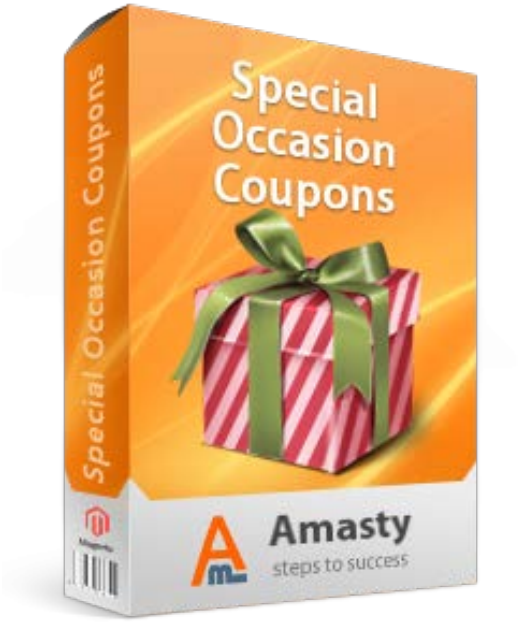
Special Occasion Coupons



Magento Extension
User Guide

Official extension page: Special Occasion Coupons

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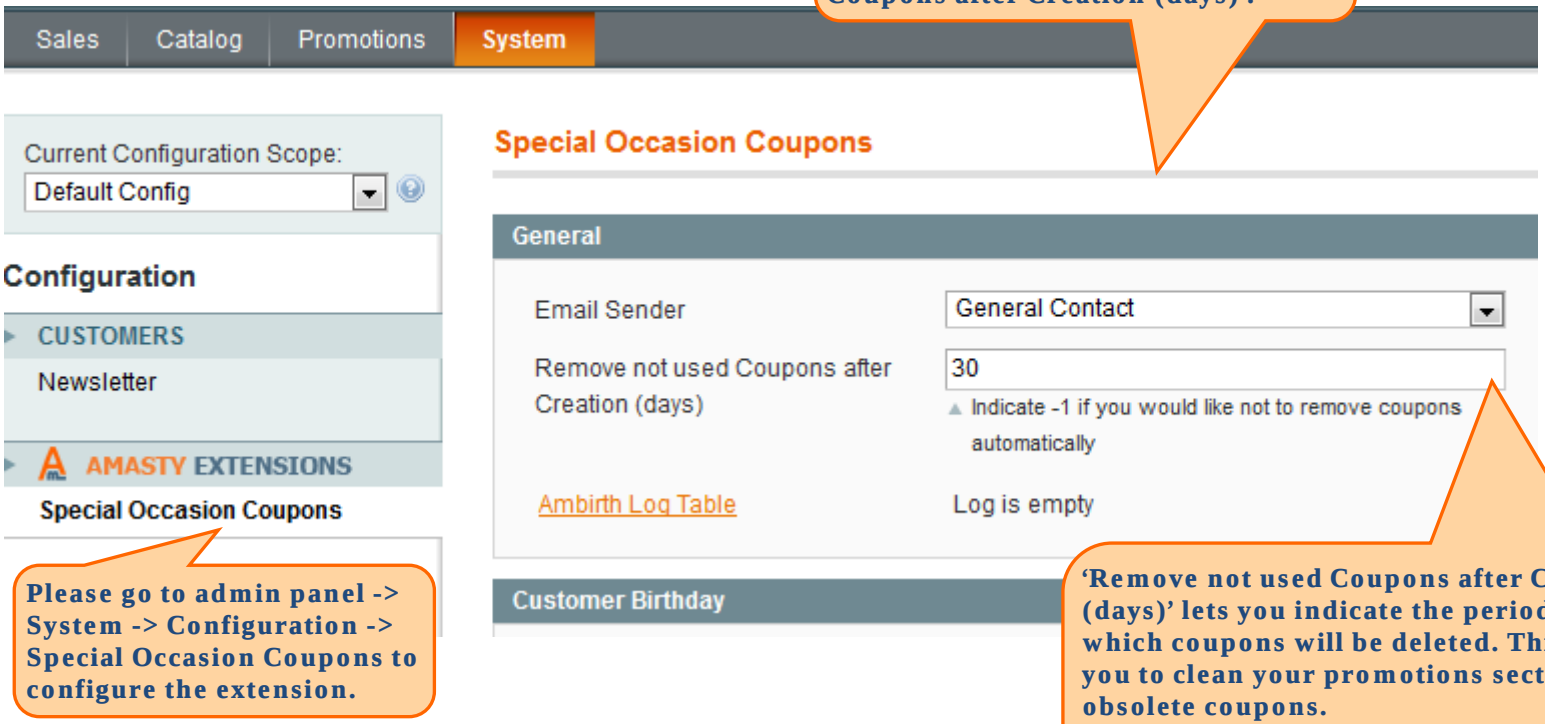
There are two general settings that take effect for all types of coupons – 'Email sender' and 'Remove not used Coupons after Creation (days)'.



Please go to admin panel -> System -> Configuration -> Special Occasion Coupons to configure the extension.

