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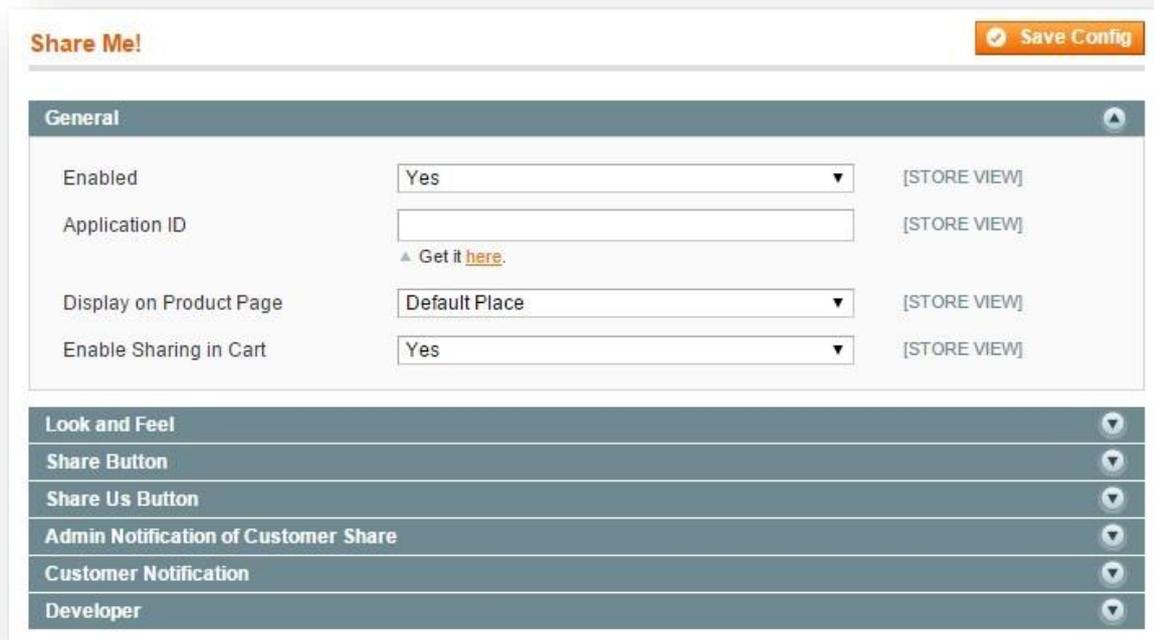
## Share Me! Description

The Share Me! extension will help you to promote your products on Facebook. The module allows you to give your customers a reward for performing actions in your store using their Facebook profiles. For example, they can share your company Facebook page or a product on their pages. For this, they will receive a one-time or multiple discount.

# Configure Share Me!

The Share Me! options will allow you to set up discounts and tailor the share me block frontend interface as you need.

To configure the extension, navigate to the **Promotions → Share Me! → Configuration** or **System → Configuration → Share Me!** backend page.



The page contains seven sections. Their options are described below.

## General



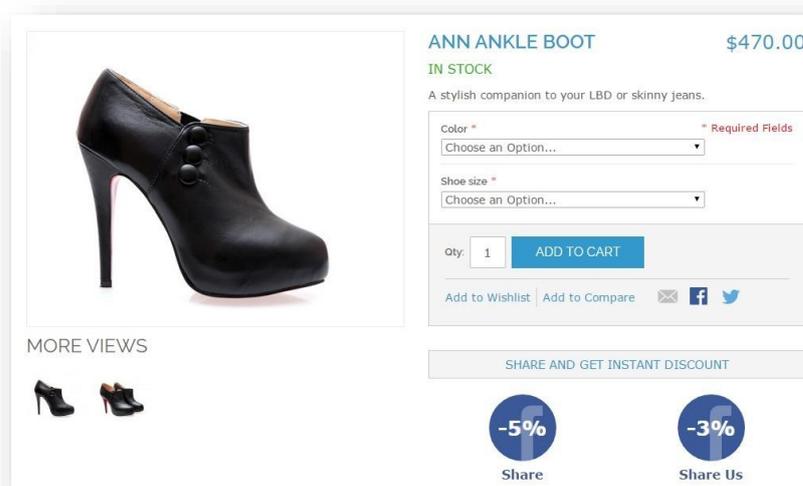
1) **Enabled:** This option enables the module.

2) **Application ID:** Specify the ID of the application that you use in your store for connecting with Facebook. Here is an instruction on how to create a Facebook app for Share Me 2.0: <https://amasty.com/knowledge-base/how-to-configure-share-me.html>

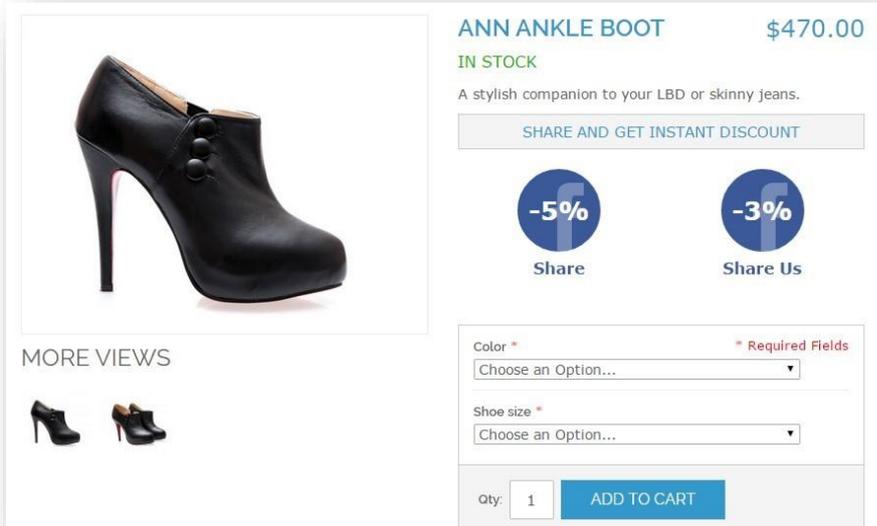
**Note:** if you leave this field empty, the configuration will not be saved. The application ID is necessary for the extension work.

3) **Display on Product Page:** Select the place where the share block with Facebook icons will be displayed on a product page:

- *Disabled:* if you select this option, the block will not be displayed on a product page.
- *Default:* the block is displayed under the block with product options:



- *Custom Place:* We have integrated the Facebook block under the tab with product options. The block doesn't divert a customer but still visible to him/her. If you have a custom theme or just want to insert the icons into another place, read the [How to Insert Share Me Block into Custom Place](#) section.



