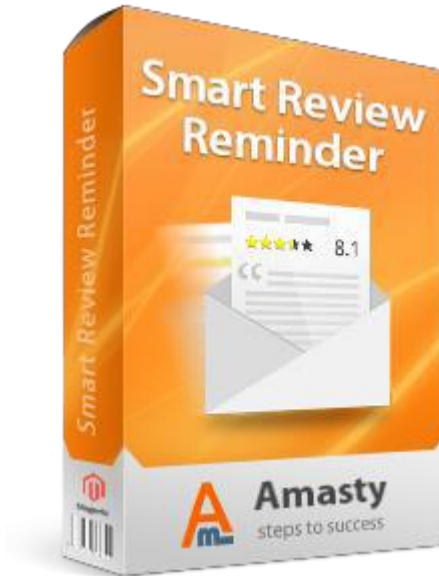


Smart Review Reminder



Magento Extension User Guide

Official extension page: [Smart Review Reminder](#)



User Guide: [Smart Review Reminder](#)

Support: <http://amasty.com/contacts/>

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To set up the extension please go to System > Configuration > Smart Review Reminder

Choose the sender to display in your review reminder emails. Find out how to add sender emails to the drop-down on [page 14](#).

Select email template for email reminders. See how to create email templates on [page 12](#).

Smart Review Reminder

Save Config

E-mail	
Auto Send	Yes <small>▲ Set to "Yes" to automatically send e-mails via cron job.</small>
Sender	General Contact
Email Template	Smart Review Reminder (Default Template from <small>[STORE VIEW]</small>
Send Reminder After (days)	5 <small>[STORE VIEW]</small>
Generate Reminders for Last (days)	30 <small>▲ For the button "Load". Set it to generate about 1000 reminders or less in one go.</small>
Send by	100 <small>[STORE VIEW]</small>
Import Black List	Browse... No file selected. <small>▲ TXT or CSV file only with one email per line.</small>
Product Image Width	100 <small>[STORE VIEW]</small>
Product Image Height	100 <small>[STORE VIEW]</small>
Description Max Length	150 <small>[STORE VIEW]</small>
AutoLogin customer	Yes <small>▲ Registered user will be automatically logged in with email invite link</small>
AutoLogin expiration (days)	3 <small>▲ Automatic login link will be expired after specified number of days</small>

Set this option to "Yes" to send emails automatically via cron job.

Set how many days should pass after the order completion before a review reminder is sent to customers – minimal and maximal limits



1. Email Settings

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** [Get help for this page](#)

Current Configuration Scope:
Default Config [Manage Stores](#)

Configuration

AMASTY EXTENSIONS

Smart Review Reminder

SALES

Sales

Sales Emails

PDF Print-outs

Payment Services

ADVANCED

Smart Review Reminder [Save Config](#)

E-mail

Auto Send	Yes	[STORE VIEW]
	▲ Set to "Yes" to automatically send e-mails via cron job.	
Sender	General Contact	[STORE VIEW]
Email Template	Smart Review Reminder (Default Template from	[STORE VIEW]
Send Reminder After (days)	5	[STORE VIEW]
Generate Reminders for Last (days)	30	[STORE VIEW]
	▲ For the button 'Load'. Set it to generate about 1000 reminders or less in one go.	
Send by	100	[STORE VIEW]
Import Black List	<input type="button" value="Browse..."/> No file selected.	[STORE VIEW]
	▲ TXT or CSV file only with one email per line.	
Product Image Width	100	[STORE VIEW]
Product Image Height	100	[STORE VIEW]
Description Max Lenght	150	[STORE VIEW]
AutoLogin customer	Yes	[STORE VIEW]
	▲ Registered user will be automatically logged with email invite link	
AutoLogin expiration (days)	3	[STORE VIEW]
	▲ Automatic login link will be expired after specified number of days	

In case you need to exclude particular customers from receiving your reminders you can import their email addresses in TXT or CSV format.

Specify max length (number of characters) for the product description in the email template.

Set the number of emails sent by cron job in one step.

Specify product image height and width for email template.



Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports **System** [Get help for this page](#)

Current Configuration Scope:
Default Config [Manage Stores](#)

Configuration

AMASTY EXTENSIONS

- Smart Review Reminder
- SALES
 - Sales
 - Sales Emails
 - PDF Print-outs
 - Tax
 - Checkout
 - Shipping Settings
 - Shipping Methods
 - Google API
 - Payment Methods
 - Payment Services
- ADVANCED

Smart Review Reminder Save Config

E-mail

Auto Send	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Set to "Yes" to automatically send e-mails via cron job.	
Sender	<input type="text" value="General Contact"/>	[STORE VIEW]
Email Template	<input type="text" value="Smart Review Reminder (Default Template from"/>	[STORE VIEW]
Send Reminder After (days)	<input type="text" value="5"/>	[STORE VIEW]
Generate Reminders for Last (days)	<input type="text" value="30"/>	[STORE VIEW]
	▲ For the button 'Load'. Set it to generate about 1000 reminders or less in one go.	
Send by	<input type="text" value="100"/>	[STORE VIEW]
Import Black List	<input type="button" value="Browse..."/> No file selected.	[GLOBAL]
	▲ TXT or CSV file only with one email per line.	
Product Image Width	<input type="text" value="100"/>	[STORE VIEW]
Product Image Height	<input type="text" value="100"/>	[STORE VIEW]
Description Max Lenght	<input type="text" value="150"/>	[STORE VIEW]
AutoLogin customer	<input type="text" value="Yes"/>	[STORE VIEW]
	▲ Registered user will be automatically logined with email invite link	
AutoLogin expiration (days)	<input type="text" value="3"/>	[STORE VIEW]
	▲ Automatic login link will be expired after specified number of days	

Set this option to 'Yes' if you want registered users to be automatically logged in to the site with the invitation link.

Specify the period after which the automatic invitation link expires.



2. Conditions Settings

Specify the conditions that should be met for email sending.

Email reminders will be sent only to orders with specified statuses.

Conditions

Order status [STORE VIEW]

- Please Select --
- Pending
- Processing
- Complete
- Closed
- Canceled
- On Hold

▲ Emails will be send only to orders with this status

Customer Group [STORE VIEW]

- Please Select --
- NOT LOGGED IN
- General
- Wholesale
- Retailer
- QAAAA

Min. Order Subtotal [STORE VIEW]

Product Category [STORE VIEW]

- Please Select --
- Root Catalog
- Furniture
- Living Room
- Bedroom
- Electronics
- Cell Phones
- Cameras
- Accessories
- Digital Cameras

Choose customer group, minimal order subtotal and product category. Review reminders will be sent only to those customers who met the specified requirements.



3. Google Analytics Settings

Google Analytics		
Campaign Source	<input type="text" value="google"/>	[STORE VIEW]
	▲ Required. Use utm_source to identify a search engine, newsletter name, or other source. <i>Example: utm_source=google</i>	
Campaign Medium	<input type="text" value="cpc"/>	[STORE VIEW]
	▲ Required. Use utm_medium to identify a medium such as email or cost-per-click. <i>Example: utm_medium=cpc</i>	
Campaign Term	<input type="text" value="running+shoes"/>	[STORE VIEW]
	▲ Used for paid search. Use utm_term to note the keywords for this ad. <i>Example: utm_term=running+shoes</i>	
Campaign Content	<input type="text" value="logolink"/>	[STORE VIEW]
	▲ Used for A/B testing and content-targeted ads. Use utm_content to differentiate ads or links that point to the same URL. <i>Example: utm_content=logolink or utm_content=textlink</i>	
Campaign Name	<input type="text" value="spring_sale"/>	[STORE VIEW]
	▲ Used for keyword analysis. Use utm_campaign to identify a specific product promotion or strategic campaign. <i>Example: utm_campaign=spring_sale</i>	

All these settings allow you to track the efficiency of your email campaigns.

NOTE: The fields Campaign Source, Campaign Medium and Campaign Name are REQUIRED.

The information will be accessible under Campaigns in your GA account.



4. Specify coupon details

Frequency	
Send	once per customer

Coupon	
Enabled	Yes
Publish review to activate coupon	No
<small>▲ Allow to use coupon code only after review is published and approved.</small>	
Discount type	Percent of product price discount
Discount amount	
Expire coupon in (days)	3
Coupon Uses	1
Uses per Customer	1
Apply for Customer Group Only	-- Please Select --
Min Order Amount	0

To motivate customers leave product reviews you can send them discount coupons.

Specify the discount type and discount amount for your coupon.

Specify emails frequency:

- Once per product;
- Once per customer;
- Once per order;

Eg. You've set the frequency once per product – it means that if a customer has bought the same product several times, he will get only one review request.

Set the date of coupon expiration as well as the number of coupon uses and uses per customer.