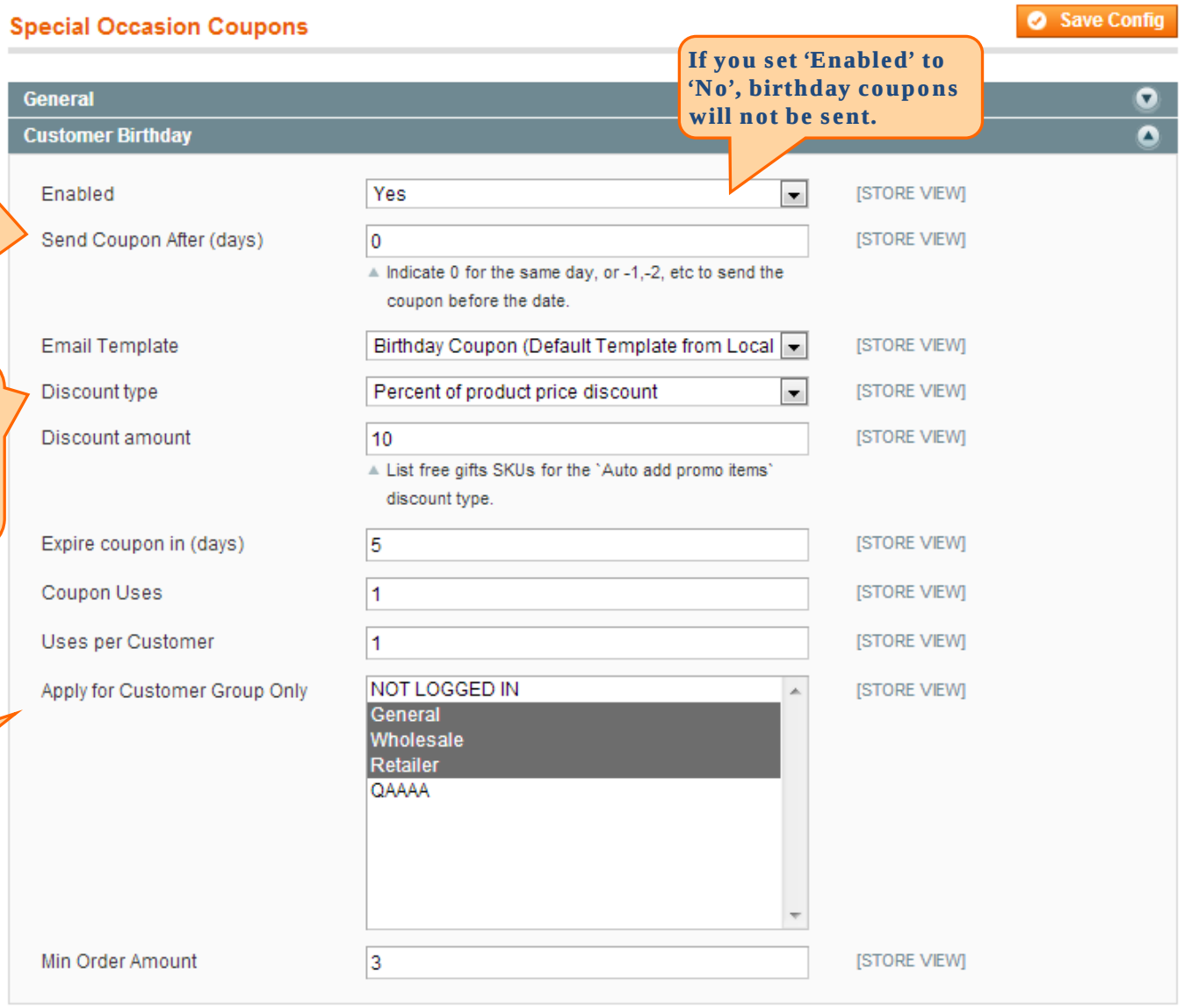
'Remove not used Coupons after Creation (days)' lets you indicate the period after which coupons will be deleted. This helps you to clean your promotions section from obsolete coupons.

Indicate '-1' if you would like not to remove coupons automatically.

You can send birthday coupons, before, after or right on the birthday. If you indicate '-5', the coupon will be sent 5 days before birthday. Specify '0' (zero) for the coupon to be sent right on birthday or let's say '3' for it to be sent 3 days after birthday.

You can also specify email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period and the number of coupon uses.