**ANN ANKLE BOOT** \$470.00  
**IN STOCK**  
 A stylish companion to your LBD or skinny jeans.

SHARE AND GET INSTANT DISCOUNT

**-5%** Share      **-3%** Share Us

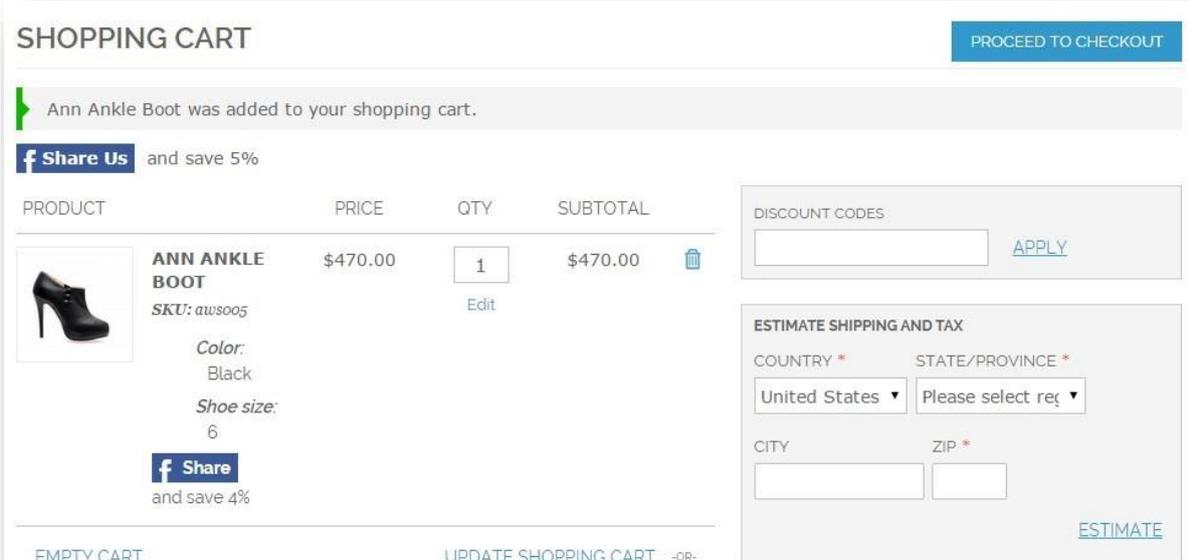
MORE VIEWS

Color \* \* Required Fields  
 Choose an Option...

Shoe size \*  
 Choose an Option...

Qty: 1 **ADD TO CART**

4) **Enable Sharing in Cart:** Enable this option to display the share block in the Cart. Due to it, a customer will be able to share the product s/he purchases and get a discount before checkout.



**SHOPPING CART** [PROCEED TO CHECKOUT](#)

Ann Ankle Boot was added to your shopping cart.

**Share Us** and save 5%

PRODUCT	PRICE	QTY	SUBTOTAL
 <p><b>ANN ANKLE BOOT</b>            SKU: awsoo5            Color: Black            Shoe size: 6</p> <p><b>Share</b> and save 4%</p>	\$470.00	1 Edit	\$470.00

[DISCOUNT CODES](#)  
 [APPLY](#)

**ESTIMATE SHIPPING AND TAX**  
 COUNTRY \* STATE/PROVINCE \*  
 United States Please select req  
 CITY ZIP \*

[ESTIMATE](#)

[EMPTY CART](#) [UPDATE SHOPPING CART](#) -OR-

## Look and Feel

In this section, you can customize the appearance of the Facebook block and tailor it to your store design.

Look and Feel		
Round Buttons	<input type="text" value="Yes"/>	[STORE VIEW]
Buttons Color	<input type="text" value="3B5998"/>	[STORE VIEW]
Display the Number of Shares	<input type="text" value="Yes"/>	[STORE VIEW]
Uppercase Text	<input type="text" value="Yes"/>	[STORE VIEW]
Text Color	<input type="text" value="3399CC"/>	[STORE VIEW]

1) **Round Buttons:** Select **Yes** if you display round buttons.

*Round buttons:*



*Native style buttons:*



2) **Buttons Color:** Choose the color of the buttons.

3) **Display the Number of Shares:** This option allows you to display the counter of people who have already shared a product or the store Facebook page.

4) **Uppercase Text:** If you select **Yes**, all the letters in the block title will be capital.

Compare:

*Uppercase letters:*



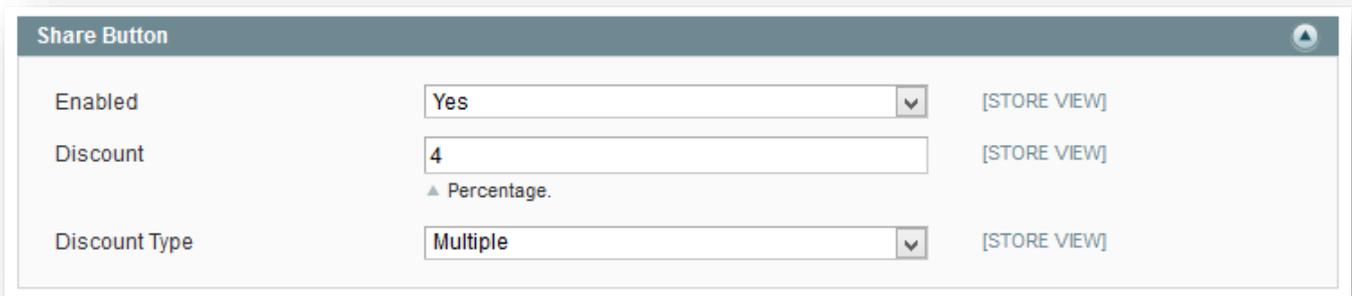
*Usual letters:*



5) **Text Color:** Choose the color of the title text.

## Share Button

In this section, you can configure the discount for sharing a product on Facebook.



Share Button		
Enabled	Yes	[STORE VIEW]
Discount	4 ▲ Percentage.	[STORE VIEW]
Discount Type	Multiple	[STORE VIEW]

1) **Enabled:** Select **Yes** to give discounts for sharing a product.

2) **Discount:** Define the discount amount in percent.

3) **Discount Type:** Select the type of the discount.

- **Multiple:** If a customer shares a product, the discount on this product will always be available to him/her in future.
- **One-time:** If a customer shares a product, the discount on this product will be available to him/her only one time. To purchase this product with a discount in future again, he/she should share a product one more time.

If a customer has returned an item to the store, the discount will be resumed for him/her.

**Note:** if a customer shared a product but did not buy it, he/she will receive an [email notification](#) reminding of the discount.

## Share Us Button

Configure the options of the button for sharing the store page on Facebook.

**Share Us Button**

Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
Discount	<input type="text" value="5"/> <small>▲ Percentage.</small>	[STORE VIEW]
Discount Type	<input type="text" value="Multiple"/>	[STORE VIEW]
Share Type	<input type="text" value="Store Page"/>	[STORE VIEW]
Store Image	<input type="button" value="Choose File"/> No file chosen <small>▲ This image will be displayed when a customer shares the store page. Recommended size is 100x100px.</small>	[STORE VIEW]

- 1) **Enabled:** Select **Yes** to give discounts for sharing the store Page on Facebook.
- 2) **Discount:** Define the discount amount in percent.
- 3) **Discount Type:** Select the type of the discount.
- 4) **Share Type:** Select the type of sharing. You can allow a customer to share the store page or the Facebook store page.

If you choose the **Store Page** type, choose an icon for your store that will be displayed on Facebook.

If you change the store image, go to the <https://developers.facebook.com/tools/debug/> and specify your store's URL in field and click **Debug**. Otherwise, the new image will not be shown.

**Debugger**

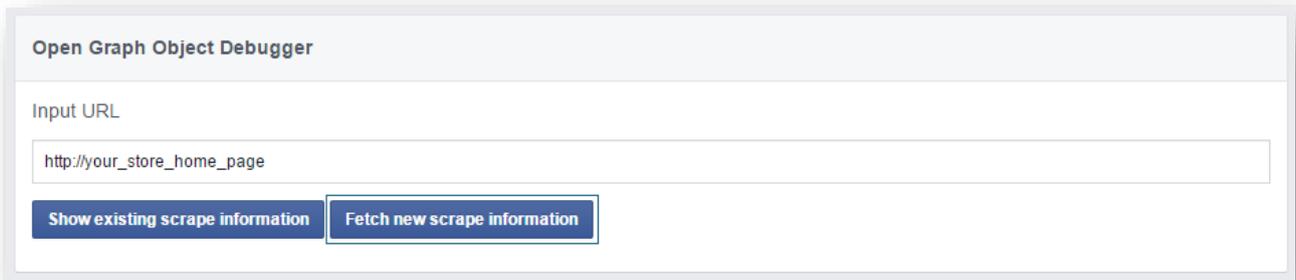
Enter a URL, access token, or Open Graph Action ID

Enter the URL you want to scrape to see how the page's markup appears to Facebook. Enter an access token to see details about the token such as when it expires.

