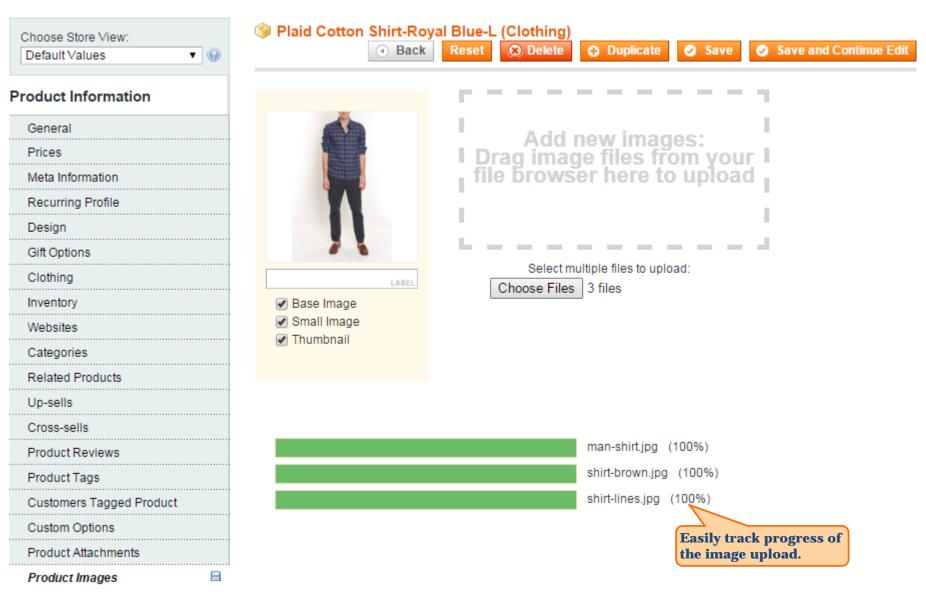
16. AJAX Image Uploader: General Settings



