

Special Occasion Coupons for Magento 2



Magento Extension User Guide

Official extension page: [Special Occasion Coupons for Magento 2](#)



User Guide: [Special Occasion Coupons for Magento 2](#)

Support: <http://amasty.com/contacts/>

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To configure extension settings please go to Stores -> Configuration -> Amasty Extensions -> Special Occasion Coupons.

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

Store View: Default Config

Save Config

GENERAL

CATALOG

CUSTOMERS

SALES

SERVICES

ADVANCED

AMASTY EXTENSIONS

Special Occasion Coupons

General

Choose an email sender.

Email Sender [store view] General Contact

Remove not used Coupons after Creation (days) [store view] 30

Indicate -1 if you would like not to remove coupons automatically

Customer Birthday

New Registration

Wishlist Created

Newsletter Subscription

Set the period after which expired coupons will be automatically deleted. This helps you to clean your promotions section from obsolete coupons. Indicate '-1' if you would like not to remove coupons automatically.



2. Birthday Coupon Settings



GENERAL

CATALOG

CUSTOMERS

AMASTY EXTENSIONS

Special Occasion Coupons

You can send birthday coupons, before, after or right on the birthday. If you indicate '-5', the coupon will be sent 5 days before birthday. Specify '0' (zero) for the coupon to be sent right on birthday or let's say '3' to send it 3 days after birthday.

Choose a customer group for which the coupons will be available.

General

Customer Birthday

Enabled [store view] Yes

Send Coupon After (days) [store view] 0
Indicate 0 for the same day, or -1,-2, etc to send the coupon before the date.

Email Template [store view] Birthday Coupon (Default)

Discount type [store view] Percent of product price discount

Discount Amount [store view] 10

Expire Coupon in (days) [store view] 10

Coupon Uses [store view] 1

Uses per Customer [store view] 1

Apply for Customer Group Only [store view]
General
Wholesale
Retailer

Min Order Amount [store view] 200

You can also specify an email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period and the number of coupon uses.

Specify minimal order subtotal for which the coupon can be applied.



3. New Registration Coupon Settings

GENERAL ▾

CATALOG ▾

CUSTOMERS ▾

AMASTY EXTENSIONS ▴

Special Occasion Coupons

General

Customer Birthday

The New Registration Coupon Settings are configured the same way as the Birthday Coupon settings.

New Registration

Enabled [store view] Yes ▾

Send Coupon After (days) [store view] 0

Email Template [store view] Registration Coupon (Default) ▾

Discount type [store view] Percent of product price discount ▾

Discount Amount [store view] 5

Expire Coupon in (days) [store view] 1

Coupon Uses [store view] 1

Uses per Customer [store view] 1

Apply for Customer Group Only [store view] General
Wholesale
Retailer

Min Order Amount 0

You can send New Registration coupons right on the registration day or in a specified time period after registration.



4. Wishlist Coupon Settings

GENERAL ▼ **Wishlist Created**

SEND COUPON AFTER (days) [store view] 0
Indicate 0 for the same day.

EMAIL TEMPLATE [store view] Wishlist Created Coupon (Default) ▼

DISCOUNT TYPE [store view] Percent of product price discount ▲

DISCOUNT AMOUNT [store view] Fixed amount discount for whole cart

EXPIRE COUPON IN (days) [store view] 1

COUPON USES [store view] 1

USES PER CUSTOMER [store view] 1

APPLY FOR CUSTOMER GROUP ONLY [store view] General
Wholesale
Retailer

MIN ORDER AMOUNT [store view] 150

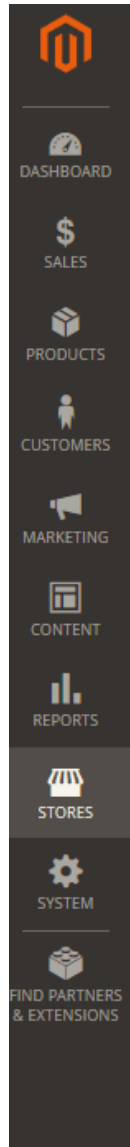
Send 'Wishlist Created' coupons right on the registration day or in a specified time period after registration.

The Wishlist Coupon Settings are configured the same way as the Birthday Coupon settings.

Specify an email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period and the number of coupon uses.



5. Newsletter Subscription Coupon Settings



GENERAL Newsletter Subscription

Enabled [store view] Yes

To send the coupon in the subscription success email please add `{{var subscriber.getCoupon()}}` variable to the subscription success template.