See our [Webmasters doc](#) for more info on the Facebook crawler and debugging your Open Graph markup.

Examples: | [opengraphprotocol.org](http://opengraphprotocol.org) | [imdb.com](http://imdb.com) | [rottentomatoes.com](http://rottentomatoes.com)

Then, click the **Fetch new scrape information** button.



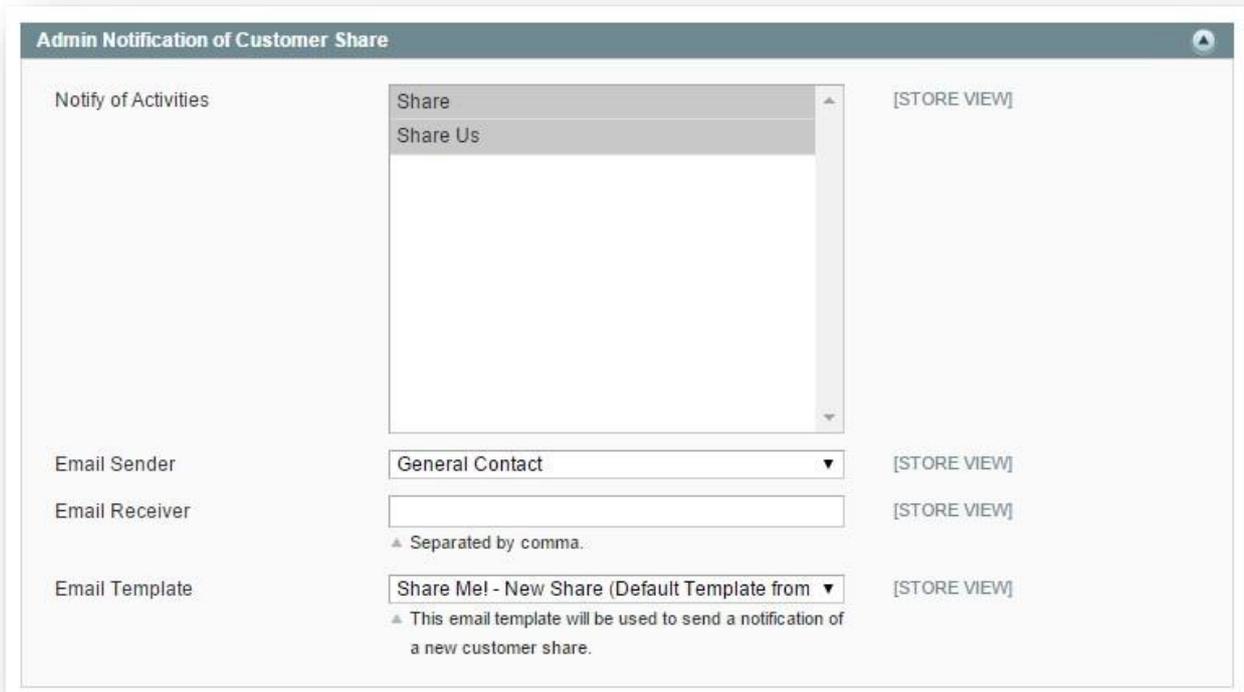
The screenshot shows a web interface titled "Open Graph Object Debugger". Below the title is a section labeled "Input URL" with a text input field containing the placeholder text "http://your\_store\_home\_page". At the bottom of this section are two buttons: "Show existing scrape information" and "Fetch new scrape information".

If you select the **Facebook Page** share type, the next option will be **Facebook Page URL**. Specify the URL of your store page on Facebook.

E.g., <https://www.facebook.com/ecomgems>.

**Note:** if you enable the *Share Us* button and leave *Facebook Page URL* empty, the configuration will not be saved. This field is necessary for the button work.

## Admin Notification of Customer Share



**Admin Notification of Customer Share**

Notify of Activities

Share  
Share Us

[STORE VIEW]

Email Sender

General Contact

[STORE VIEW]

Email Receiver

[STORE VIEW]

▲ Separated by comma.

Email Template

Share Me! - New Share (Default Template from

[STORE VIEW]

▲ This email template will be used to send a notification of a new customer share.

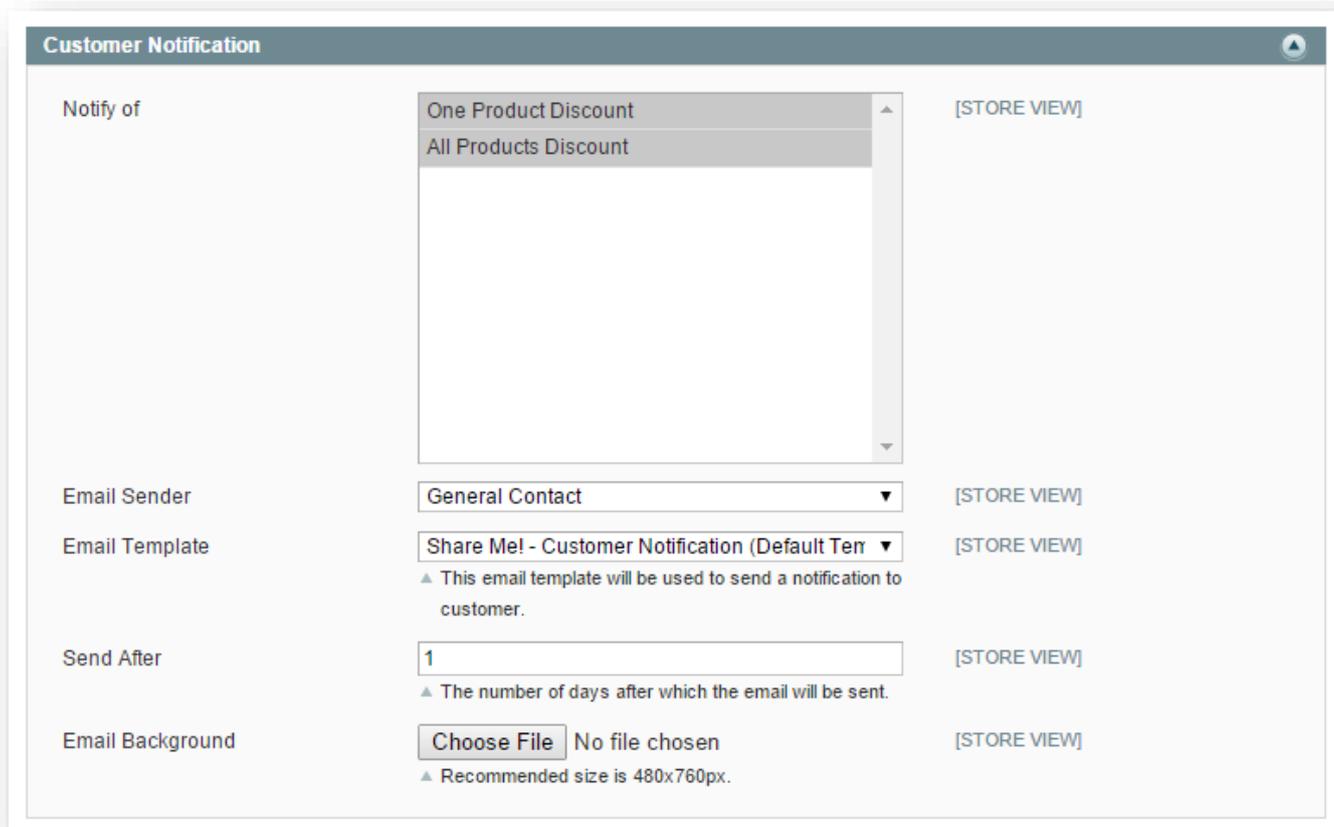
- 1) **Notify of Activities:** Choose customer activities you want to get email notifications about.
- 2) **Email Sender:** Select the email from which you will receive notifications.
- 3) **Email Receiver:** Specify one or several emails where notifications will be sent.