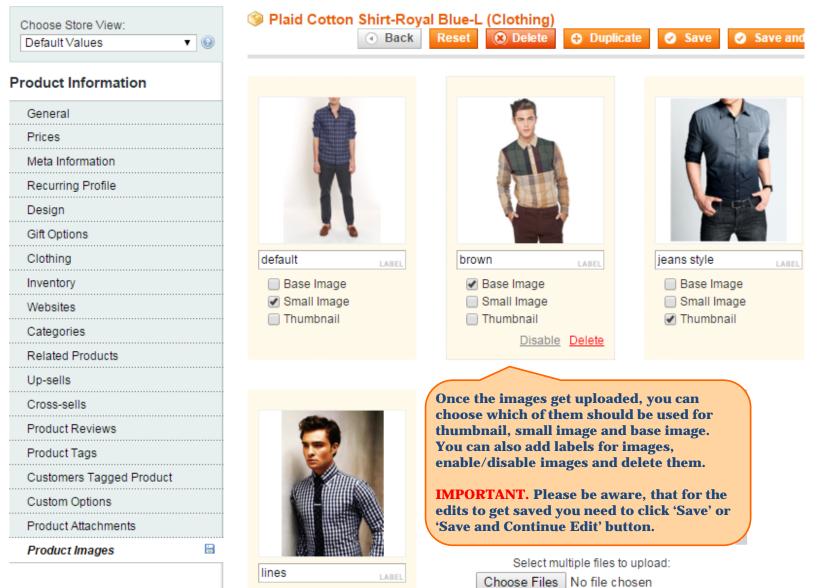




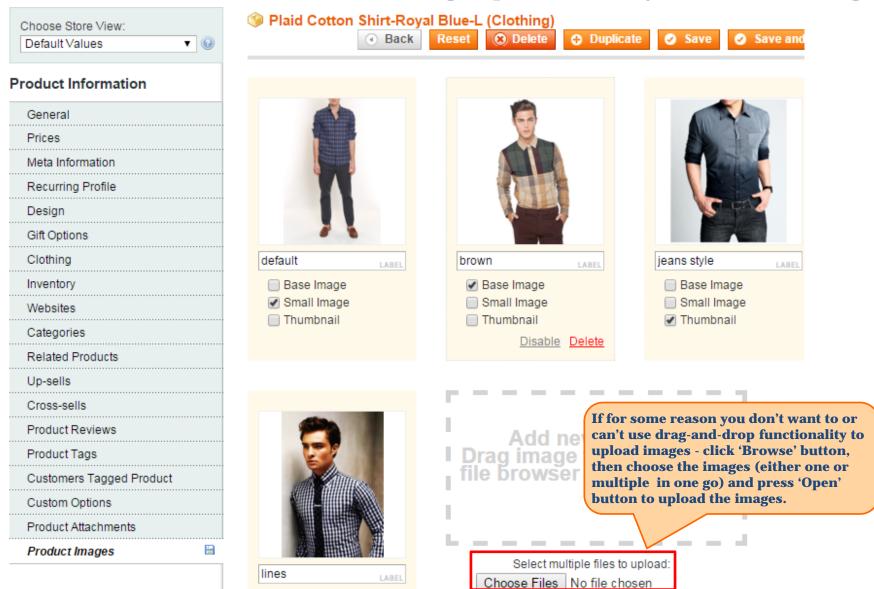








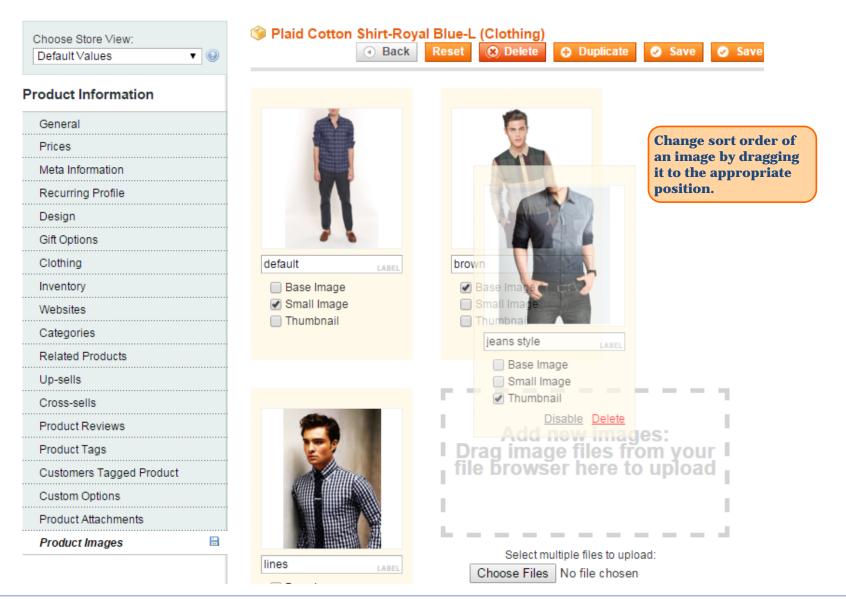






User Guide: Product Manager Toolkit

18. AJAX Image Uploader: Sort Product Images





19. AJAX Image Uploader: Frontend Example



IN STOCK

This everyday shirt is equally stylish with jeans or trousers.



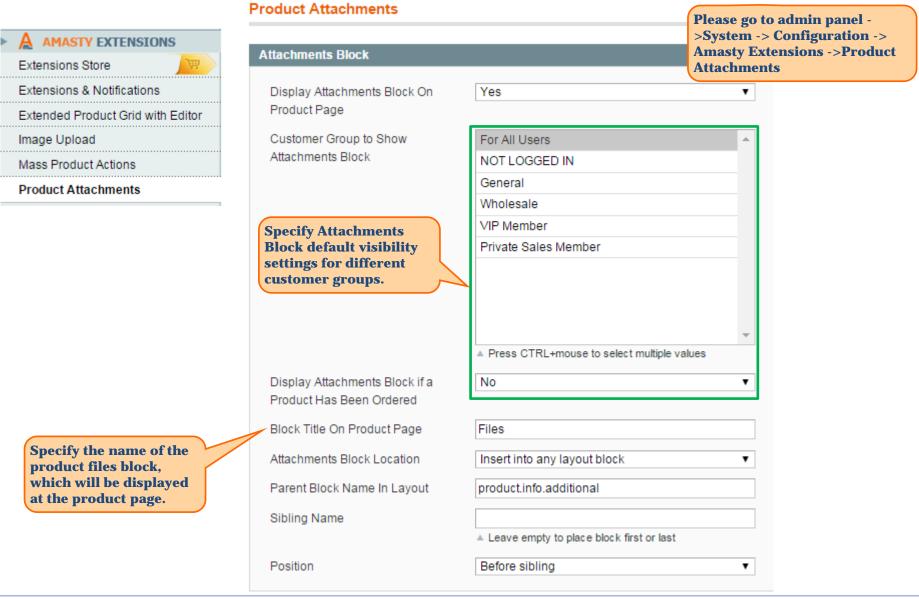




Here's a front end example of a product with images uploaded using 'Express Image Upload'.

