Shop by Brand

Magento Extension
User Guide

**Here you will find the latest Shop by Brand
user guide version ***

* This user guide was created 11.04.2017

Table of contents:

To configure general 'Shop by Brand' extension settings please go to:
System → Configuration → Shop by Brand

Shop By Brand

✓ Save Config

General ▲

Brand Attribute Code	Manufacturer ▼	[GLOBAL]
	▲ Choose the attribute you wish to create a Brand page for. Default: Manufacture	
Choose CMS Page	All Brands Page ▼	[STORE VIEW]
	▲ Default: All Brands page	
Brand URL Key	brands	[STORE VIEW]
	▲ Brand page URL will Look Like example.com/**brands**/my-brand.html Leave empty to Get example.com/my-brand.html	
Brand Filter in Layered Navigation	Yes ▼	[STORE VIEW]
Add Brands to Account Top Links	Yes ▼	[STORE VIEW]
Position in Top Links	10	[STORE VIEW]

Brand Attribute Code - Select an attribute that will be used as a base for brand creation. Default:
Manufacturer.

Choose CMS Page - Choose a CMS page where brand listing will be displayed. Default: 'All Brands'
page.

Brand URL Key - Brand page URL will Look Like example.com/brands/my-brand.html or you may leave the field blank to get short URLs like example.com/my-brand.html.

Brand Filter in Layered Navigation - Set the option to 'yes' to display a Brand Filter in Layered Navigation.

Add Brands to Account Top Links - Enable this option to add brand listing to the Top Menu Bar.

Position in Top Links - Specify position number for Top Links display. **Note:** This value will be used
by default in case no custom position is specified in the Top Menu Bar settings).

All Brands Page

To add Brands Listing Block to any CMS Page or Static Block Use This Embedded Code:
{{block type="ambrands/list" show_search=1 show_filter=1 template="amasty/ambrands/list.phtml"}}

[STORE VIEW]

Setting	Value	
Header Title	Find your favorite brands in a few clicks!	[STORE VIEW]
Brands List Display Type	Horizontal ▼	[STORE VIEW]
Max Items per Line	6	[STORE VIEW]

If Display Type is Horizontal.

Setting	Value	
Show Brand Logo	Yes ▼	[STORE VIEW]
Brand Logo Size	Big Image ▼	[STORE VIEW]
Image Max Width, px	100	[STORE VIEW]

only for "Big" image

Setting	Value	
Image Max Height, px		[STORE VIEW]

Optional.

Setting	Value	
Group Brands by First Character	Yes ▼	[STORE VIEW]
Enable Search	Yes ▼	[STORE VIEW]
Enable Filter by Character	Yes ▼	[STORE VIEW]
Show Characters without Brands	Yes ▼	[STORE VIEW]

in Filter by Character

Setting	Value	
Show Products Quantity	Yes ▼	[STORE VIEW]

Show the number of products next to Brand name

Setting	Value	
Show Brands Without Products	Yes ▼	[STORE VIEW]

User Guide: Shop by Brand

Header Title - Specify a header text for the 'All Brands Page'.

Brands List Display Type - Choose the brands display type for a brands listing page. There are 2 types available: Horizontal and Vertical.

Max Items per Line - Specify how many brands will be shown per line for Horizontal display type.

Show Brand Logo - Set the option to 'yes' to display a clickable brand logo on the brands listing page.

Brand Logo Size - Specify a brand image type - either a big image or an icon.

Image Max Width, px - In case you've chosen a big image type, you can set a custom width for all brand images to make your brand listing page look attractive and clear.

Group Brands by First Character - Enable this option to group brands in alphabetical order.

Enable Search - Activate the option to let customers use a quick search box on the 'All Brands' page.

Enable Filter by Character - Activate the option to enable customers filter brands by the first character.

Show Characters without Brands - If the option is set to 'yes' the whole alphabet for the 'First Character Filter' will be shown. In case the option is disabled, the module will display characters corresponding to available brands.

Show Products Quantity - Enable the option to display the number of available items together with brand logos.