**Note:** *if this field is empty, notifications will not be sent.*

- 4) **Email Template:** Select a notification template. You can use your own template or the Share Me! one.

## Customer Notification

This notification is sent to a customer if he/she got a discount but did not purchase the product.



The screenshot shows a configuration window titled "Customer Notification" with a dark header bar. The window contains several settings:

- Notify of:** A dropdown menu with two options: "One Product Discount" (selected) and "All Products Discount". To the right of this dropdown is a "[STORE VIEW]" link.
- Email Sender:** A dropdown menu with "General Contact" selected. To the right is a "[STORE VIEW]" link.
- Email Template:** A dropdown menu with "Share Me! - Customer Notification (Default Terr" selected. Below it is a small triangle icon and the text "This email template will be used to send a notification to customer." To the right is a "[STORE VIEW]" link.
- Send After:** A text input field containing the number "1". Below it is a small triangle icon and the text "The number of days after which the email will be sent." To the right is a "[STORE VIEW]" link.
- Email Background:** A "Choose File" button followed by "No file chosen". Below it is a small triangle icon and the text "Recommended size is 480x760px." To the right is a "[STORE VIEW]" link.

1) **Notify of:** Select which notifications will be sent to customers:

- *One Product Discount:* customers will get notifications of a discount for one product (this discount is available for sharing a product).
- *All Products Discount:* customers will get notifications of a discount for all products in the store (this discount is available only for sharing the store Page on Facebook).

**Note:** you can disable sending notifications to customers by deselecting both variants of notifications.

2) **Email Sender:** Select the email from which notifications will be sent.

3) **Email Template:** Select a notification template. You can use your own template or the Share Me! one.

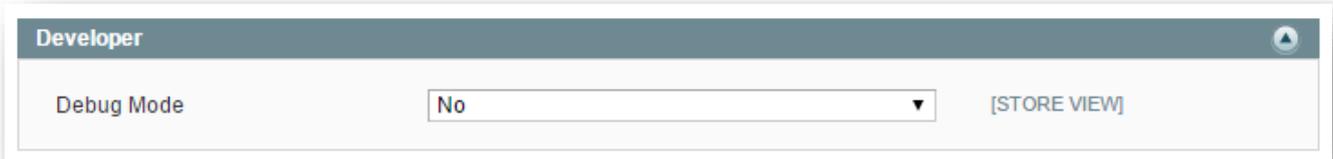
4) **Send After:** Define the time interval after which a notification will be sent to a customer.

5) **Email Background:** Background is the image that frames the email notification text. You can use the standard background or upload your own one. Try to select an image which size will be as close as possible to 480x760px.

**Note:** *we recommend you to upload a background image in the .png format. Other formats may not work with some email clients (e.g. Mail Bird).*

## Developer

Sometimes you or your customers may notice that your app works incorrectly because of some bugs. Due to this option, your technical support will find and fix them much quicker. The found bugs will be saved in the `var/log/shareme.log` file.



**Note:** we recommend you to disable this option after bugs are found and fixed. It will help you to save space on your server.

# Customer Notifications Management

If a customer performed an action on Facebook but did not purchase the product, he/she will get an email notification after the time interval specified in the [Customer Notification section](#)).

To manage Customer Notifications, go to the **Promotions → Share Me! → Customer Notifications** backend page. Here you can see which notifications are waiting for sending.

If necessary, you can send or cancel a notification manually.



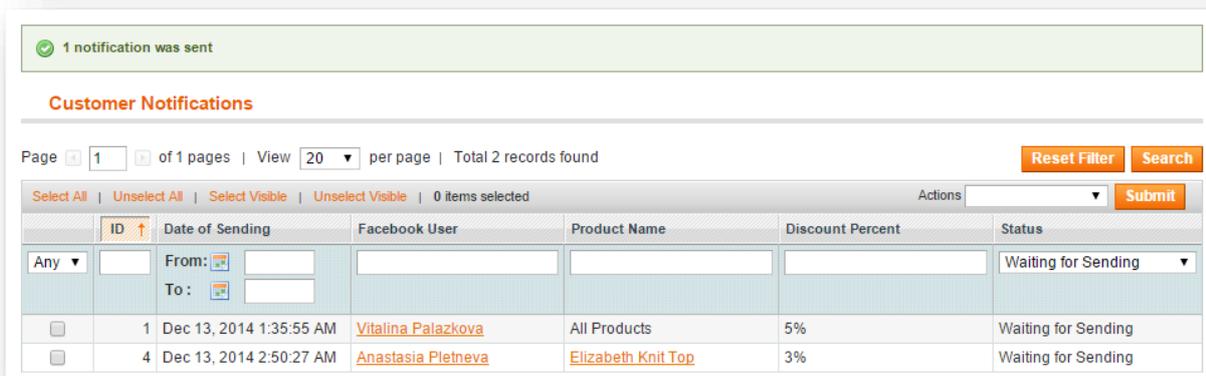
**Note:** if a customer purchases the product before the notification is sent, the notification will automatically be canceled.

## Test Notification

If you want to see how a notification will look in the inbox, you can send a test copy on your email.

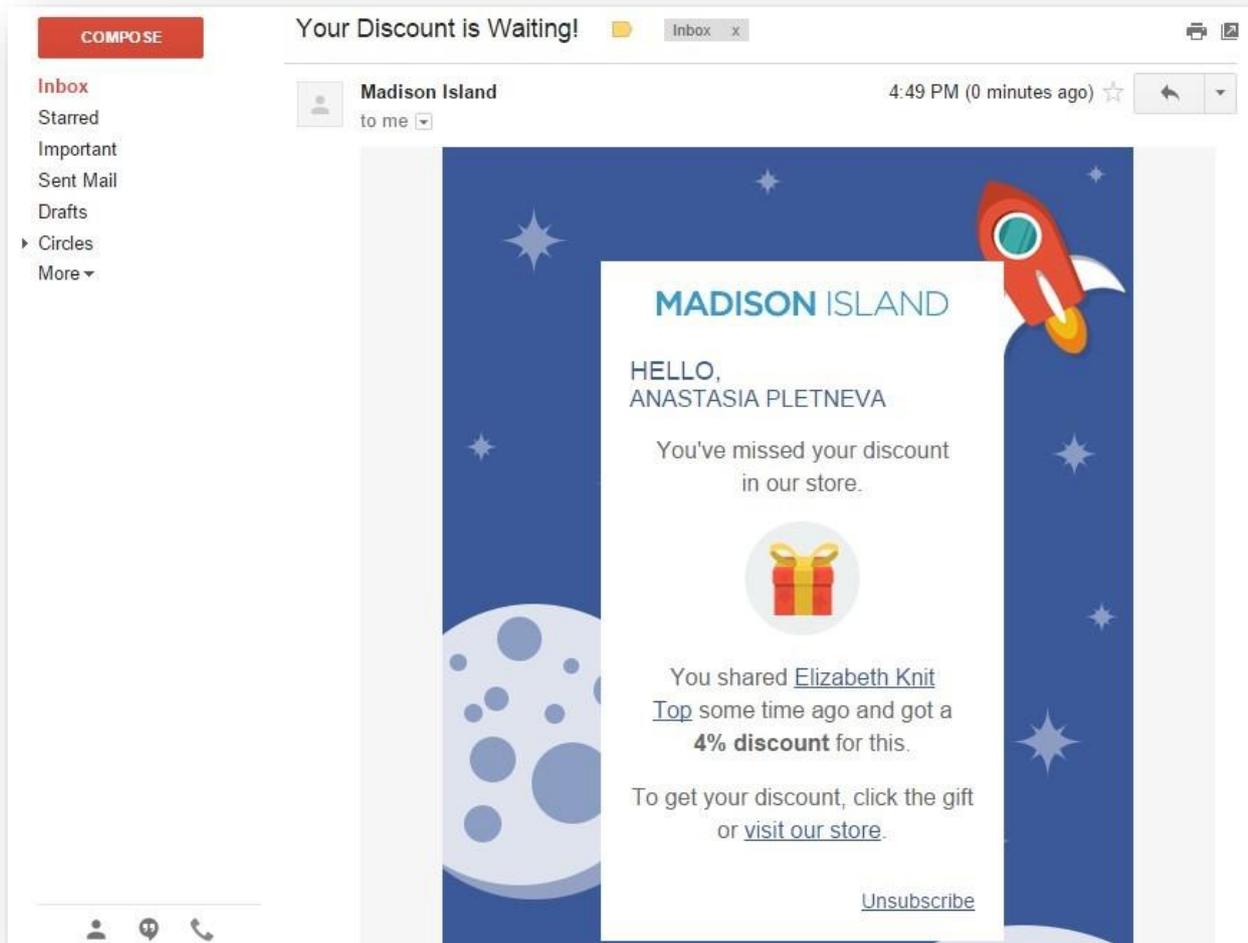
Check the notification that you want to test and choose **Send Test Copy** in the **Actions** field. Then, type the email to which the notification will be sent. Click the **Submit** button.