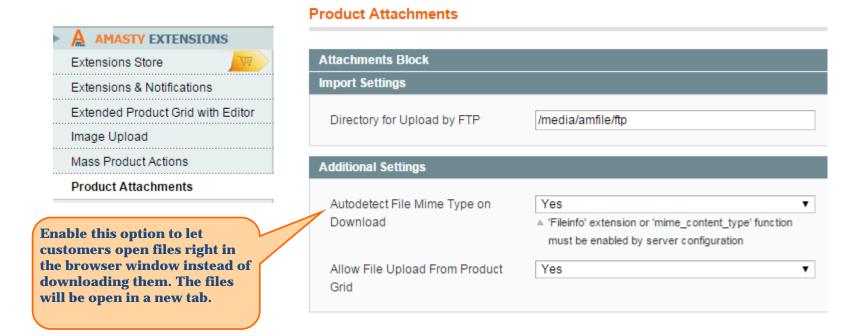


20. Product Attachments: General Settings



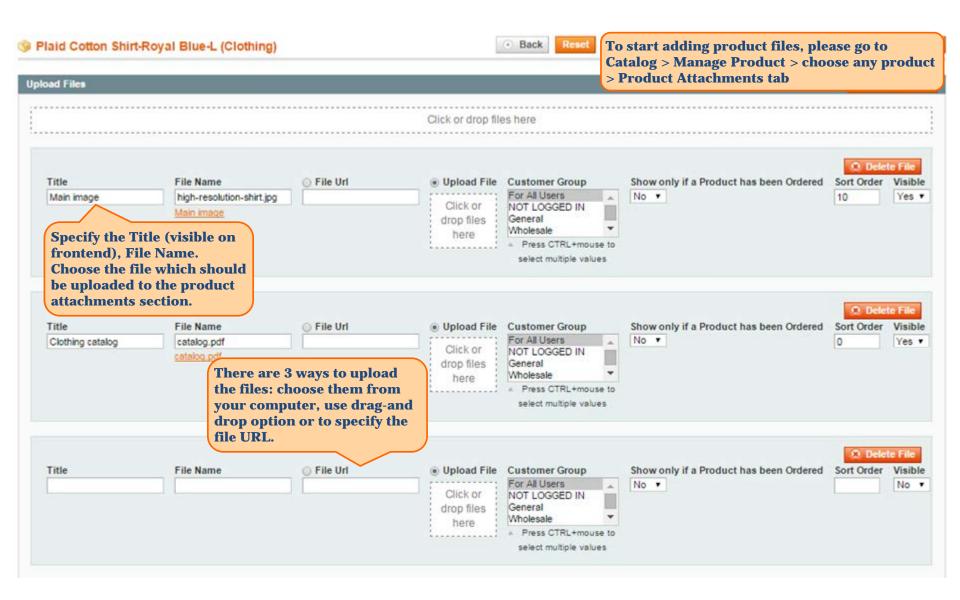


20. Product Attachments: General Settings



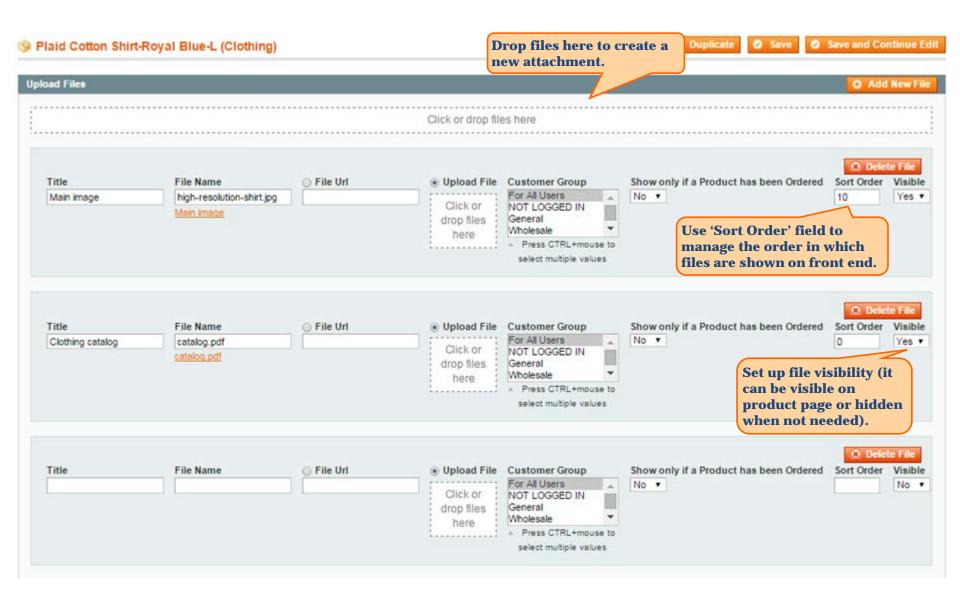


21. Product Attachments: Add Product Files



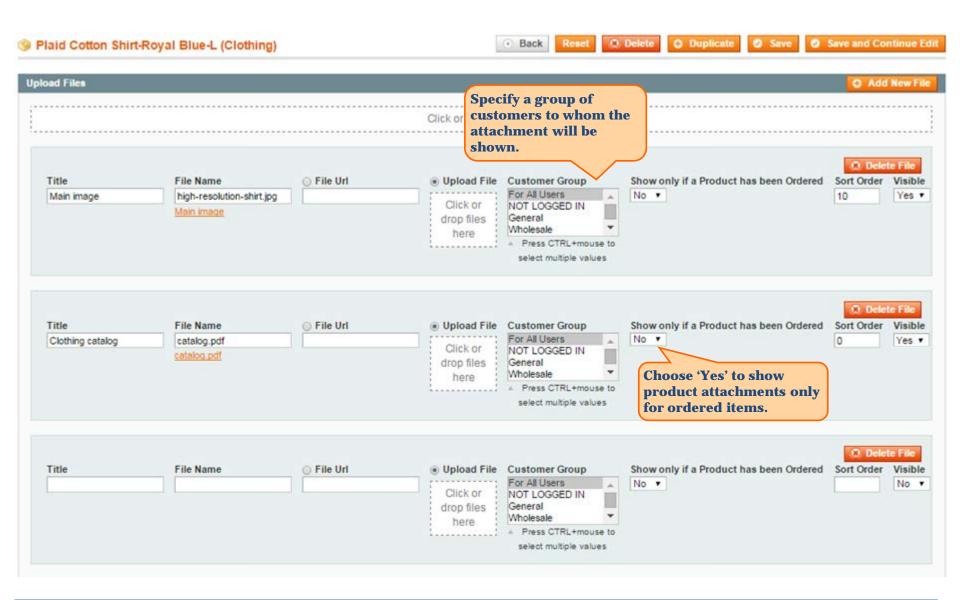


21. Product Attachments: Add Product Files



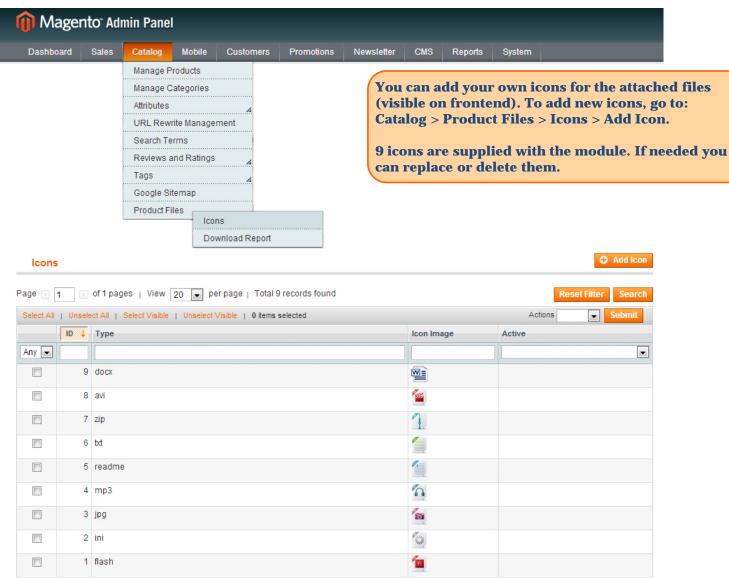


21. Product Attachments: Add Product Files



