

Special Promotions for Magento 2



Magento Extension User Guide

Official extension page: [Special Promotions for Magento 2](#)



User Guide: [Special Promotions for Magento 2](#)

Support: <http://amasty.com/contacts/>

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To Configure general extension settings please go to Stores -> Configuration -> Special Promotions

Configuration Search admin

Store View: Default Config ?

AMASTY EXTENSIONS ^

Special Promotions

General

Skip Items with Special Price [store view] Yes ▼

Skip Configurable Items when Child has Special Price [store view] No ▼

Skip Items with Tier Price [store view] No ▼

Check Options Values [store view] Yes ▼

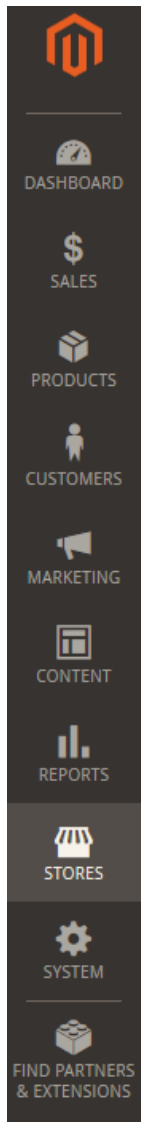
Save Config

Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to the products with special price. NOTE: Items with special prices from Catalog Price Rules will be skipped as well.

Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to the products with tier price.

Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to configurable products if their child items have special price.





Configuration

admin

Store View: Default Config

Save Config

AMASTY EXTENSIONS

General

Special Promotions

GENERAL

CATALOG

CUSTOMERS

SALES

SERVICES

ADVANCED

Skip Items with Special Price
[store view]

Yes

Skip Configurable Items
when Child has Special Price
[store view]

No

Skip Items with Tier Price
[store view]

No

Check Options Values
[store view]

Yes

Set the option to 'Yes' to enable custom options for rule conditions (see page 5)



2. Custom options for rule conditions

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

Public In RSS Feed Yes

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :

If **total quantity greater than 3** for a subselection of items in cart matching **ALL** of these conditions: ❌

- Please choose a condition to add.
- Please choose a condition to add.
- Conditions Combination
- Cart Item Attribute**
 - Price in cart
 - Quantity in cart
 - Row total in cart
 - Custom Options SKU**
 - Custom Options Values
- Product Attribute**
 - Activity
 - Attribute Set
 - Category
 - Category Gear
 - Climate
 - Collar
 - Color
 - Eco Collection
 - Erin Recommends
 - Features

Action

Label

If you set custom options for any specific products in your store, you can use them for creating flexible rules. Specify the necessary custom option value or custom option SKU to apply only to particular products.



3. 'The Cheapest and the Most Expensive' rule

To create offers based on cheapest and/or most expensive products, please create corresponding shopping cart price rule. For this go to admin panel > Marketing > Cart Price Rules and click 'Add New Rule' button.

Back

Reset

Save and Continue Edit

Save

CART PRICE RULE

- Rule Information
- Conditions
- Actions
- Labels

General Information

Rule Name *

Description

Status *

Websites *



Customer Groups *
General
Wholesale
Retailer

At the 'Rule Information' tab please specify the rule name, status, websites, customer groups, for which the rule is intended and all the information you may need.



3. 'The Cheapest and the Most Expensive' rule

← Back

Reset

Save and Continue Edit

Save

CART PRICE RULE

Rule Information


Conditions

Actions

Labels

Apply the rule only if the following conditions are met (leave blank for all products).

If **ALL** of these conditions are **TRUE** :

Subtotal equals or greater than 500 




Please indicate conditions, if needed (this is optional).




3. 'The Cheapest and the Most Expensive' rule

← Back Reset Save and Continue Edit **Save**

CART PRICE RULE

Rule Information 

Conditions 

Actions

Labels

Pricing Structure Rules

Apply	Percent of product price discount
Discount Amount *	Percent of product price discount
	Fixed amount discount
	Fixed amount discount for whole cart
	Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular
	The Cheapest, also for Buy 1 get 1 free
	The Most Expensive
Discount Qty Step (Buy X)	Get \$Y for each \$X spent
	Each N-th
	Percent Discount: each 2-d, 4-th, 6-th with 15% 0
Apply to Shipping Amount	Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
	All products after N
	Percent Discount
	Fixed Discount
	Fixed Price

Choose 'The Cheapest' action if you 'd like to create a rule for cheapest products or 'The Most Expensive' for most expensive ones. You can create as many rules with these actions as needed.