The test notification is successfully sent:



The notification is in the Inbox.

This is the standard notification background. You can add your own email background image in the [Customer Notification section](#).

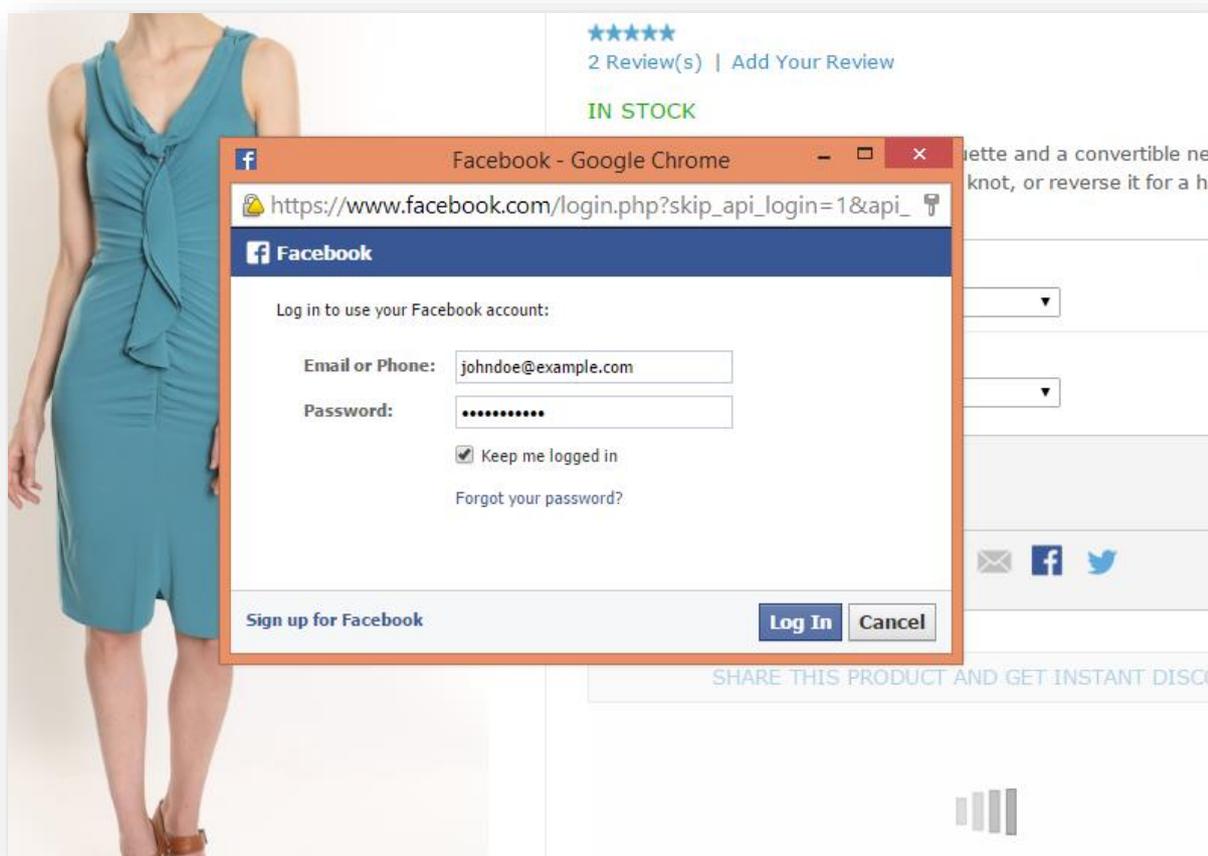


## Frontend Work with Discounts

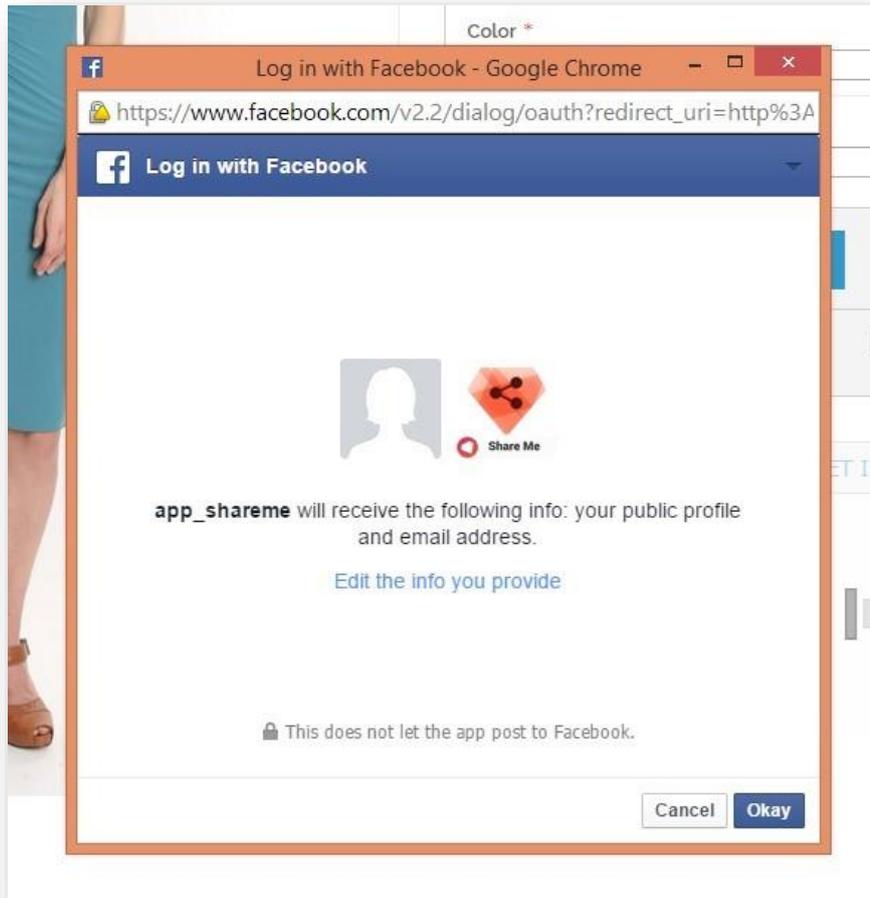
The extension allows a customer to share a product and share the store Page on Facebook. A customer can make one action or the two actions. For each activity, s/he will get a discount.