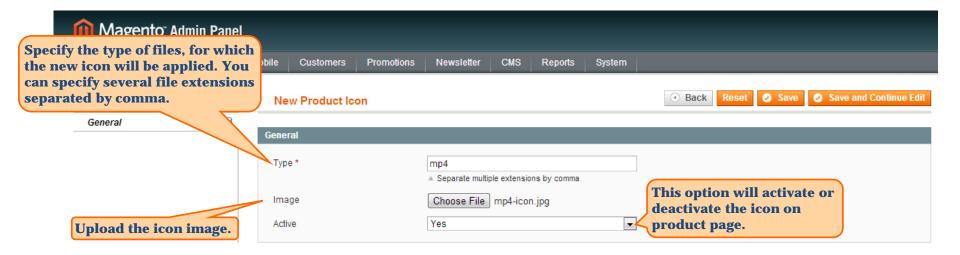


22. Product Attachments: Attachment Icons



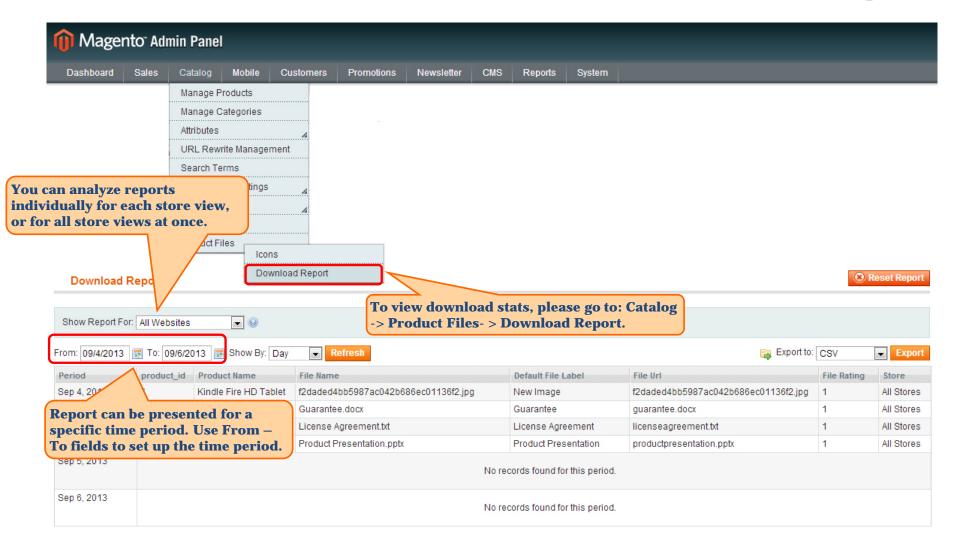


22. Product Attachments: Attachment Icons



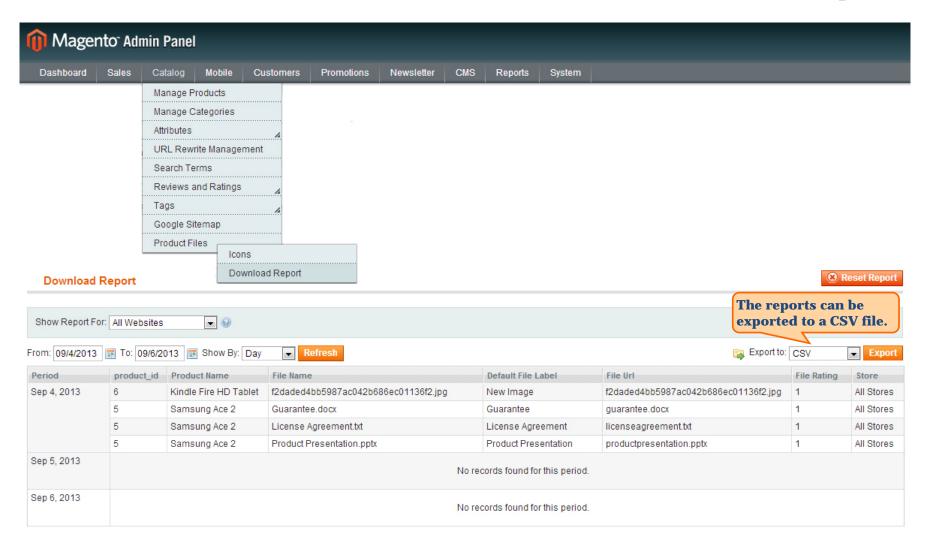


23. Product Attachments: Download Reports



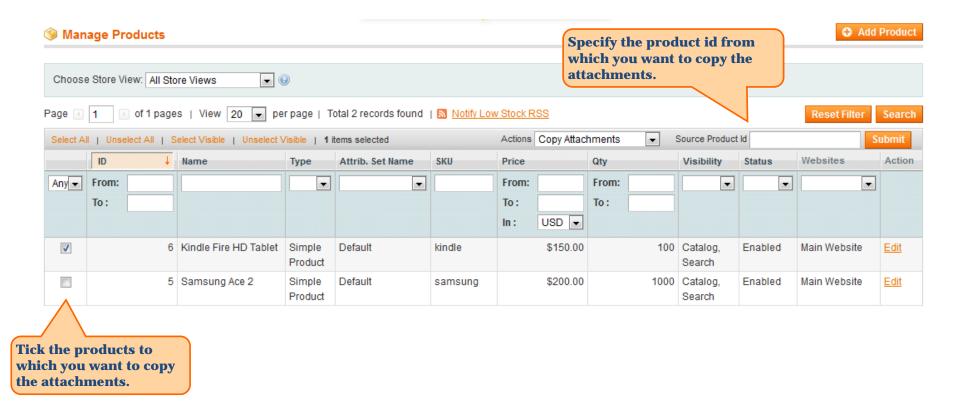


23. Product Attachments: Download Reports





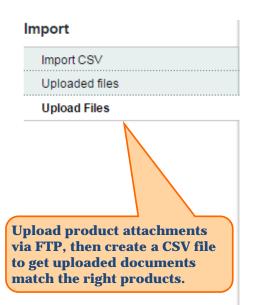
24. Product Attachments: Copy Attachments in bulk