It is also possible to select customer groups for the coupon to get applied

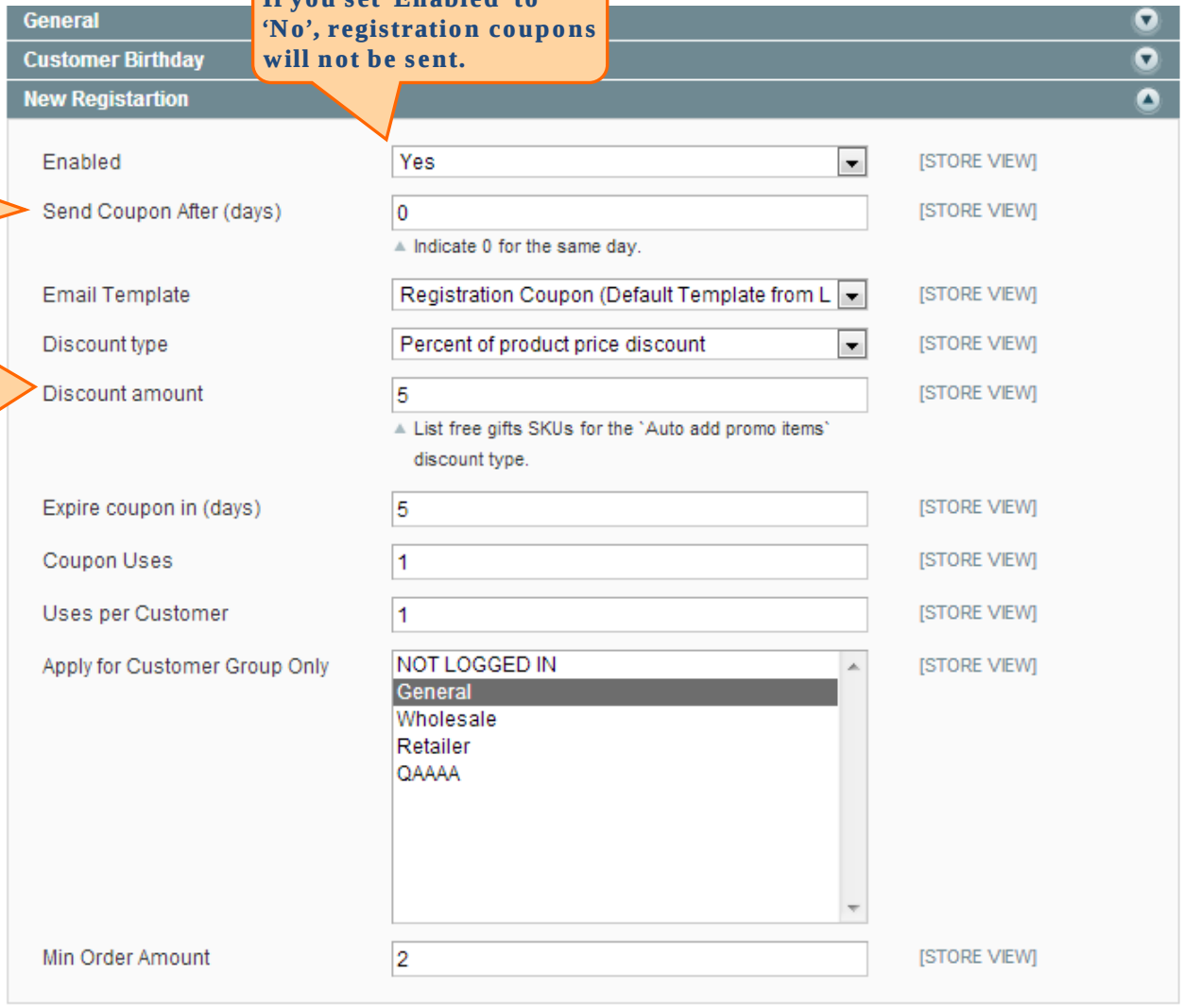


3. Special Occasion Coupons– Registration Coupon Settings

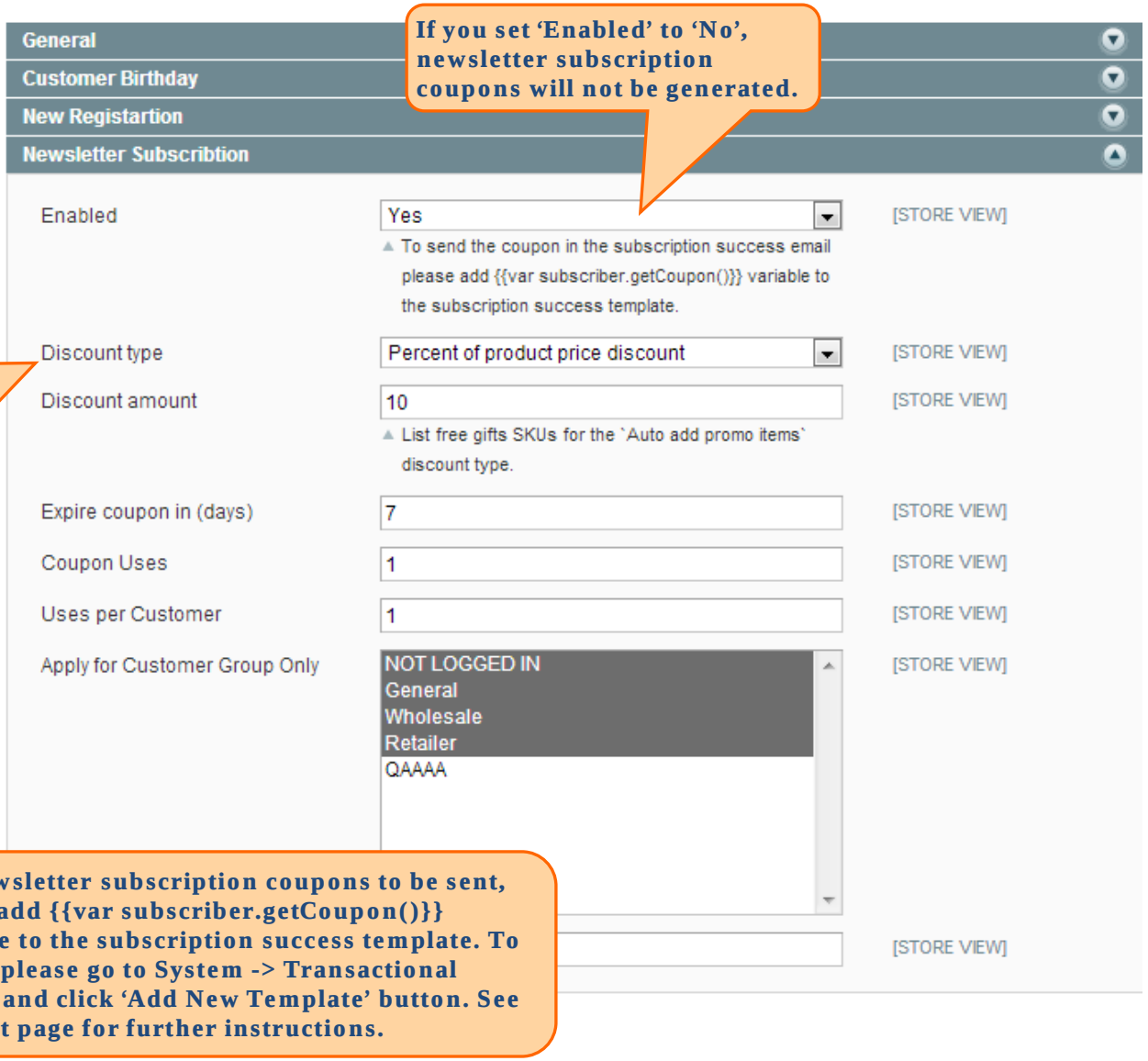
If you set 'Enabled' to 'No', registration coupons will not be sent.

Specify '0' (zero) for the registration coupon to be sent right on the day of registration or let's say '3' for it to be sent 3 days after registration.

You can specify email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.