4. Specify coupon details

Frequency		
Send	<input type="text" value="once per customer"/>	[STORE VIEW]
Coupon		
Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
Publish review to activate coupon	<input type="text" value="No"/> <small>▲ Allow to use coupon code only after review is published and approved.</small>	[STORE VIEW]
Discount type	<input type="text" value="Percent of product price discount"/>	[STORE VIEW]
Discount amount	<input type="text" value="Percent of product price discount"/> <input type="text" value="Fixed amount discount"/> <input type="text" value="Fixed amount discount for whole cart"/> <small>discount type.</small>	[STORE VIEW]
Expire coupon in (days)	<input type="text" value="3"/>	[STORE VIEW]
Coupon Uses	<input type="text" value="1"/>	[STORE VIEW]
Uses per Customer	<input type="text" value="1"/>	[STORE VIEW]
Apply for Customer Group Only	<input type="text" value="-- Please Select --"/> <input type="text" value="NOT LOGGED IN"/> <input type="text" value="General"/> <input type="text" value="Wholesale"/> <input type="text" value="Retailer"/> <input type="text" value="QAAAA"/>	[STORE VIEW]
Min Order Amount	<input type="text" value="0"/>	[STORE VIEW]

Set the option to 'Yes' to enable customers use the coupon code only after the review is published and approved.

You can specify particular customer groups for which you want to apply the discount coupon.

Set the minimal order amount for coupon application.



4. Specify coupon details

Coupon

Enabled	<input type="text" value="Yes"/>	[STORE VIEW]
Discount type	<input type="text" value="Percent of product price discount"/>	[STORE VIEW]
Discount amount	<input type="text" value="5"/>	[STORE VIEW]
▲ List free gifts SKUs for the 'Auto add promo items' discount type.		
Expire coupon in (days)	<input type="text" value="1"/>	[STORE VIEW]
Coupon Uses	<input type="text" value="1"/>	[STORE VIEW]
Uses per Customer	<input type="text" value="1"/>	[STORE VIEW]
Apply for Customer Group Only	<input type="text" value="-- Please Select --"/> <input type="text" value="NOT LOGGED IN"/> <input type="text" value="General"/> <input type="text" value="Wholesale"/> <input type="text" value="Retailer"/> <input type="text" value="QAAAA"/>	[STORE VIEW]
	<input type="text" value="0"/>	[STORE VIEW]

Send a test email to check out if everything works correctly.

Test Email

Recipient Email	<input type="text" value="test@example.com"/>	[STORE VIEW]
Order Increment ID	<input type="text" value="10000004"/>	[STORE VIEW]
Send Test Email	<input type="button" value="Send Test Email"/>	[STORE VIEW]

Choose the order ID based on which the email will be sent. To find your orders please go to Sales > Orders and select the necessary order #.



5. Send test emails

See the example of an email template sent to customers.

 **Magento®**

Dear Customer,

It was our sincere pleasure to provide our products to you recently. We would like to request a small favor – a testimonial that will give others a sense of product experience and service we offer.



Gaming Computer
Make a computer

We hope that your opinion will help us to improve our business and also help customers to make a right choice.

As a thank you for your time, our company is happy to offer you 5% off your next purchase.

Coupon code: **540598F457472**

We really value your trust and expect you would consider us again for future needs.

Here is the link for review: [Gaming Computer](#) .

If you have any questions, please feel free to contact us at support@example.com or by phone at +375 29 666-66-66.



6. Email Template

You can use default Review Reminder email template or create new templates based on the default one. To create a new template please go to System > Transactional Emails and click on the Add New Template button.

Dashboard Sales Catalog Mobile Customers Promotions Newsletter CMS Reports System ? Help for this page

Transactional Emails

[+ Add New Template](#)

Page 1 of 1 pages | View 20 per page | Total 0 records found [Reset Filter](#) [Search](#)

ID	Template Name	Date Added	Date Updated	Subject	Template Type	Action
		From: <input type="text"/> To: <input type="text"/>	From: <input type="text"/> To: <input type="text"/>	<input type="text"/>	<input type="text"/>	



Load default template

Template * Smart Review Reminder

Locale * English (United States)

Load Template

Choose the Smart Review Reminder template in the drop-down and click on the Load Template button.