25. Product Attachments: Bulk Attachments Upload

Please go to admin panel ->Catalog ->Product Attachments->Mass File Import.



Mass File Import

Upload Files By FTP

- $1. \ Upload\ your\ files\ to\ folder\ / var/www/vhosts/demo.amasty.com/product-attachments/media/amfile/ftp/demo.amasty.com/product-atta$
- 2. Prepare csv file with columns (Download File Example):
- File Name
- Product SKU
- File Title (optional)
- Sort Order (optional)
- 3. Upload CSV file in a tab "Import CSV"

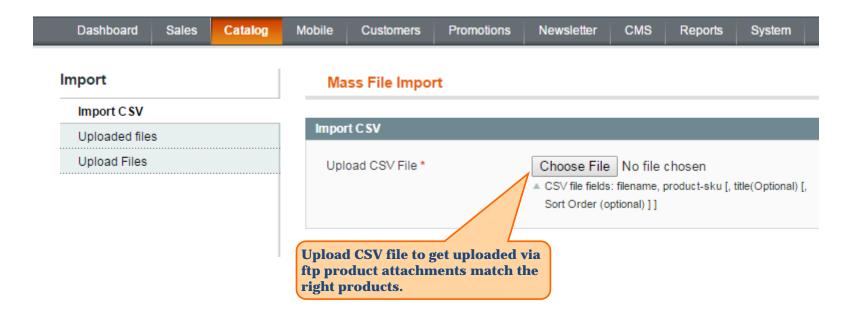
Upload Files

Click or drop files here



25. Product Attachments: Bulk Attachments Upload

Please go to admin panel ->Catalog ->Product Attachments->Mass File Import.





Thank you!

Should you have any questions or feature suggestions, please contact us at: http://amasty.com/contacts/

Your feedback is absolutely welcome!