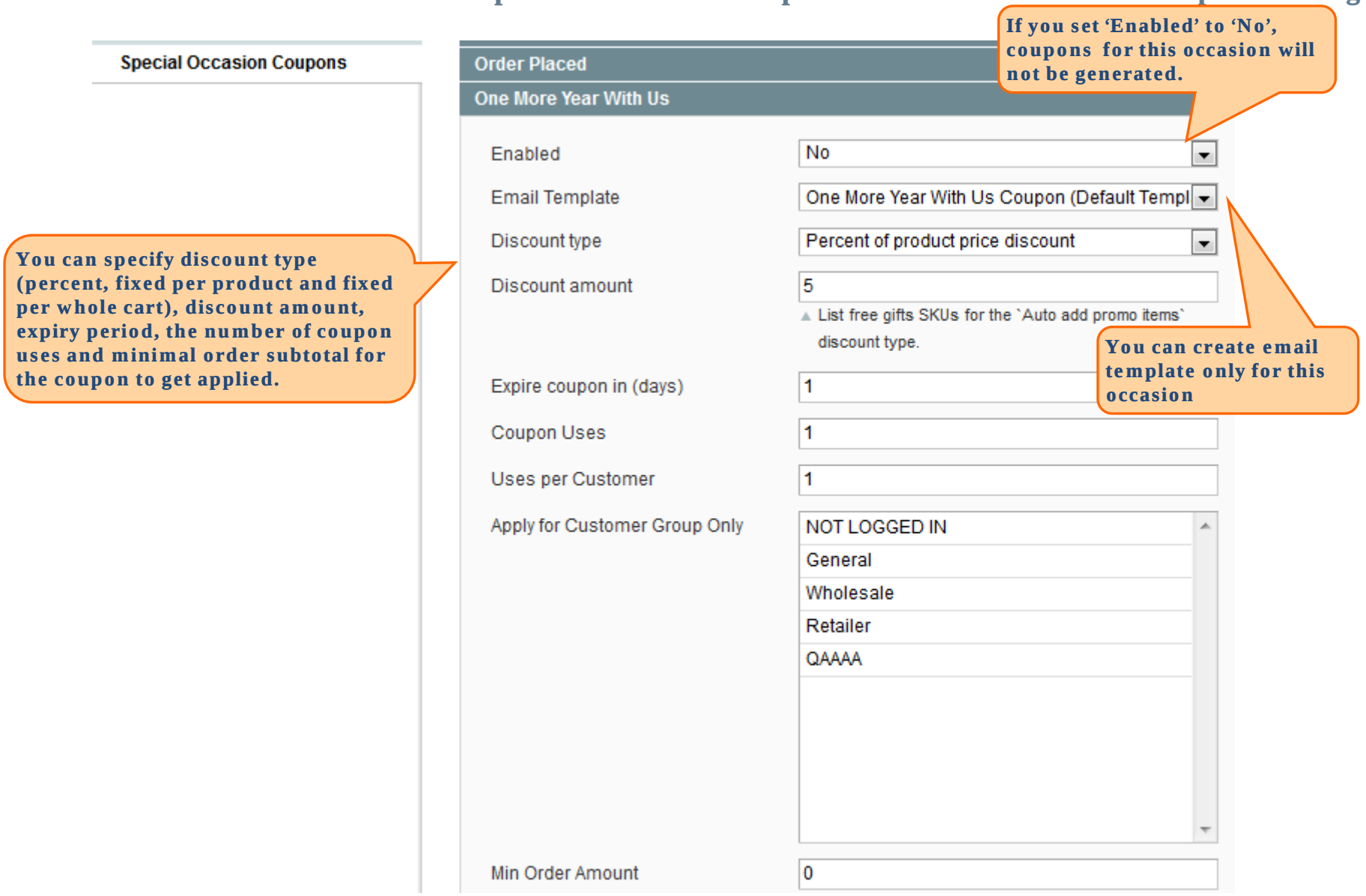
4. Special Occasion Coupons– Newsletter Subscription Coupon Settings



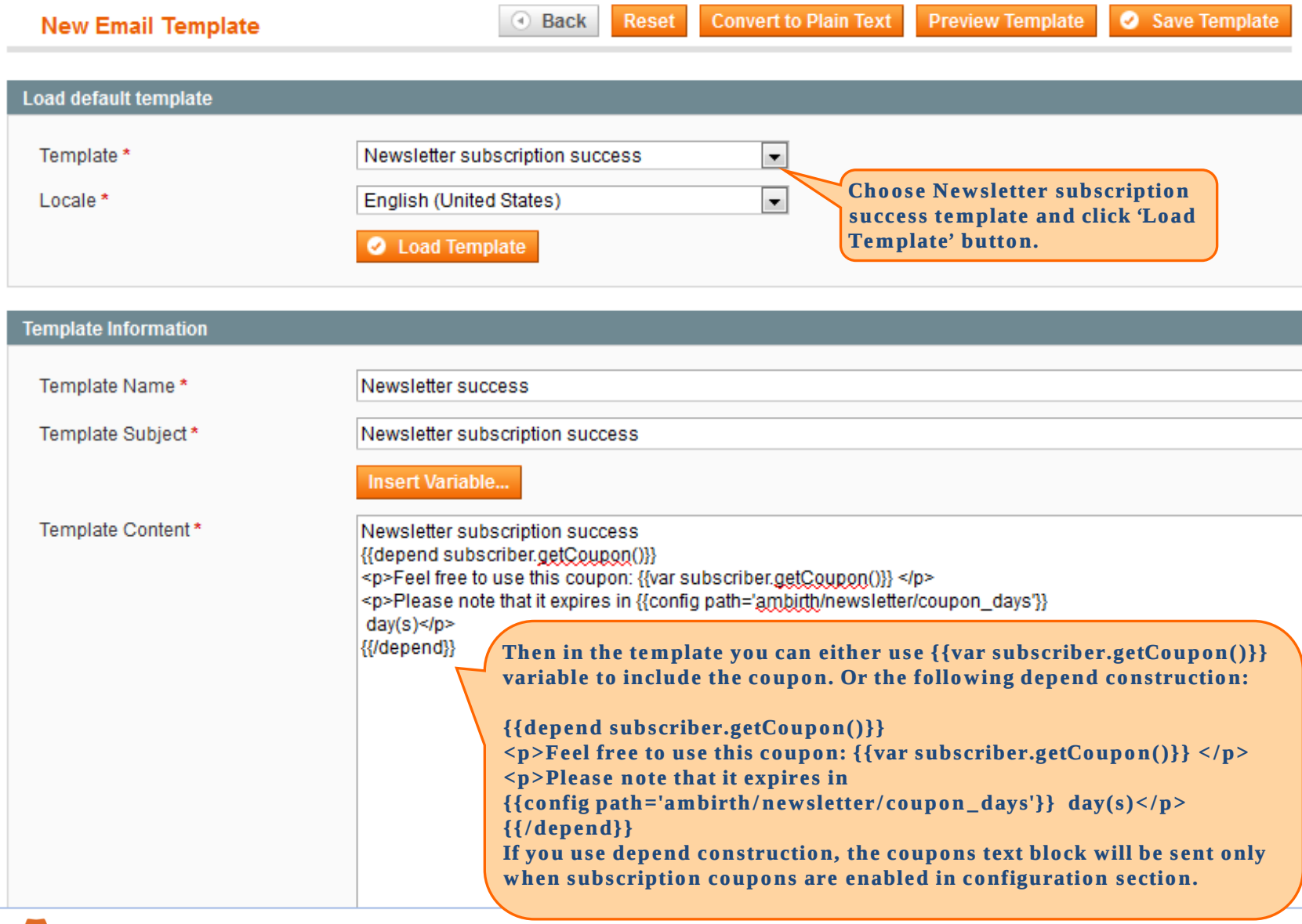
You can specify discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.