Template Information

Used as Default For System -> [Configuration](#) -> [Smart Review Reminder](#) -> E-mail -> Email Template (GLOBAL)

Template Name *

Template Subject * A special thank you for taking the time to review us

Insert Variable...

```
<body style="background:#F6F6F6; font-family:Verdana, Arial, Helvetica, sans-serif; font-size:12px; margin:0; padding:0;">
<div style="background:#F6F6F6; font-family:Verdana, Arial, Helvetica, sans-serif; font-size:12px; margin:0; padding:0;">
  <table cellspacing="0" cellpadding="0" border="0" height="100%" width="100%">
    <tr>
      <td align="center" valign="top" style="padding:20px 0 20px 0">
        <!-- [ header starts here] -->
        <table bgcolor="#FFFFFF" cellspacing="0" cellpadding="10" border="0" width="650" style="border:1px solid #E0E0E0;">
          <tr>
            <td valign="top"><a href="{{store url}}"></a></td>
          </tr>
          <!-- [ middle starts here] -->
          <tr>
            <td valign="top">
              <h1 style="font-size:22px; font-weight:normal; line-height:22px; margin:0 0 11px 0;">Dear {{var name}},</h1>
```

After the template is loaded you can easily edit it to adjust to your specific needs.

Template Styles body,td { color:#2f2f2f, font:11px/1.35em Verdana, Arial, Helvetica, sans-serif, }



To add sender emails to your drop-down in the extension settings please go to System > Configuration and open the Store Email Addresses tab in the Configuration Block

GENERAL

- General
- Web
- Design
- Currency Setup
- Store Email Addresses**

Current Configuration Scope:
 Default Config

Configuration

GENERAL

- General
- Web
- Design
- Currency Setup
- Store Email Addresses**
- Contacts
- Reports

Store Email Addresses

General Contact	▼
Sales Representative	▼
Customer Support	▼
Custom Email 1	▼
Custom Email 2	▼



Here you can specify all necessary email addresses that will be displayed in the drop-down (see the image below).

Smart Review Reminder

E-mail

Auto Send	Yes	[STORE VIEW]
	▲ Set to "Yes" to automatically send e-mails via cron job.	
Sender	Sales Representative	[STORE VIEW]
Email Template	General Contact	[STORE VIEW]
	Sales Representative	
	Customer Support	[STORE VIEW]
Send Reminder After (days)	Custom Email 1	[STORE VIEW]
Generate Reminders for Last (days)	Custom Email 2	[STORE VIEW]
	30	
	▲ For the button 'Load'. Set it to generate about 1000 reminders or less in one go.	
Import Black List	<input type="button" value="Browse..."/> No file selected.	[GLOBAL]



To see and manage emails please go to Catalog > Reviews and Ratings > Smart Review Reminder and choose the tab you need.

Dashboard Sales **Catalog** Mobile Customers Promotions Newsletter CMS Reports System Get help for this page

Sent Emails

Page 1 of 1 page Total 20 records found Reset Filter Search

ID	Email	Product	Sent At	Visited At
41	test@example.com	computer	From: [icon] [input] To: [icon] [input] Sep 1, 2014 5:00:00 PM	From: [icon] [input] To: [icon] [input] ---
40	test@example.com	computer	Sep 1, 2014 5:00:00 PM	---
39	test@example.com	TEST EMAIL SEND	Sep 1, 2014 5:00:00 PM	---
38	test@example.com	TEST EMAIL SEND	Sep 1, 2014 5:00:00 PM	---
37	test@example.com	TEST EMAIL SEND	Sep 1, 2014 5:00:00 PM	---
36	test@example.com	TEST EMAIL SENDING Gaming Computer	Sep 1, 2014 5:00:00 PM	---

- Manage Products
- Manage Categories
- Attributes
- URL Rewrite Management
- Search Terms
- Reviews and Ratings
 - Customer Reviews
 - Manage Ratings
 - Smart Review Reminder
- Tags
- Google Sitemap
- Customer Groups
- Improved Navigation
 - Pending Emails
 - Sent Emails
 - Black List
 - Settings



Pending Emails

+ Load

Page 1 of 1 pages | View 20 per page | Total 4 records found

Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected

		ID ↓	Order #	Purchased At	Email	Customer Name	Products	Action
Any ▾				From: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
				To: <input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
<input type="checkbox"/>		7		Sep 5, 2014 7:31:26 AM	martinn@example.com	Martin Lewis		Send
<input type="checkbox"/>		6		Sep 5, 2014 4:51:09 AM	frank.goody@example.com	Frank Goody		Send
<input type="checkbox"/>		5		Sep 5, 2014 4:42:51 AM	adam.smith@example.com	Adam Smith	""	Send
<input type="checkbox"/>		4		Sep 5, 2014 4:36:16 AM	val.rose@example.com	Valerie Rosengarten	""	Send

Actions Send ▾ Submit

Delete Send

Choose 'Send' action to send emails in bulk.

Select the emails you want to send in bulk.



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!



User Guide: [Smart Review Reminder](#)

Support: <http://amasty.com/contacts/>