Show Brands Without Products - If the option is set to 'yes' the module will display even those brands that have no available products at the moment.

Brand Detailed Page		
Layout	2 columns with left bar ▼	[STORE VIEW]
Sort Products By	Position ▼	[STORE VIEW]
Enable Layered Navigation	Yes ▼	[STORE VIEW]
Show Brands Sidebar	Yes ▼	[STORE VIEW]

Layout - Specify layout type for brand pages, select the one that matches your store design theme:
- 1 column;
- 2 columns with left sidebar;
- 2 columns with right sidebar;
- 3 columns.

Sort Products By - Configure products display on a brand detailed page. Specify they way items will
- be sorted:
- By Position;
- By Name;
- By Price;
- By Manufacturer.

Enable Layered Navigation - Set the option to 'yes' to display a brands filter in Layered Navigation for the brand detailed page.

Show Brands Sidebar - Enable this setting to display brand options (filter, quick search window) in the sidebar.

Brands Slider

To add Slider Block to any CMS Page or Static Block
Use This Embedded Code:
{{block type="ambrands/slider"
template="amasty/ambrands/slider.phtml"}}
[STORE VIEW]

Enable Slider	Yes	[STORE VIEW]
Header Title	Most Popular Brands	[STORE VIEW]
Visible Items Quantity	5	[STORE VIEW]
Sort By	Name	[STORE VIEW]
Display Brand Labels	Yes	[STORE VIEW]
Slider Max Width, px	700	[STORE VIEW]
Show Next/Prev Buttons	Yes	[STORE VIEW]
Image Max Width, px	100	[STORE VIEW]

Image will be Resized After Upload.

Image Max Height, px		[STORE VIEW]

Optional.

Enable Pagination	Yes	[STORE VIEW]
Clickable Pagination	Yes	[STORE VIEW]
Enable Infinity Loop	Yes	[STORE VIEW]
Enable Auto play	Yes	[STORE VIEW]
Autoplay Delay	1500	[STORE VIEW]
Simulate Touch	Yes	[STORE VIEW]

User Guide: Shop by Brand

Header Title - Specify a header text for a brand slider.

Visible Items quantity - Specify how many brands will be shown in a slider at a time.

Sort by - Choose the way brands will be sorted for slider display - either by name or by position.

Display Brand Labels - Set the option to 'yes' to show brand names together with logos in a slider.

Slider Max Width, px - Customize slider size.

Show Next/Prev Buttons - Enable this option to let customers scroll brands horizontally using Precious/Next Buttons.

Image Max Width, px - Specify maximal image size for a brand icon in a slider. After the size is

specified, all uploaded slider images will be resized automatically.

Enable Pagination - Enable the option to show pagination bullets below the slider.

Enable Autoplay - If the option is set to yes, the brand slider will be scrolled automatically.

Top Menu Bar

Add Brands Link in Menu Bar	Yes ▾	[STORE VIEW]
Brands Link Position	Last ▾	[STORE VIEW]
Sort By	Name ▾	[STORE VIEW]
Number of Items	10	[STORE VIEW]
Display Brand Icon	Yes ▾	[STORE VIEW]
Icon Position	Left ▾	[STORE VIEW]
Icon Max Width, px	20	[STORE VIEW]
	▲ Image will be Resized After Upload.	
Icon Max Height, px		[STORE VIEW]
	▲ Optional.	

Add Brands Link to Menu Bar - Enable the option to display brands link in the Top Menu Bar.
Brands Link Position - Specify the brands link position in the top bar:
First;
Last;
Custom (Please specify position number for the Custom type).

Sort by - Specify how brands will be sorted for Top Bar display - either by name or by position.

Number of Items - Set the number of items displayed in the Top Bar listing.

Display Brand Icon - Enable the option to show logos in the brand listing.

Icon Position - Specify icon position: left/right.

Icon Max Width, px - After the max width for icons is specified, all images uploaded for Top Bar Menu will be resized accordingly.
Icon Max Height, px - Set maximal icon height in pixels (optional).