For newsletter subscription coupons to be sent, please add {{var subscriber.getCoupon()}} variable to the subscription success template. To do this please go to System -> Transactional Emails and click 'Add New Template' button. See the next page for further instructions.

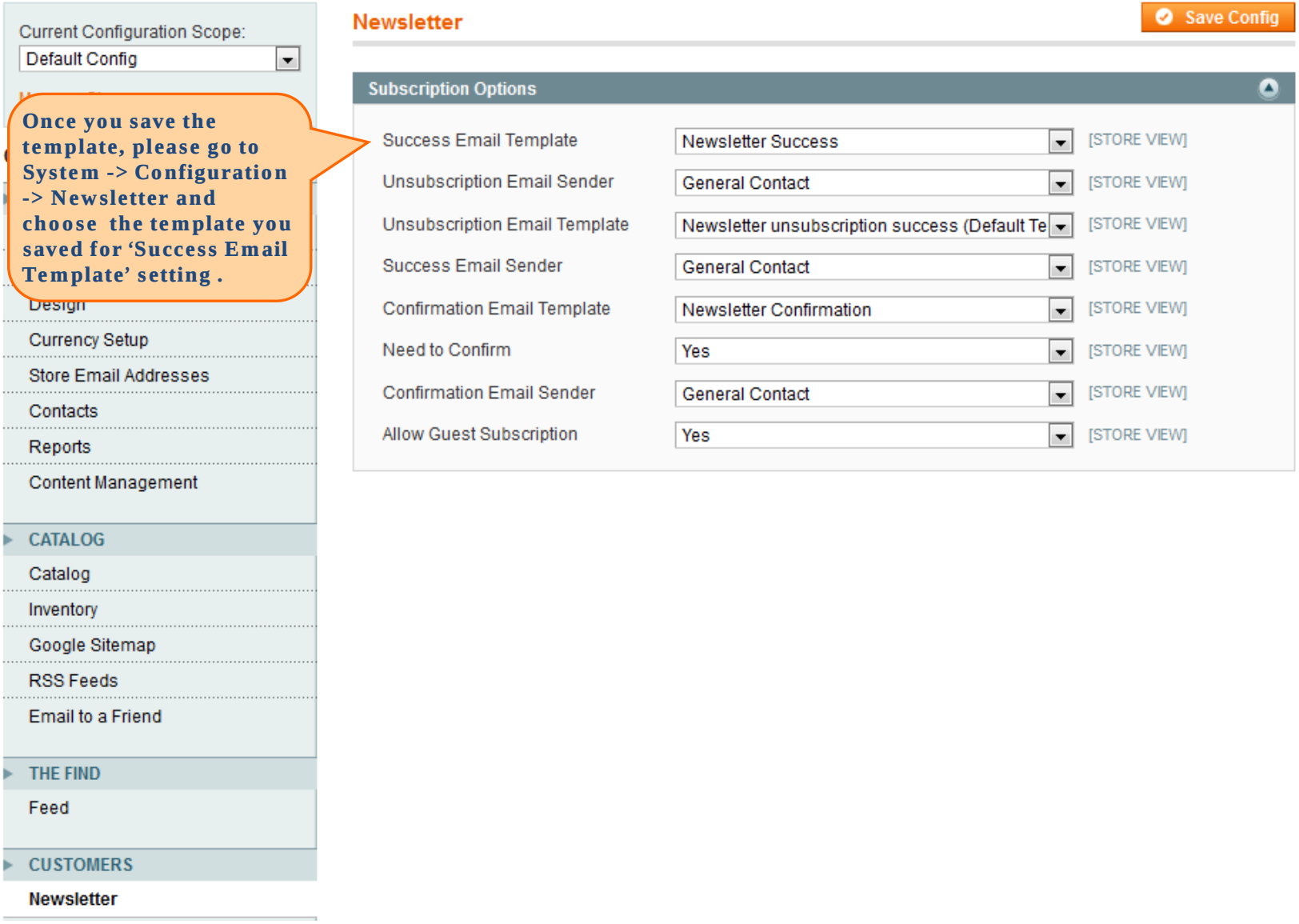
4. Special Occasion Coupons– One Year With Us Coupon Settings



