

Amasty

For more details see the [Gift Card for Magento 2](#) extension page.

Special Promotions for Magento 2

Add 22 additional promo actions to your default cart price rules. Run numerous promotions to easily attract customers with new irresistible offers and increase sales.

- Promotions for cheapest/most expensive items
- Deals with free products
- Create fixed and percent discounts
- Offer specials with quantity steps
- Launch promo campaigns based on spent amount

Configure General Settings

To Configure general extension settings please go to **Stores** → **Configuration** → **Special Promotions**

General

Skip Items with Special Price [store view] Yes

Skip Configurable Items when Child has Special Price [store view] No

Skip Items with Tier Price [store view] No

Check Options Values [store view] Yes

Skip Items with Special Price - Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to the products with special price. **NOTE:** Items with special prices from Catalog Price Rules will be skipped as well.

Skip Configurable Items when Child has Special Price - Set this option to 'Yes', if you'd like coupons and shopping cart price rules not to be applied to configurable products if their child items have a special price.

Skip Items with Tier Price - Set this option to 'Yes', if you'd like coupons and shopping cart price

rules not to be applied to the products with tier price.

Check Options Values - If the option is set to 'Yes' the custom options for rule conditions will be enabled. This option allows you to use the 'Custom option SKU' condition to, for example, trigger a discount rule only when a particular Special Option was selected for a product. See the example of custom options below.

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

If total quantity greater than 3 for a subselection of items in cart matching ALL of these conditions: ❌

Please choose a condition to add. ▲

Please choose a condition to add. ▲

Conditions Combination

Cart Item Attribute

- Price in cart
- Quantity in cart
- Row total in cart
- Custom Options SKU**
- Custom Options Values**

Product Attribute

- Activity
- Attribute Set
- Category
- Category Gear
- Climate
- Collar
- Color
- Eco Collection
- Erin Recommends
- Features

If you set custom options for any specific products in your store, you can use them for creating flexible rules. Specify the necessary custom option value or custom option SKU to apply only to particular products.

'The Cheapest and the Most Expensive' action

To create offers based on cheapest and/or most expensive products, please create the corresponding shopping cart price rule. For this go to admin panel → **Marketing** → **Cart Price Rules** and click '**Add New Rule**' button.


Rule Information


Rule Information 




Rule Name *

Description

Status 

Websites * 

Customer Groups *

From 

To 

At the **'Rule Information'** tab please specify rule name, status, websites, customer groups, for which the rule is intended and all the information you may need.


Rule Conditions

Please indicate conditions, if needed (this is optional).

Conditions

Apply the rule only if the following conditions are met (leave blank for all products).

If ALL of these conditions are TRUE :

Subtotal equals or greater than 500 




Rule Actions

Choose **'The Cheapest'** action if you'd like to create a rule for cheapest products or **'The Most Expensive'** for most expensive ones. You can create as many rules with these actions as needed.

Apply

| |
|--|
| Percent of product price discount |
| Percent of product price discount |
| Fixed amount discount |
| Fixed amount discount for whole cart |
| Buy X get Y free (discount amount is Y) |
| Popular |
| The Cheapest, also for Buy 1 get 1 free |
| The Most Expensive |
| Get \$Y for each \$X spent |
| Buy X Get Y (X and Y are different products) |
| Percent Discount: Buy X get Y Free |
| Fixed Discount: Buy X get Y with \$10 Off . |
| Fixed Price: Buy X get Y for \$9.99 |
| Buy X Get N of Y (X and Y are different products) |
| Percent Discount: Buy X get N of Y Free |
| Fixed Discount: Buy X get N of Y with \$10 Off . |
| Fixed Price: Buy X get N of Y for \$9.99 |
| Each N-th |
| Percent Discount: each 2-d, 4-th, 6-th with 15% Off |
| Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off |
| Fixed Price: each 5th, 10th, 15th for \$49 |

Action Settings

Actions 

| | |
|------------------------------------|--|
| Apply | <input type="text" value="The Most Expensive"/> |
| Discount Amount * | <input type="text" value="50"/> |
| Maximum Qty Discount is Applied To | <input type="text" value="2"/> |
| Discount Qty Step (Buy X) | <input type="text" value="3"/> |
| Apply to Shipping Amount | <input type="checkbox"/> No <small>Discount amount is applied to subtotal only</small> |
| Discard subsequent rules | <input type="checkbox"/> No |
| Free Shipping | <input type="text" value="No"/> |
| Calculate Discount Based On | <input type="text" value="Price (Special Price if Set)"/> <input type="text" value="Price (Special Price if Set)"/> <input type="text" value="Price After Previous Discount(s)"/> <input type="text" value="Original Price"/> |
| Max Amount of Discount | <input type="text"/> |
| Skip Items with Special Price | <input type="text" value="As Default"/> |

Discount Amount - Use 'Discount amount' field to indicate discount percent for the cheapest (or most expensive) product. You can either leave it empty or type in 100 to give the cheapest (or the most expensive) item for free.