3. 'The Cheapest and the Most Expensive' rule

← Back

CART PRICE RULE

Rule Information

Conditions

Actions

Pricing Structure Rules

Apply

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount

Discard subsequent rules

Free Shipping

Use 'Discount amount' field to indicate discount percent for the cheapest (or most expensive) product. You can either leave it empty or type in 100 to give the cheapest (or the most expensive) item for free.

Use 'Discount Qty Step (Buy X)' field to specify how many products customers need to buy for the rule to take effect. If you indicate 3 like here, that means that from every 3 items purchased customers will get 50% off for the most expensive one. If you leave '0' (zero), customers will get only 1 free item per order (if conditions are met).

Use 'Maximum Qty Discount is Applied To' field to indicate maximum number of items for which the discount should apply. Leave it blank for no limitations.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :




3. 'The Cheapest and the Most Expensive' rule

You can use all standard Magento conditions with the new actions. If you would like to provide for free or discount items only from a certain category or of a particular brand, etc, please indicate the category, brand, other conditions here.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If **ALL** of these conditions are **TRUE** :

Category is one of 20, 21, 23 



This rule may be advertised as 'Buy 3 and get the most expensive product for half the price, buy 6 - get 2 most expensive for half the price'. Please note that customers will get discount for the items from the categories with ids 20, 21 and 23 only and they will never get discount for more than 2 items as the rule has 'Maximum qty the discount applied to' set to 2. Please see the next page for front end example.



4. 'Each N-th with Percent Discount' action

'Each N-th with Discount' action. With this action you can create promotions like 'each second (third, fourth, etc) camera for 50% off (30% off or for free)'.

Pricing Structure Rules

Apply	Percent Discount: each 2-d, 4-th, 6-th with 15% Off ▲
Discount Amount *	Percent of product price discount Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Apply to Shipping Amount	All products after N Percent Discount Fixed Discount Fixed Price
Discard subsequent rules	



4. 'Each N-th with Percent Discount' action

Pricing Structure Rules

Use 'Discount Amount' field to indicate the discount size. Either leave '0' (zero) or type '100' to give 100% discount.

Apply	Percent Discount: each 2-d, 4-th, 6-th with 15% Off
Discount Amount *	50
Maximum Qty Discount is Applied To	0
Discount Qty Step (Buy X)	2
Apply to Shipping Amount	No
Discard subsequent rules	No
Free Shipping	No

Use 'Discount Qty Step (Buy X)' field to indicate the discount step. If you indicate '2' like here, it means that each second item, that meets the rule conditions, will go with 50% discount.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :

Category is one of 3, 4, 5

In this case we indicated that the rule should be applied only to products from categories 3, 4, 5.



5. 'Each N-th with Fixed Discount' action

'Each N-th with Fixed Discount' action. With this action you can create promotions like 'each second (third, fourth, etc) camera \$50 (100, 200, etc.) off'.

Pricing Structure Rules

Apply	Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off ▲
Discount Amount *	Percent of product price discount Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Apply to Shipping Amount	All products after N Percent Discount Fixed Discount Fixed Price



5. 'Each N-th with Fixed Discount' action

Pricing Structure Rules

Apply	<input type="text" value="Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off"/>
Discount Amount *	<input type="text" value="70"/>
Maximum Qty Discount is Applied To	<input type="text" value="1"/>
Discount Qty Step (Buy X)	<input type="text" value="3"/>
Apply to Shipping Amount	<input type="text" value="No"/>
Discard subsequent rules	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>

Use 'Discount Amount' field to indicate the discount size. I defined \$70 off for my case.

Use 'Discount Qty Step (Buy X)' field to indicate the discount step. If you indicate '3' like here, it means that each third item, that meets the rule conditions, will go with \$70 discount.



6. 'All products after N for Fixed Price' action

Pricing Structure Rules

Apply	Fixed Price
Discount Amount *	Percent of product price discount Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Apply to Shipping Amount	All products after N Percent Discount Fixed Discount Fixed Price
Discard subsequent rules	No
Free Shipping	No

With this action you can create promotions like 'buy 4 products for full price and get each additional product for \$100'. Or 'Buy 5 shirts for full price and get each additional one for \$20'

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :



6. 'All products after N for Fixed Price' action

Pricing Structure Rules

Apply	<input type="text" value="Fixed Price"/>
Discount Amount *	<input type="text" value="100"/>
Maximum Qty Discount is Applied To	<input type="text" value="3"/>
Discount Qty Step (Buy X)	<input type="text" value="4"/>
Apply to Shipping Amount	<input type="text" value="No"/>
Discard subsequent rules	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>

Use 'Discount Qty Step (Buy X)' to specify the 'N' number. Here we specified '4', which means that the customer will buy 4 most expensive products for full price and all additional products for the fixed price \$100.