A discount can be one-time and multiple. The one-time discount will be applied to a product only one time. The multiple discount on a product will always be available to a customer in future.

To perform an action, a customer should log into his/her account on Facebook in the popup window (it appears after clicking any button in the Share block).



After logging in, the next popup window will appear. Here a customer should agree that the app will have access to his/her public profile and email address.



## Discount for Product Share

When a customer shares a product, it appears on his/her Facebook wall:



The action always has the “Done” status if the discount is multiple.

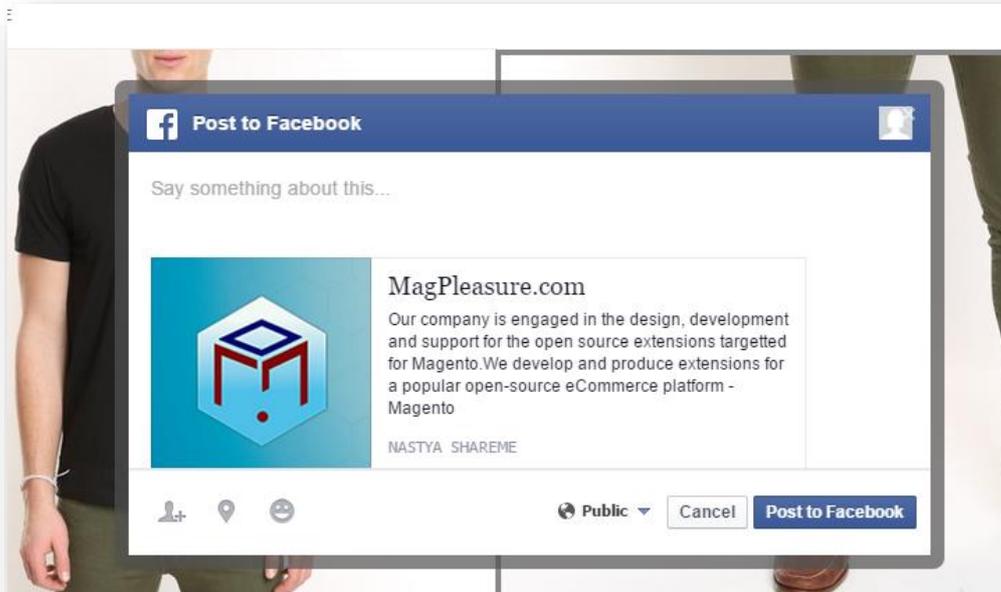


If the discount is one-time, the action will be “Done” until the customer purchases the shared item. After purchasing, the Share button will appear again. To get the discount on this product again, the customer should share it one more time during next buying.

## Discount for Share Us

If a customer shares the store Page on Facebook, he/she gets a one-time discount on the whole range of products in your store.

When a customer clicks the Share Us button, a popup window appears.



After the customer likes the Page, the action will always have the “Done” status for him/her.

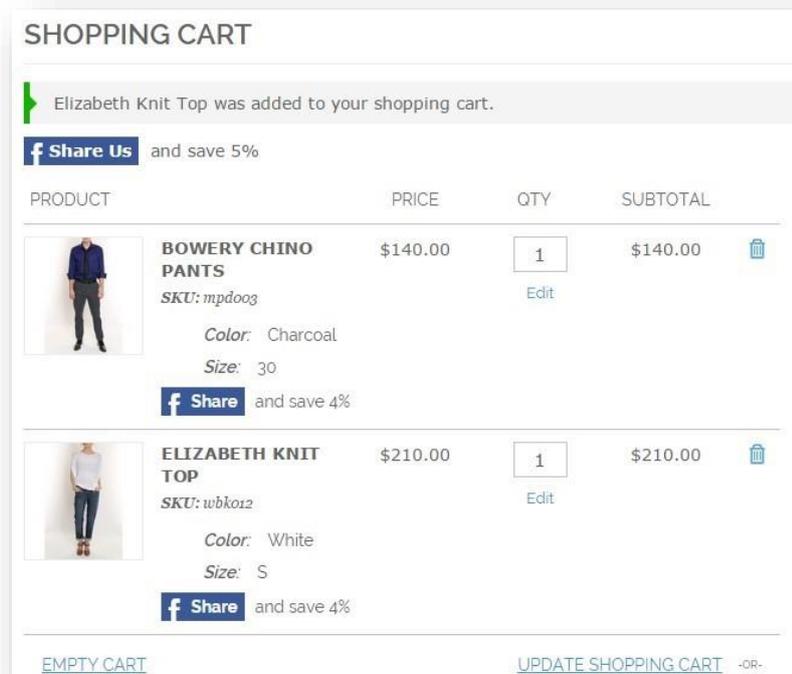


**Note:** if a customer returns the order to the store, the discount will be resumed for him/her provided that the client returns the entire order.

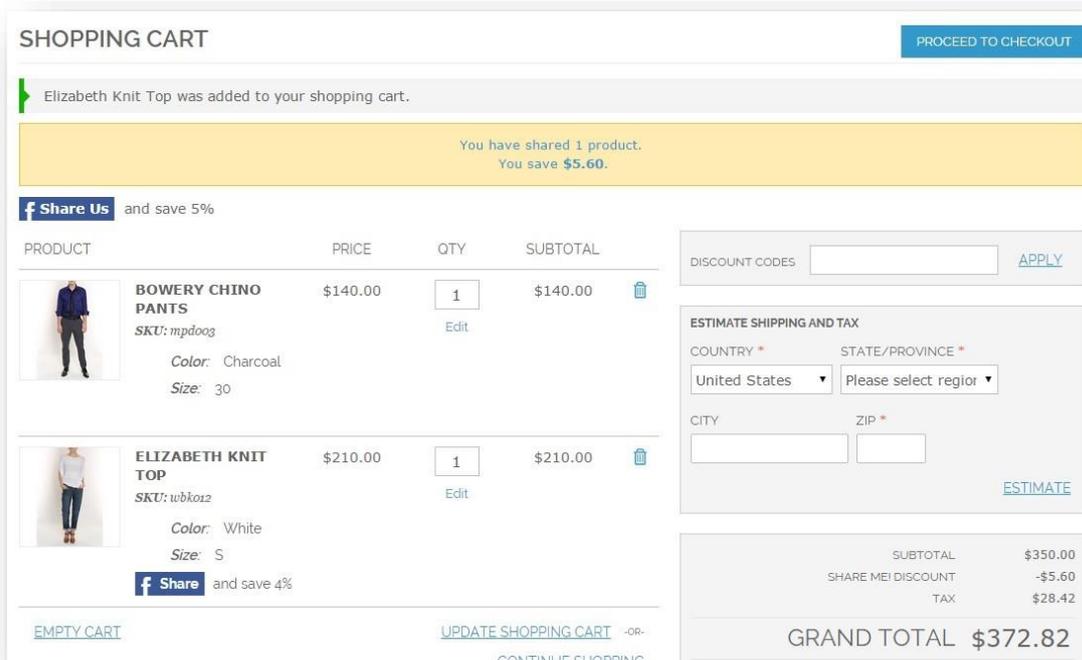
## Buttons in the Shopping Cart

Facebook buttons can be displayed in the Cart, which will allow customers to perform an action on Facebook even in the Cart before checkout. Enable the buttons in the Cart in the **General** section on the Share Me! configuration page.

The buttons are displayed for each separate item in the Cart.