User Guide: Shop by Brand

The Sidebar block is configured the same way as the Top Menu Bar.

Sidebar		
Show Sidebar	Yes ▼	[STORE VIEW]
Show Brand Search	Yes ▼	[STORE VIEW]
Display on Top	Yes ▼	[STORE VIEW]
Sort By	Name ▼	[STORE VIEW]
Number of Items	10	[STORE VIEW]
Display Brand Icon	Yes ▼	[STORE VIEW]
Icon Position	Left ▼	[STORE VIEW]
Icon Max Width, px	50	[STORE VIEW]
	▲ Image will be Resized After Upload.	
Icon Max Max Height, px		[STORE VIEW]

Styles		
Slider Header Background Color	3399CC	[STORE VIEW]
	▲ Default is F58C12	
Slider Header Text Color	FFFFFF	[STORE VIEW]
Brands Header Background Color	3399CC	[STORE VIEW]
	▲ Default is F58C12	
Brands Header Text Color	FFFFFF	[STORE VIEW]

Slider Header Background Color - Specify any custom background color for a slider header.

Slider Header Text Color - Set a custom color for a slider text.

Brands Header Background Color - Specify any custom background color for a Brand Listing.

Brands Header Text Color - Select a custom color for a Brand Listing header.

Styles

Slider Header Background Color	3399CC	[STORE VIEW]
Slider Header Text Color		[STORE VIEW]
Brands Header Background Color		[STORE VIEW]
Brands Header Text Color		[STORE VIEW]

To pick the necessary color simply click on the corresponding setting field and choose the color you need.

To create a new brand or edit already existing ones please go to Catalog → Shop by Brand →
Manage Brands.

Manage Brands   **Add Brand**

Choose Store View: All Store Views ▾

Page ◄ 1 ► of 1 pages | View 20 ▾ per page | Total 16 records found   Reset Filter   Search

ect Visible | Unselect Visible | 0 items selected   Actions   ▾   Submit

Name	URL Key	Logo	Show in Top Menu	Show in Sidebar	Show in Slider	Statu
			▾	▾	▾	
Adidas	adidas		Yes	Yes	Yes	
And1	and1		Yes	Yes	Yes	
Asics	asics		No	No	No	
Canterbury	canterbury		Yes	Yes	Yes	

User Guide: Shop by Brand

The module lets you upload a unique brand logo for the Top Menu bar, Brands Slider and the Sidebar. Configure brands position for each of the blocks separately.

Edit Brand Canterbury

General Information

Name *	Canterbury	[STORE VIEW]
Url Key *	canterbury	[GLOBAL]
	▲ Set URL Key for the Brand Page. Brand Page Url will Look Like www.example.com/brands/canterbury.html	
Status *	Enabled ▼	[STORE VIEW]
Logo	CCC Выберите файл Файл не выбран ☐ Delete Image	[STORE VIEW]

Edit Brand Canterbury

Page Settings

Page Title	Canterbury Wear	[STORE VIEW]

△ Title of Brand Page. Brand Name is Used if it is Empty.

Description [STORE VIEW]

Canterbury of New Zealand is a UK-based sports clothing company that focuses mainly on rugby football. The company is named after the Canterbury area in New Zealand where the company started to make knitwear. Other than producing rugby kits, the brand is also known for their rugby protective wear such as headgear and pads, and rugby boots. The company also manufactures and markets lifestyle clothing.
<p>The brand's tagline is "Committed To The Game". Its logo is the silhouettes of three birds (Kiwis) on three solid circular backgrounds

WYSIWYG Editor

Specify Title, Description and Meta Data for a Brand Detailed Page.

Meta Keywords [STORE VIEW]

canterbury brand, canterbury clothing, canterbury sports wear

WYSIWYG Editor

Meta Description [STORE VIEW]

Take advantage of the Canterburry sports wear!

To assign products to a specific brand please go to Catalog → Shop by Brand → Manage Brands and open the brand you need. Click on the Products Tab and select the items you want to add.