5. Special Occasion Coupons– Add Newsletter Coupon Variable to Templates



6. Special Occasion Coupons– Choose the Template in Newsletter Configuration

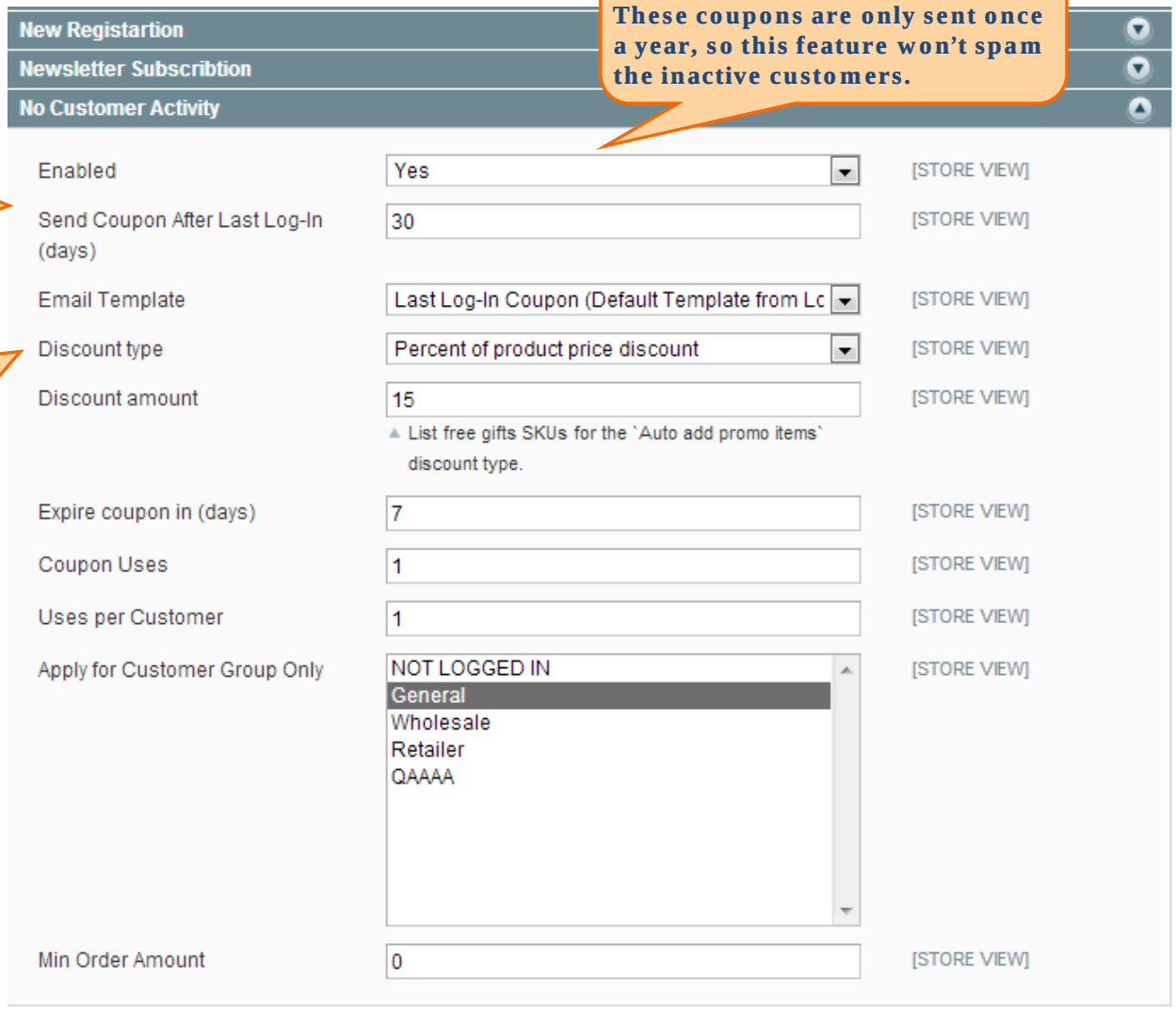


7. Special Occasion Coupons– No Customer Activity Coupon Settings

If you set 'Enabled' to 'No', no activity coupons will not be sent. These coupons are only sent once a year, so this feature won't spam the inactive customers.

Inactivity is defined by the last login. You set period after last login when 'no activity' coupon should be sent. Minimal period is 1 day.

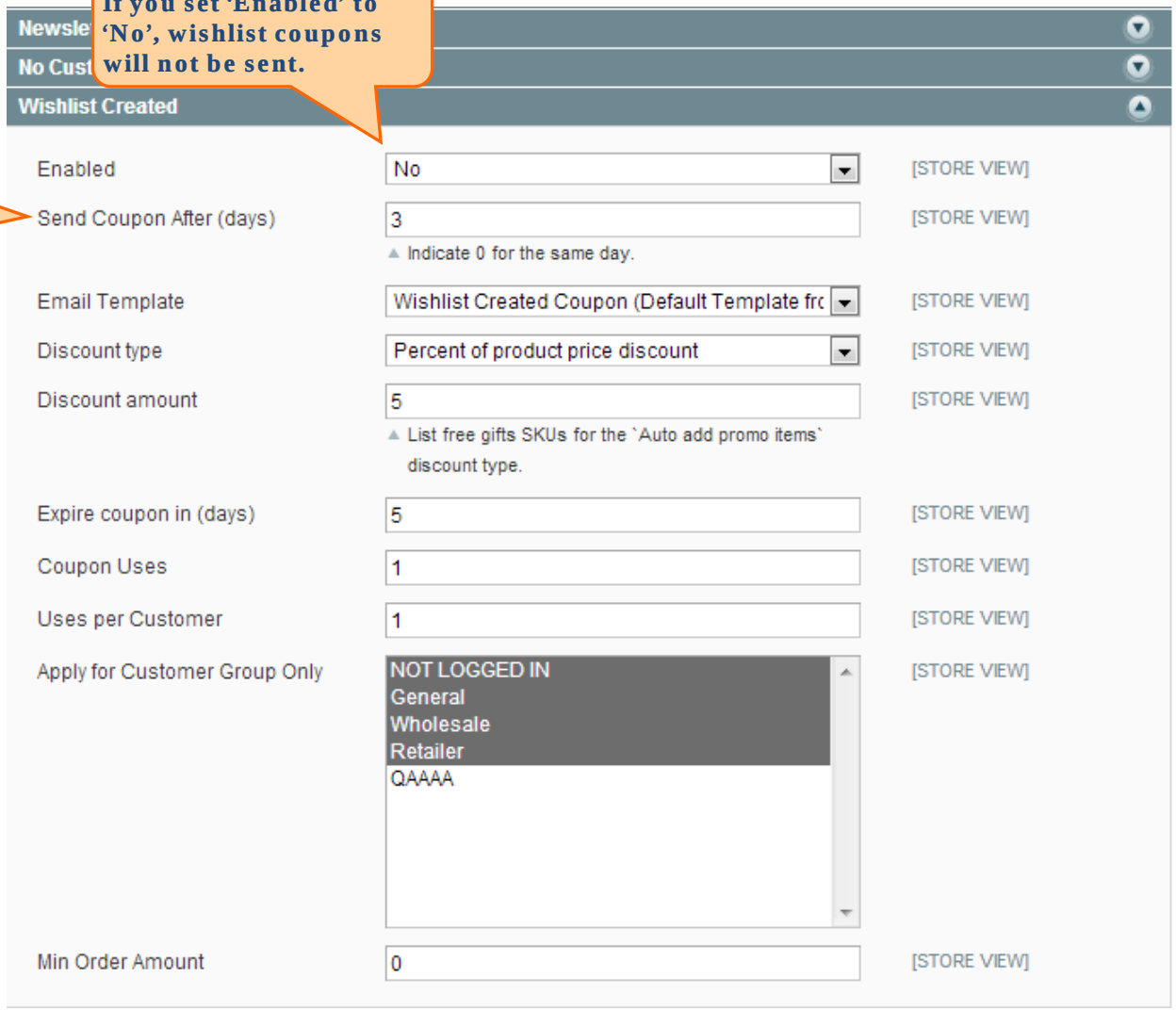
You can specify email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.