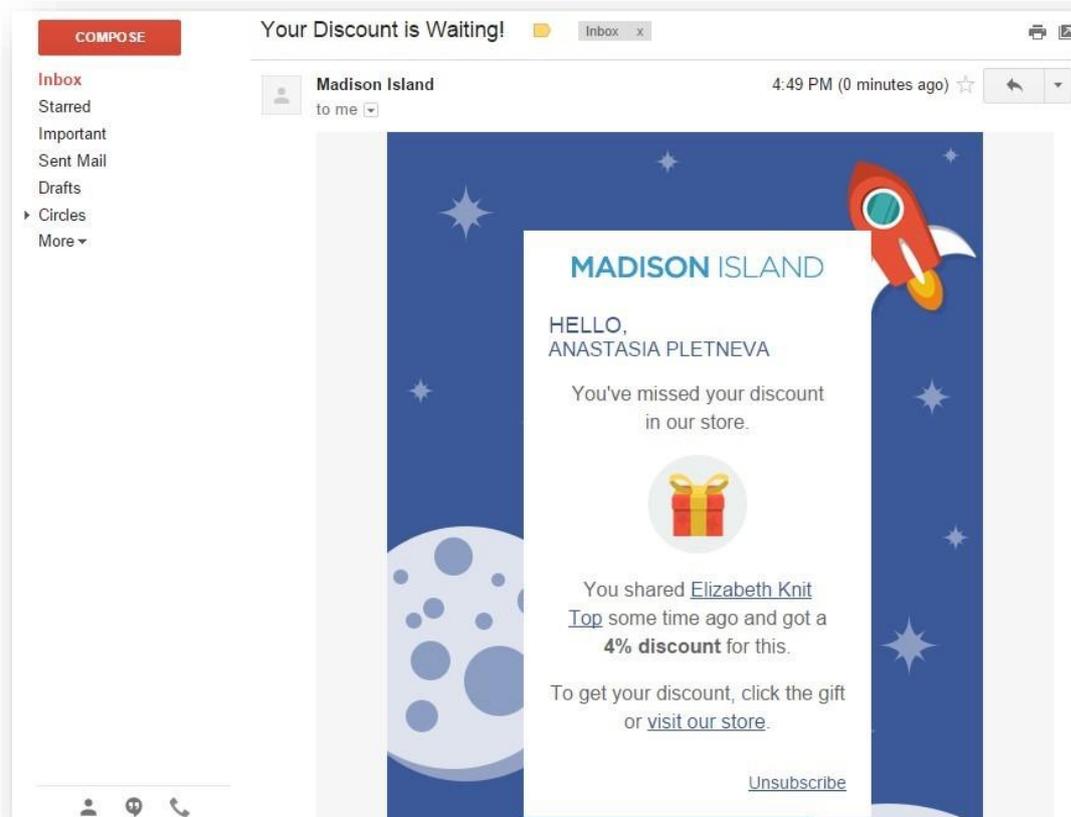


If a customer performs an action, s/he receives a discount:

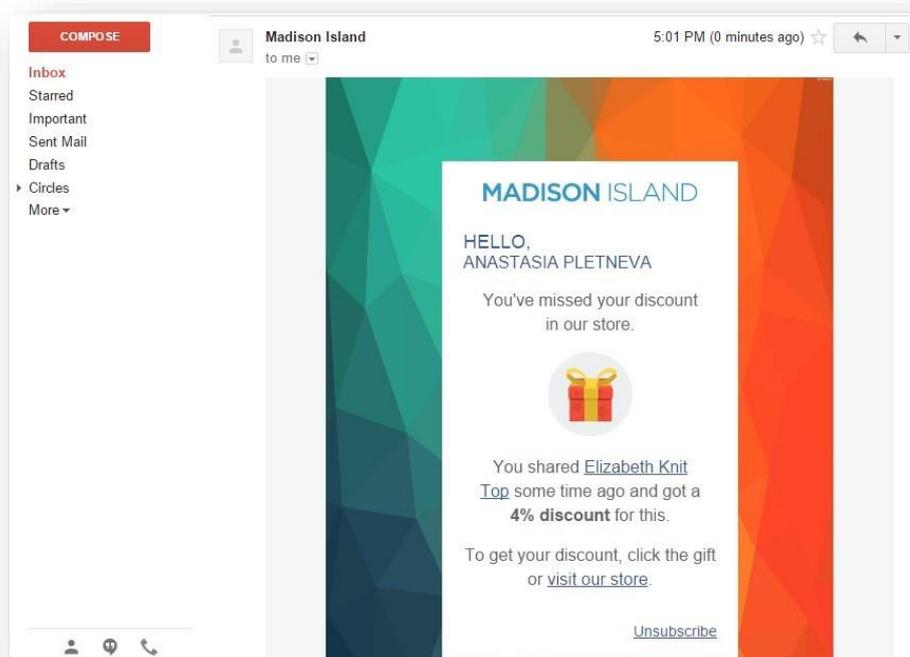


## Customer Notifications

A notification is sent to a customer if s/he did not purchase the product with a discount.



You can use your own background for the notification (in the [Customer Notification](#) section on the extension configuration page).



# How to Insert Share Me Block into a Custom Place

We have integrated the Facebook buttons in the place where it doesn't distract customers from the product and, at the same time, is easy to be found.

If required, you can insert the Share Me block into any area on the product page. It is convenient from a design standpoint and will allow you to show buttons in the place you want.

**Note:** don't forget to select *Custom Place* in the *Display on Product Page* option on the configuration page.

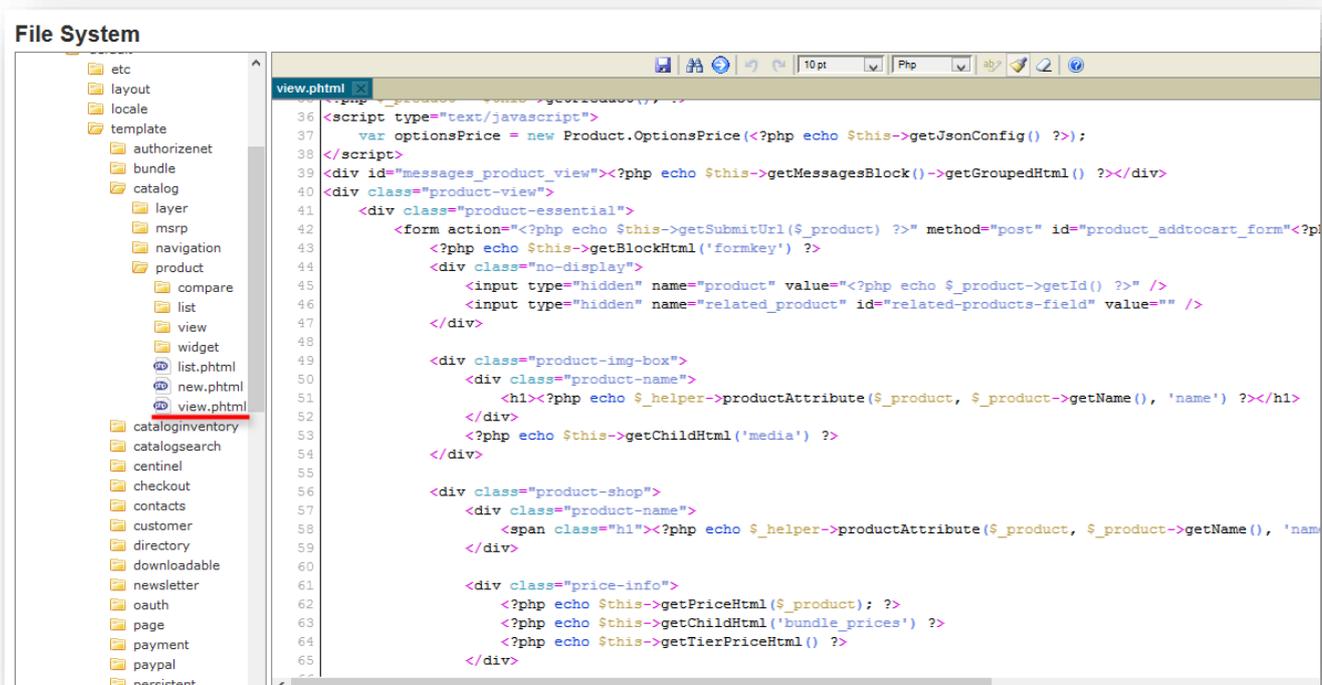
To display the block in a custom place, you may use the **File System** extension. It is one of the simplest ways to manage files. You can download this extension from [Magento Connect](#) or [our site](#) for free.