Discount type [store view] Percent of product price discount

Discount Amount [store view] 5

Expire Coupon in (days) [store view] 1

Coupon Uses [store view] 1

Uses per Customer [store view] 1

Apply for Customer Group Only [store view] General, Wholesale, Retailer

Min Order Amount [store view] 0

Special Occasion Coupons


Set the option to 'yes' to enable the coupon for newsletter subscription email (see the next page for more details).

Specify the discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period and the number of coupon uses.

Choose customer groups for which the coupon will be available.



5. Newsletter Subscription Coupon Settings


DASHBOARD
SALES
PRODUCTS
CUSTOMERS
MARKETING
CONTENT
REPORTS
STORES
SYSTEM
FIND PARTNERS & EXTENSIONS

Email Templates

admin

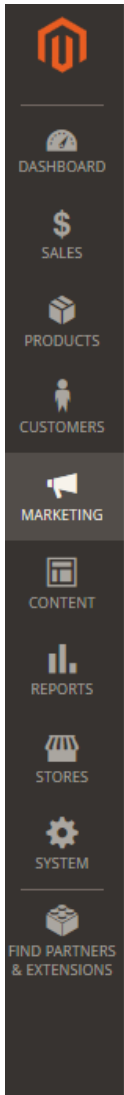
Add New Template

Search [Reset Filter](#) 1 records found 20 per page 1 of 1

| ID | Template | Added | Updated | Subject | Template Type | Action |
|----|------------------------------------|--------------------------|--------------------------|---|---------------|-------------------------|
| 1 | Subscription success with a coupon | Aug 22, 2016, 1:04:18 PM | Aug 22, 2016, 1:04:20 PM | {{trans "Newsletter subscription success"}} | HTML | Preview |

NOTE: For newsletter subscription coupons to be sent, please add `{{var subscriber.getCoupon()}}` variable to the subscription success template. To do this please go to Marketing -> Communications -> Email Templates and click 'Add New Template' button. See the next page for further instructions.





New Template

Search icon | admin

← Back Reset Convert to Plain Text Preview Template **Save Template**

Load default template

Template

- Magento_Newsletter**
 - Subscription Confirmation
 - Subscription Success**
 - Unsubscription Success
- Magento_ProductAlert**
 - Cron Error Warning
 - Price Alert
 - Stock Alert
- Magento_Sales**
 - Credit Memo Update
 - Credit Memo Update (Magento/luma)
 - Credit Memo Update for Guest
 - Credit Memo Update for Guest (Magento/luma)
 - Invoice Update
 - Invoice Update (Magento/luma)
 - Invoice Update for Guest
 - Invoice Update for Guest (Magento/luma)
 - New Credit Memo
 - New Credit Memo (Magento/luma)
 - New Credit Memo for Guest

Choose Newsletter subscription success template and click the 'Load Template' button.

Template Information

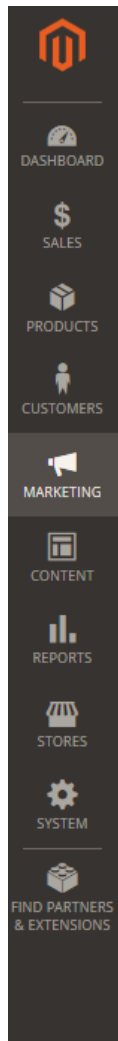
Template Name *

Template Subject *

Template Content *



5. Newsletter Subscription Coupon Settings



← Back Delete Template Reset Convert to Plain Text Preview Template **Save Template**

Template Information

Currently Used For Stores -> Configuration -> Newsletter -> Subscription Options -> Success Email Template (Default Config)

Template Name *

Template Subject *

Template Content *

```

{{template config_path="design/email/header_template"}}
{{trans "You have been successfully subscribed to our newsletter."}}
Get a discount coupon and start shopping right now! {{var subscriber.getCoupon()}}
{{template config_path="design/email/footer_template"}}

```

Insert the `{{var subscriber.getCoupon()}}` variable in the template and specify the text you need.