Use 'Discount Amount' field to indicate the amount to which products 'after N' should be discounted. If you specify 100 like here, all products which exceed the 'N' number will cost 100 after the discount rule gets applied.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :



6. 'All products after N for Fixed Price' action

Pricing Structure Rules

Apply

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount

Discard subsequent rules

Free Shipping

Please use 'Maximum Qty Discount is Applied To' to specify maximal number of items to which the discount should be applied in the order. If you specify 3 like here, it means that the customer will get no more than 3 products for the fixed price of \$100.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :



7. 'All products after N with Percent Discount' action

Pricing Structure Rules

Apply	<input type="text" value="Percent Discount"/>
Discount Amount *	<input type="text" value="Percent of product price discount"/> <input type="text" value="Fixed amount discount"/> <input type="text" value="Fixed amount discount for whole cart"/> <input type="text" value="Buy X get Y free (discount amount is Y)"/>
Maximum Qty Discount is Applied To	Popular <input type="text" value="The Cheapest, also for Buy 1 get 1 free"/> <input type="text" value="The Most Expensive"/> <input type="text" value="Get \$Y for each \$X spent"/>
Discount Qty Step (Buy X)	Each N-th <input type="text" value="Percent Discount: each 2-d, 4-th, 6-th with 15% Off"/> <input type="text" value="Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off"/>
Apply to Shipping Amount	All products after N <input type="text" value="Percent Discount"/> <input type="text" value="Fixed Discount"/> <input type="text" value="Fixed Price"/>
Discard subsequent rules	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>

'All products after N with Percent Discount' action works on analogy with 'All products after N for Fixed Price'. But in this case customers get percent discount instead of fixed price.



7. 'All products after N with Percent Discount' action

Pricing Structure Rules

Apply

Percent Discount

Use 'Discount Amount' field to indicate the discount percent.

Discount Amount *

20

Maximum Qty Discount is Applied To

2

Discount Qty Step (Buy X)

3

Apply to Shipping Amount

No

Discard subsequent rules

No

Free Shipping

No

With this setup customers have to buy 3 items for the full price to get 20% discount for the additional items. The quantity of additional item is limited; in our case a customer can buy no more than 2 products with 20% discount.



8. 'All products after N with Fixed Discount' action

Pricing Structure Rules

Apply	Fixed Discount
Discount Amount *	Percent of product price discount Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Apply to Shipping Amount	All products after N Percent Discount Fixed Discount Fixed Price
Discard subsequent rules	No
Free Shipping	No

'All products after N with Fixed Discount' action works on analogy with 'All products after N with Percent Discount'. Only in this case customers get fixed discount amount (e.g. \$70) instead of percent discount like 30%.



9. 'Get \$Y Discount for each \$X Spent' action

Pricing Structure Rules

Apply	Fixed Price
Discount Amount *	Percent of product price discount Fixed amount discount Fixed amount discount for whole cart Buy X get Y free (discount amount is Y)
Maximum Qty Discount is Applied To	Popular The Cheapest, also for Buy 1 get 1 free The Most Expensive Get \$Y for each \$X spent
Discount Qty Step (Buy X)	Each N-th Percent Discount: each 2-d, 4-th, 6-th with 15% Off Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Apply to Shipping Amount	All products after N Percent Discount Fixed Discount Fixed Price
Discard subsequent rules	No
Free Shipping	No

This action allows creating promotions like "Get a \$50 discount for each \$300 spent".

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :



9. 'Get \$Y Discount for each \$X Spent' action

Pricing Structure Rules

Use 'Discount Amount' field to set up a discount which a customer will have for each total spent.

Apply	<input type="text" value="Fixed Price"/>
Discount Amount *	<input type="text" value="50"/>
Maximum Qty Discount is Applied To	<input type="text" value="0"/>
Discount Qty Step (Buy X)	<input type="text" value="300"/>
Apply to Shipping Amount	<input type="text" value="No"/>
Discard subsequent rules	<input type="text" value="No"/>
Free Shipping	<input type="text" value="No"/>

Use 'Discount Qty Step (Buy X)' to specify the 'X' number. Here we specified '300', which means that the customer will get a \$50 discount for each \$300 spent.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :



Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!