To manage system files, go to the **System** → **File System** → **IDE backend** page.

For example, the block will be integrated above the block with product options.

Open the file:

`app/design/frontend/<YOUR_PACKAGE>/<YOUR_THEME>/template/catalog/product/view.phtml`



1) Choose the necessary place for the reviews block.

2) Paste the following code into the place where you want to display the Share Me block:

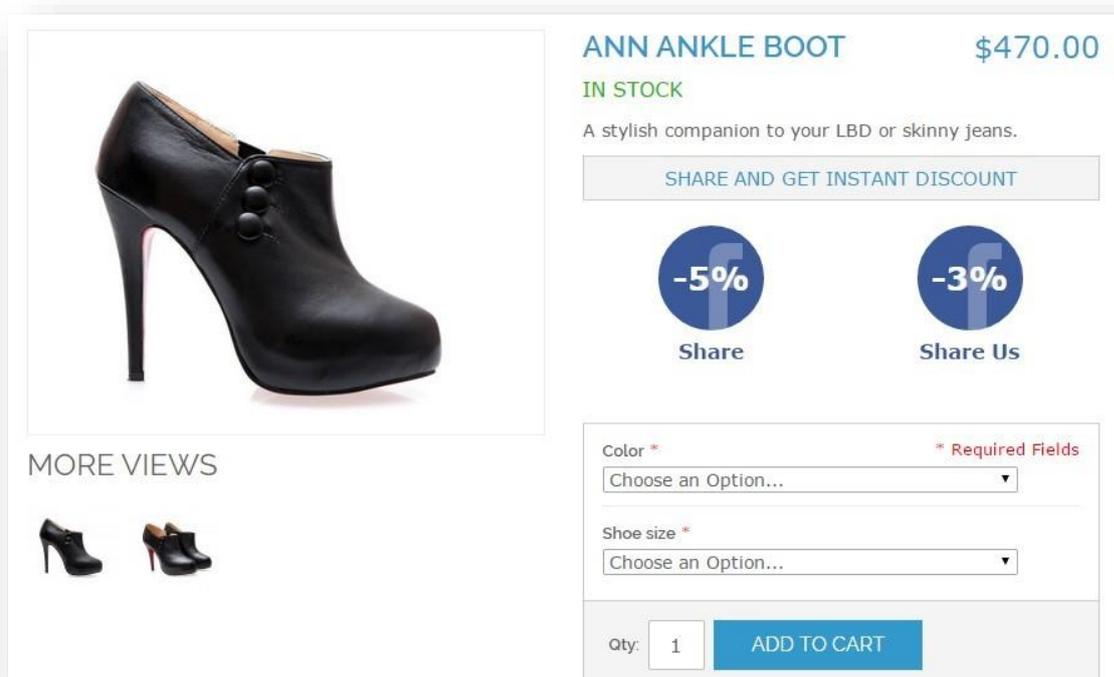
```
<?php echo $this->getChildHtml('mp_shareme_product'); ?>
```

```
58 <span class="h1"><?php echo $_helper->productAttribute($_product, $_product->getName(), 'nam
59 </div>
60
61 <div class="price-info">
62 <?php echo $this->getPriceHtml($_product); ?>
63 <?php echo $this->getChildHtml('bundle_prices') ?>
64 <?php echo $this->getTierPriceHtml() ?>
65 </div>
66
67 <div class="extra-info">
68 <?php echo $this->getReviewsSummaryHtml($_product, 'default', false)?>
69 <?php echo $this->getChildHtml('product_type_availability'); ?>
70 </div>
71
72 <?php echo $this->getChildHtml('alert_urls') ?>
73
74 <?php if ($_product->getShortDescription()):?>
75 <div class="short-description">
76 <div class="std"><?php echo $_helper->productAttribute($_product, nl2br($_product->getSh
77 </div>
78 <?php echo $this->getChildHtml('mp_shareme_product'); ?>
79 <?php endif;?>
80
81
82
83
84 <?php echo $this->getChildHtml('other');?>
85
86 <?php if ($_product->isSaleable() && $this->hasOptions()):?>
87 <?php echo $this->getChildChildHtml('container1', '', true, true) ?>
```

3) Click **Save**.

**Note:** if necessary, clear the cache to enable the changes in the Frontend.

The Facebook buttons are inserted above the block with product options:



# Troubleshooting

## How to Enable the Print Button for Order Credit Memo and Order Invoice

(for Magento v.1.7.x and older, v.1.13.x and older)

The instruction below will help you to enable the Print button for printing *Order Credit Memo* and *Order Invoice*.

1) Go to the *lib/Zend/Pdf/FileParserDataSource.php* file.

2) Change the following code line

```
abstract public function __construct();
```

to

```
abstract public function __construct($filePath);
```

## How to Enable Sharing of Downloadable Products in Cart

To allow customers to share *Downloadable Products* in the Cart, go to the `app/design/frontend/<YOUR_PACKAGE>/<YOUR_THEME>/template/downloadable/checkout/cart/item/default.phtml` file.

After the lines

```
<?php if ($messages = $this->getMessages()): ?>
    <?php foreach ($messages as $message): ?>
        <div class="shopping-cart-item-message <?php echo $message['type'] ?>">
            * <?php echo $this->escapeHtml($message['text']) ?>
        <?php endforeach; ?>
    <?php endif; ?>
```

insert

```
<?php $addInfoBlock = $this->getProductAdditionalInformationBlock(); ?>
<?php if ($addInfoBlock): ?>
    <?php echo $addInfoBlock->setItem($_item)->toHtml() ?>
<?php endif;?>
```

## How to Fix Database Adapter for Module Installation on Magento 1.6

Sometimes the extension, installed on Magento 1.6, doesn't determine if a customer shared a product. The following instruction will help you to fix it.

1) Go to the *lib/Varien/Db/Adapter/Pdo/MySQL.php* file.

2) In the *prepareColumnValue* function, replace the text

```
case 'smallint':
case 'int':
case 'bigint':
    $value = (int)$value;
    break;
```

to

```
case 'smallint':
case 'int':
    $value = (int)$value;
    break;
case 'bigint':
    if (!is_integer($value)) {
        $value = sprintf('%.0f', (float)$value);
    }
    break;
```

The extension has been installed.

## Correct Module Work with PayPal on Magento 1.5.x.

If you use the extension on Magento 1.5.x, this fix is obligatory for you. It will allow the module to work correctly with PayPal.

1) Go to the *app/code/core/Mage/Sales/Model/Order/Payment.php* file.

2) In the *\_isCaptureFinal(\$amountToCapture)* method, change the following code lines

```
$orderGrandTotal = sprintf('%.4F', $this->getOrder()->getBaseGrandTotal());  
if($orderGrandTotal == sprintf('%.4F', ($this->getBaseAmountPaid() +  
$amountToCapture))) {
```

to

```
$orderGrandTotal = sprintf('%.2F', $this->getOrder()->getBaseGrandTotal());  
if($orderGrandTotal == sprintf('%.2F', ($this->getBaseAmountPaid() +  
$amountToCapture))) {
```

## Uninstall Share Me!

To delete Share Me!, remove all the extension files.

- `mp\_shareme\_activity`
- `mp\_shareme\_discount\_mail`
- `mp\_shareme\_user`

Then you need to clear the cache.

**Note:** *don't forget to make a backup of your store and disable compilation before any deletion or installation.*