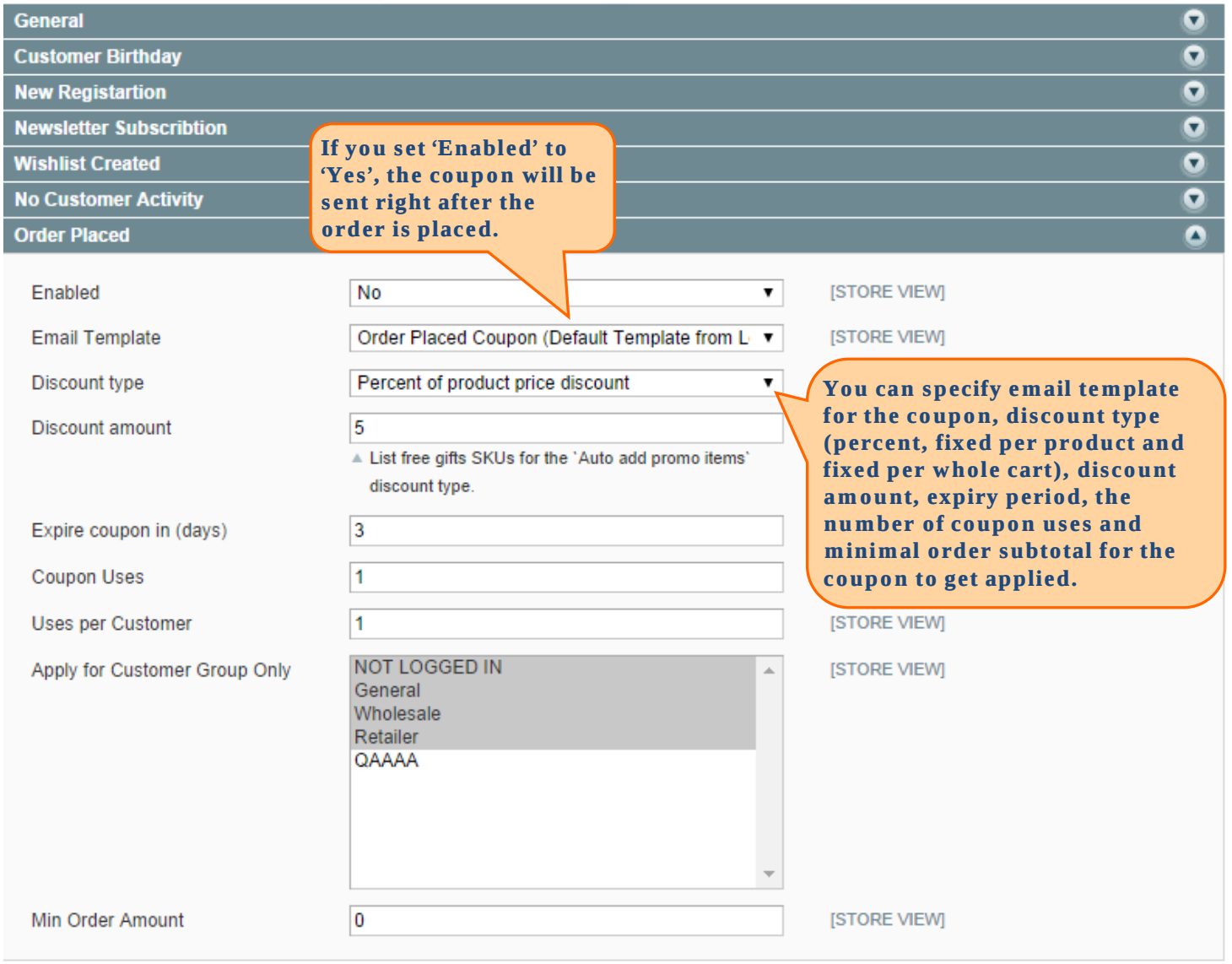


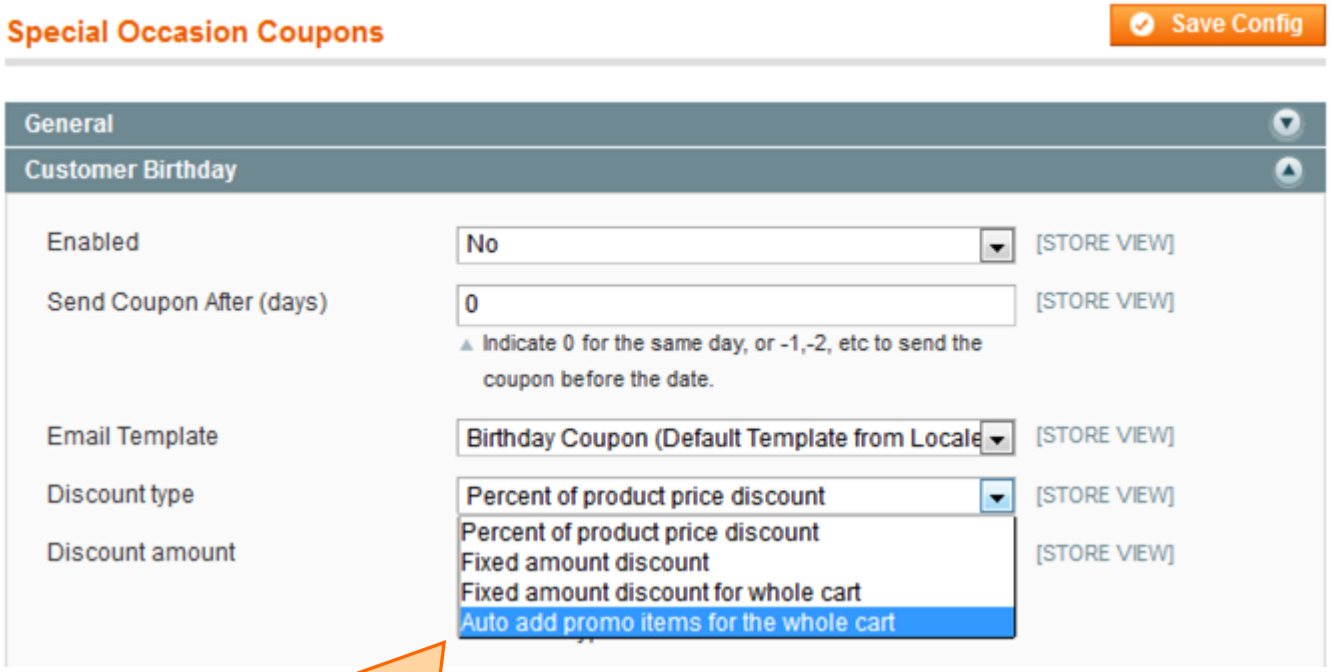
If you set 'Enabled' to 'No', wishlist coupons will not be sent.

Specify '0' (zero) for the wishlist coupon to be sent right on the day of wishlist creation or let's say '3' for it to be sent 3 days after that.

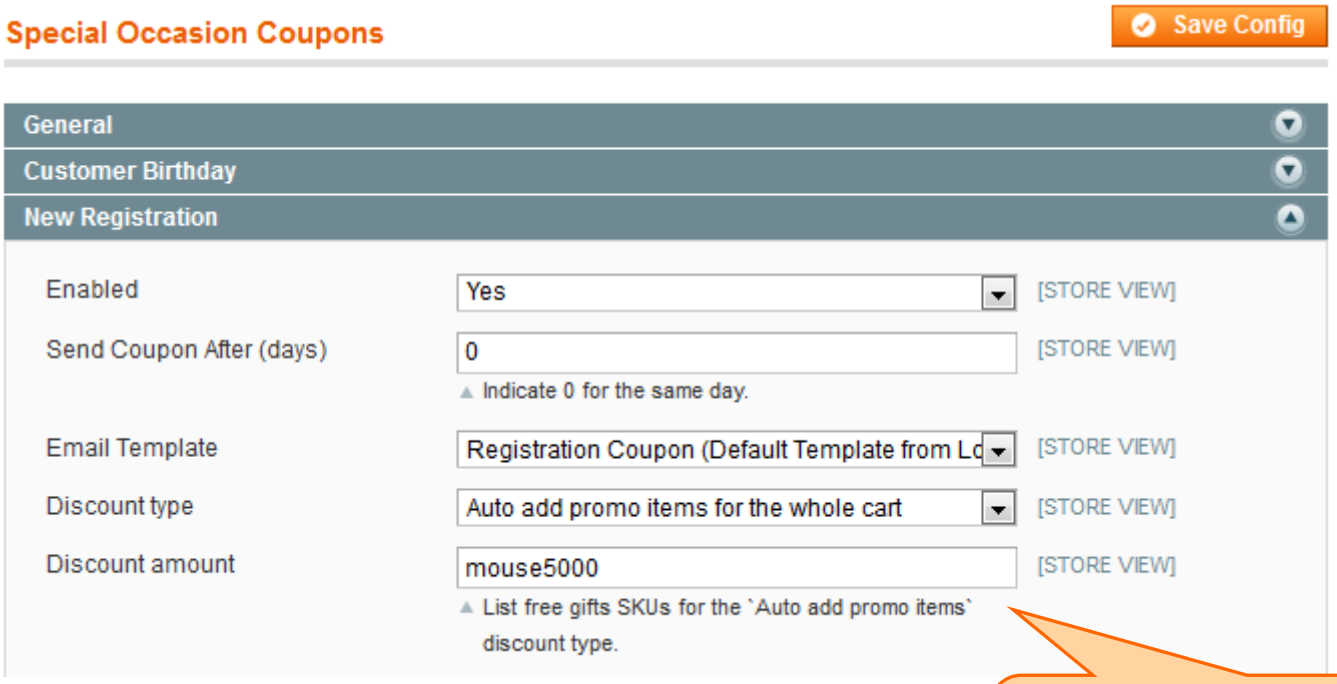
You can specify email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.




General
Customer Birthday
New Registartion
Newsletter Subscribtion
Wishlist Created
No Customer Activity
Order Placed
If you set 'Enabled' to 'Yes', the coupon will be sent right after the order is placed.
Enabled
No
[STORE VIEW]
Email Template
Order Placed Coupon (Default Template from L
[STORE VIEW]
Discount type
Percent of product price discount
Discount amount
5
List free gifts SKUs for the 'Auto add promo items' discount type.
Expire coupon in (days)
3
Coupon Uses
1
Uses per Customer
1
[STORE VIEW]
Apply for Customer Group Only
NOT LOGGED IN
General
Wholesale
Retailer
QAAAA
[STORE VIEW]
Min Order Amount
0
[STORE VIEW]
You can specify email template for the coupon, discount type (percent, fixed per product and fixed per whole cart), discount amount, expiry period, the number of coupon uses and minimal order subtotal for the coupon to get applied.



The module greatly cooperates with our other extension Auto Add Promo Items. If you have Auto Add Promo Items installed, you can send coupons for free gifts for all occasions (birthday, registration, subscription, etc.



To provide a coupon with a free gift please select 'Auto add promo items for the whole cart' discount type. Then in the 'Discount amount' field please specify SKU of the item which should be the free gift.

Thank you!

Should you have any questions or feature suggestions, please contact us at:
http://amasty.com/contacts/

Your feedback is absolutely welcome!