5. Newsletter Subscription Coupon Settings

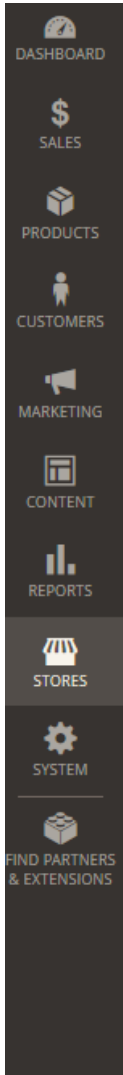
The screenshot shows the Magento 2 Configuration interface. On the left is a vertical sidebar with navigation icons for Dashboard, Sales, Products, Customers, Marketing, Content, Reports, Stores, System, and Find Partners & Extensions. The main content area is titled 'Configuration' and shows the 'Store View' set to 'Default Config'. A search icon and 'admin' user name are in the top right. A 'Save Config' button is visible. The 'CUSTOMERS' section is expanded to show 'Newsletter'. Under 'Newsletter', the 'Subscription Options' section is active. It contains several settings:

- Success Email Template** [store view]: A dropdown menu with three options: 'Subscription success with a coupc', 'Subscription Success (Default)', and 'Subscription success with a coupon'. The 'Subscription success with a coupon' option is selected. To the right is a checkbox labeled 'Use system value', which is unchecked.
- Unsubscription Email Sender** [store view]: A dropdown menu with 'Customer Support' selected. To the right is a checked checkbox labeled 'Use system value'.
- Unsubscription Email Template** [store view]: A dropdown menu with 'Unsubscription Success (Default)' selected. Below it is the text: 'Email template chosen based on theme fallback when "Default" option is selected.' To the right is a checked checkbox labeled 'Use system value'.
- Success Email Sender** [store view]: A dropdown menu with 'General Contact' selected. To the right is a checked checkbox labeled 'Use system value'.
- Confirmation Email Template** [store view]: A dropdown menu with 'Subscription Confirmation (Defaul' selected. Below it is the text: 'Email template chosen based on theme fallback when "Default" option is selected.' To the right is a checked checkbox labeled 'Use system value'.
- Need to Confirm** [store view]: A dropdown menu with 'No' selected. To the right is a checked checkbox labeled 'Use system value'.

An orange callout box with a white background and a drop shadow is positioned over the 'Success Email Template' dropdown. It contains the text: 'Once you save the template, please go to Stores -> Configuration -> Newsletter and choose the template you saved for 'Success Email Template' setting.'



6. 'No Activity' Coupon Settings



AMASTY EXTENSIONS ^

Special Occasion Coupons

No Customer Activity

| | |
|--|--|
| Enabled <small>[store view]</small> | Yes |
| Send Coupon After Last Log-In (days) <small>[store view]</small> | 30 |
| Email Template <small>[store view]</small> | Last Log-In Coupon (Default) |
| Discount type <small>[store view]</small> | Percent of product price discount |
| Discount Amount <small>[store view]</small> | 5 |
| Expire Coupon in (days) <small>[store view]</small> | 1 |
| Coupon Uses <small>[store view]</small> | 1 |
| Uses per Customer <small>[store view]</small> | 1 |
| Apply for Customer Group Only <small>[store view]</small> | <ul style="list-style-type: none">GeneralWholesaleRetailer |
| Min Order Amount <small>[store view]</small> | 50 |

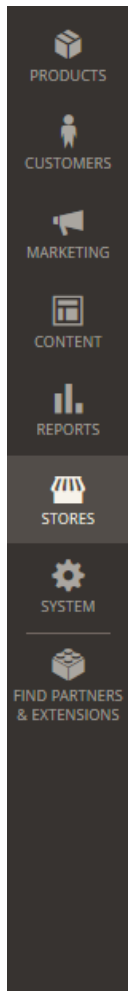
The 'No Activity' Coupon Settings are configured the same way as the [Birthday Coupon settings](#).

Set the number of days after the last customer log in when the coupon should be sent.



7. 'Order Placed' Coupon Settings

The 'Order Paced' Coupon Settings are configured the same way as the [Birthday Coupon settings](#).



Special Occasion
Coupons

Order Placed

Once a customer places an order in your store, he/she will receive a discount coupon for next purchases.

Enabled
[store view]

Yes

Email Template
[store view]

Order Placed Coupon (Default)

Discount type
[store view]

Percent of product price discount

Discount Amount
[store view]

5

Expire Coupon in (days)
[store view]

1

Coupon Uses
[store view]

1

Uses per Customer
[store view]

1

Apply for Customer Group Only
[store view]

General
Wholesale
Retailer

Min Order Amount
[store view]

300



8. 'One More Year With Us' Coupon

The 'One More Year with Us' Coupon Settings are configured the same way as the [Birthday Coupon settings](#).

You can specify an email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.

One More Year With Us

Enabled [store view]

Email Template [store view]

Discount type [store view]

Discount Amount [store view]

Expire Coupon in (days) [store view]

Coupon Uses [store view]

Uses per Customer [store view]

Apply for Customer Group Only [store view]

- General
- Wholesale
- Retailer

Min Order Amount [store view]



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!



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Support: <http://amasty.com/contacts/>