Edit Brand Canterbury

Back   Reset   Save   Save and Continue Edit

Page ◄ 1 ► of 1 pages | View 20 ▼ per page | Total 2 records found

Reset Filter   Search

☐	ID ↓	Name	SKU	Price	Position
Any ▼		saucony		From: To:	From: To:
☑	908	SAUCONY KILKENNY XC	saucony-kilkenny	$69.00	0 [0]
☑	906	SAUCONY JAZZ 17 WOMEN'S RUNNING SHOES	womens-running-shoes	$49.00	0 [0]

To show attribute images with links on product page please use this code:

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Brands')) {
echo Mage::helper('ambrands')->showIcon($_product, $this->getMode(), 'product-view');} ?>
```

paste the above code in the **app/design/frontend/ [base/default/] template/catalog/product/view.phtml** file right after the:

```
<div class="product-name">
<h1><?php echo $_helper->productAttribute($_product, $_product->getName(), 'name') ?></h1>
</div>
```
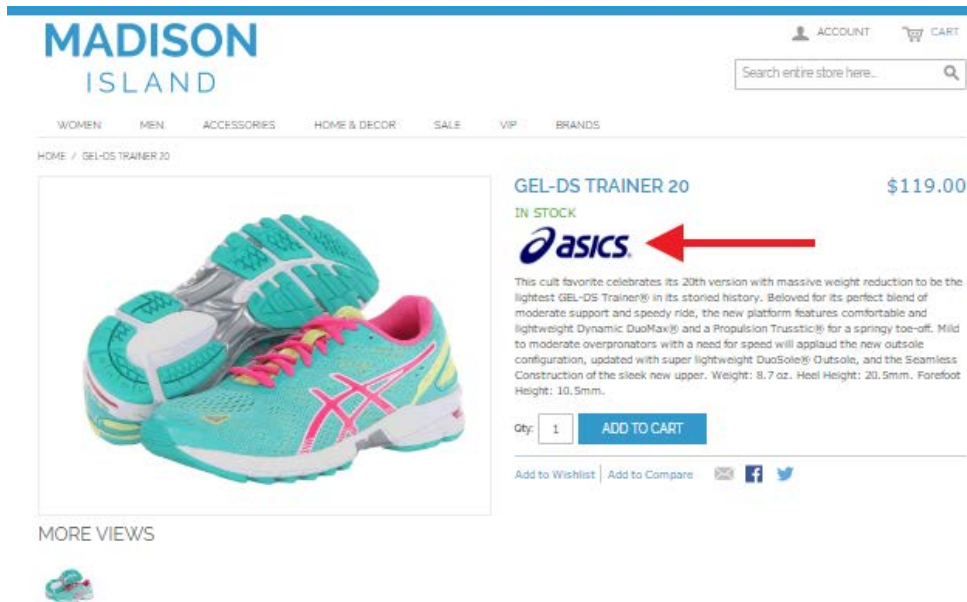

Option icons make product pages better to comprehend and more attractive. Also they link to the lists of products, utilizing the same options, which makes it much easier to find other products with similar qualities.

To show attribute icons on product list page (category page), follow these steps:

1) open **app/design/frontend/ [base/default/] template/catalog/product/list.phtml**, where `base` is your current design package and `default` is your current theme and :
2) add this line (2 times, one for grid mode and one for list mode)

```
<?php if (Mage::helper('core')->isModuleEnabled('Amasty_Brands')) {
    echo Mage::helper('ambrands')->showIcon($_product, $this->getMode());} ?>
```

after the product name code:

```
<h2 class="product-name"> ... </h2>
```

Then log in to admin panel, browse to **Catalog > Attributes**, go to edit front end properties of the attribute, icons of which you would like to display, and set **"Used in Product Listing"** setting to **'Yes':**

Visible on Product View Page on Front-end	No ▼
Used in Product Listing	No ▼
	▲ Depends on design theme
Used for Sorting in Product Listing	No ▼
	▲ Depends on design theme

💡 Total size of uploadable files must not exceed 50M

Import

Import Settings

Entity Type *	Brands ▾
Import Behavior *	Append Complex Data ▾
Select File to Import *	

Append Complex Data
Replace Existing Complex Data
Delete Entities

Import Behavior - Select among 3 import types:

- Add imported brands to manually created ones;
- Replace manually created brands with the imported ones;
- Delete entities.

Export

Export Settings

Entity Type	Brands ▼
Export File Format	CSV ▼

Entity Attributes

Specify which attributes you want to export to fine tune the CSV file to your specific needs.

Skip	Attribute Label	Attribute Code ↑	Filter
☑	Bottom CMS block	bottom_cms_block_id	
☑	Top CMS block	cms_block_id	
☑	Description	description	
☑	Left Menu Icon	icon_leftmenu	
☑	Top Menu icon	icon_topmenu	
☑	Logo	image	
☑	Slider Image	image_slider	
☑	Status	is_active	
☑	Left Menu Position	leftmenu_position	From:
☑	Meta Description	meta_description	
☑	Meta Keywords	meta_keywords	
☑	Name	name	
☑	Brand Option	option_id	

Here is an example of the 'All Brands' listing page with a quick First Character Filter, custom Header and the number of available items displayed with brand logos.

Display a quick search box with the autosuggest option to let customers instantly find necessary brands.

User Guide: Shop by Brand

Support: http://amasty.com/contacts/

Most Popular Brands

Converse | Lacoste | New Balance | Nike
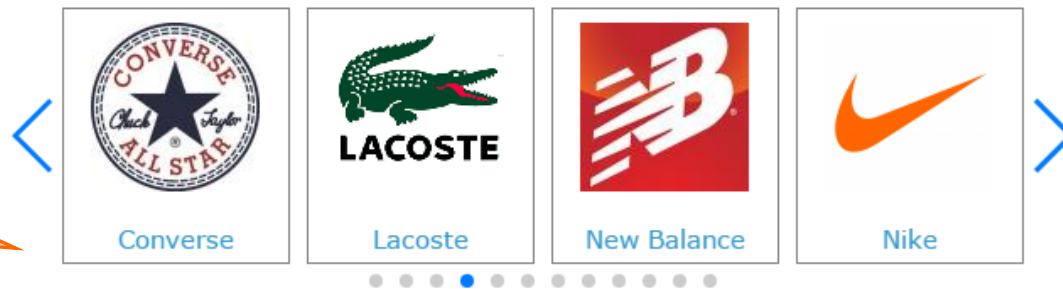
Add a handy Brand Slider with featured products to any CMS page or a Block.

Find your favorite brands in a few clicks!

All Brands | Search Brand

0-9 A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z

A

Adidas (4)   And1 (31)   Asics (22)
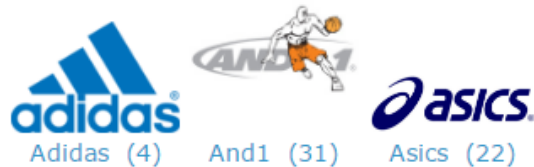
CANTERBURY

Canterbury of New Zealand is a UK-based sports clothing company that focuses mainly on rugby football. The company is named after the Canterbury area in New Zealand where the company started to make knitwear. Other than producing rugby kits, the brand is also known for their rugby protective wear such as headgear and pads, and rugby boots. The company also manufactures and markets lifestyle clothing. The brand's tagline is "Committed To The Game". Its logo is the silhouettes of three birds (Kiwis) on three solid circular backgrounds creating the letters CCC; the initials of the Canterbury Clothing Company.

See the example of a brand page with a custom logo and additional text.

▸ BRANDS

▸ SEARCH BRANDS

▸ FILTER

SORT BY: Position ↑

4 Item(s)   SHOW: 12

SAUCONY KILKENNY XC
$69.00
ADD TO CART

SAUCONY JAZZ 17 WOMEN'S RUNNING SHOES
$49.00
ADD TO CART

SALOMON FELLRAISER FELL
$79.00
ADD TO CART
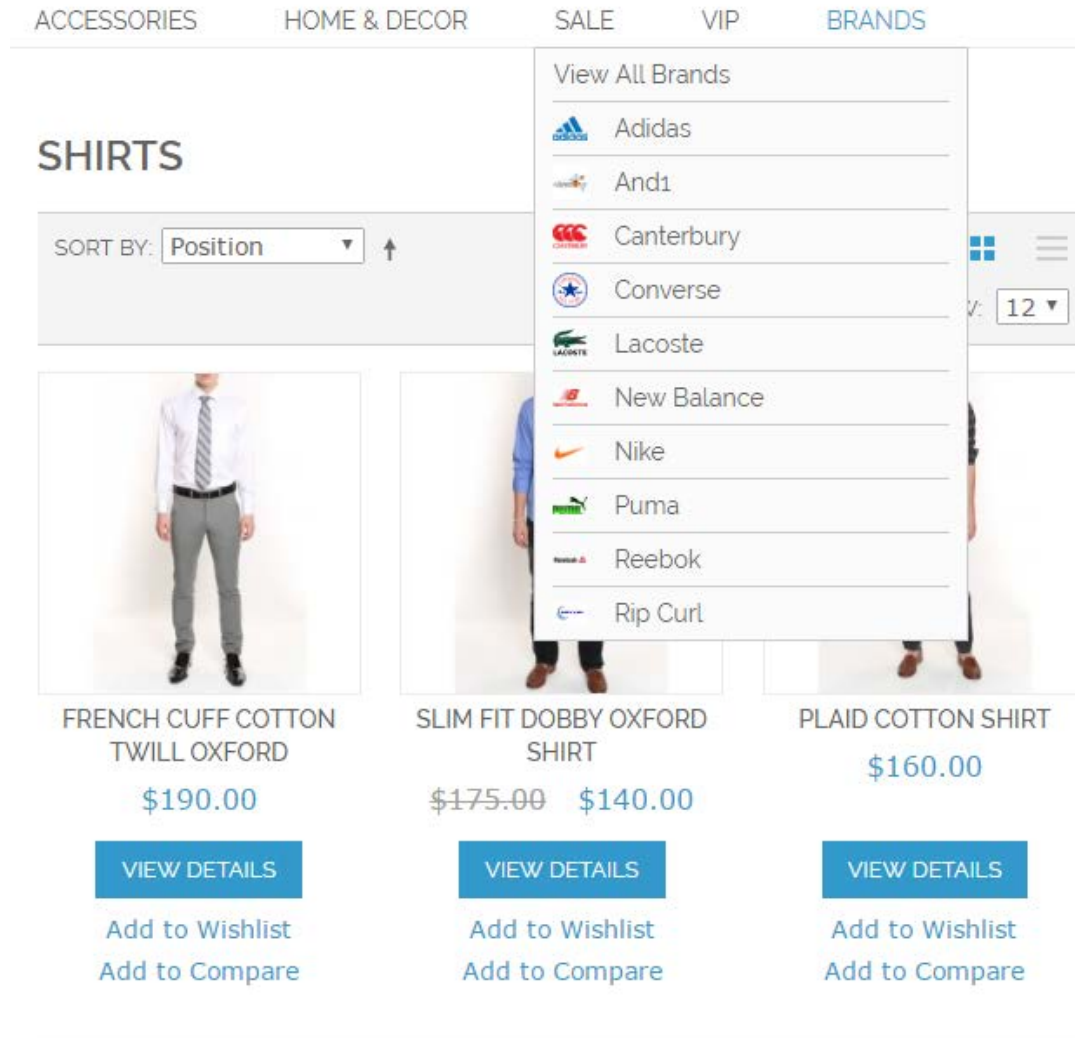
Add a Brand Filter to the Sidebar and Top Menu Bar to let customers filter products by their favorite brands.

Add a Brand Filter to the Sidebar and Top Menu Bar to let customers filter products by their favorite brands.

Thank you!

Should you have any questions or feature suggestions, please contact us at:
http://amasty.com/contacts/

Your feedback is absolutely welcome!