Maximum Qty Discount is Applied To - Use 'Maximum Qty Discount is Applied To' field to indicate the maximum number of items for which the discount should apply. Leave it blank for no limitations.

Discount Qty Step (Buy X) - Use 'Discount Qty Step (Buy X)' field to specify how many products customers need to buy for the rule to take effect. If you indicate 3 like here, that means that from every 3 items purchased customers will get 50% off for the most expensive one. If you leave '0' (zero), customers will get only 1 free (or discounted) item per order (if conditions are met).

Calculate discount based on - the option offers discount calculation based on:

- Price (Special prices if set)
- Price after previous discounts
- Original price

Max amount discount - you can limit the maximum possible discount if necessary.


Skip items with special price - the option lets you discard rule application for items that already have a special price. There are 4 options available:

- As default
- Yes
- No
- Skip if discounted

You can use all standard Magento conditions with the new actions. If you would like to provide for free or discount items only from a certain category or of a particular brand, etc, please indicate the category, brand, other conditions here.

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If **ALL** of these conditions are **TRUE** :

Category is one of 23, 48, 11 



This rule may be advertised as 'Buy 3 and get the most expensive product for half the price, buy 6 - get 2 most expensive for half the price'. Please note that customers will get a discount for the items from the categories with ids 23, 48 and 11 only and they will never get a discount for more than 2 items as the rule has 'Maximum qty the discount applied to' set to 2. Please see the next page for the front end example.

'Each N-th with Percent Discount' action

'**Each N-th with Discount**' action. With this action, you can create promotions like 'each second (third, fourth, etc) camera for 50% off (30% off or for free)'.

Apply

Percent of product price discount ▲

Percent of product price discount
Fixed amount discount
Fixed amount discount for whole cart
Buy X get Y free (discount amount is Y)

Popular
The Cheapest, also for Buy 1 get 1 free
The Most Expensive
Get \$Y for each \$X spent

Buy X Get Y (X and Y are different products)
Percent Discount: Buy X get Y Free
Fixed Discount: Buy X get Y with \$10 Off .
Fixed Price: Buy X get Y for \$9.99

Buy X Get N of Y (X and Y are different products)
Percent Discount: Buy X get N of Y Free
Fixed Discount: Buy X get N of Y with \$10 Off .
Fixed Price: Buy X get N of Y for \$9.99

Each N-th
Percent Discount: each 2-d, 4-th, 6-th with 15% Off
Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Fixed Price: each 5th, 10th, 15th for \$49





Action Settings

Actions

| | |
|------------------------------------|--|
| Apply | <input type="text" value="Percent Discount: each 2-d, 4-th, 6-th with 15% Off"/> |
| Discount Amount * | <input type="text" value="50"/> |
| Maximum Qty Discount is Applied To | <input type="text" value="0"/> |
| Discount Qty Step (Buy X) | <input type="text" value="2"/> |
| Apply to Shipping Amount | <input type="checkbox"/> No Discount amount is applied to subtotal only |
| Discard subsequent rules | <input type="checkbox"/> No |
| Free Shipping | <input type="text" value="No"/> |

Apply the rule only to cart items matching the following conditions (leave blank for all items).

If ALL of these conditions are TRUE :

| | | |
|---|---------------------------------------|---|
| Category is one of | <input type="text" value="3, 8, 11"/> |    |
|  | | |

Discount Amount - Use 'Discount Amount' field to indicate the discount size. Either leave '0' (zero) or type '100' to give 100% discount.

Discount Qty Step (Buy X) - Use 'Discount Qty Step (Buy X)' field to indicate the discount step. If you indicate '2' like here, it means that each second item, that meets the rule conditions, will go with 50% discount.

In our example we indicated that the rule should be applied only to products from categories 3, 4, 5 only.

'Each N-th with Fixed Discount' action

'Each N-th with Fixed Discount' action. With this action, you can create promotions like 'each second (third, fourth, etc) camera \$50 (100, 200, etc.) off '.

Apply

| |
|--|
| Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off |
| Percent of product price discount |
| Fixed amount discount |
| Fixed amount discount for whole cart |
| Buy X get Y free (discount amount is Y) |
| Popular |
| The Cheapest, also for Buy 1 get 1 free |
| The Most Expensive |
| Get \$Y for each \$X spent |
| Buy X Get Y (X and Y are different products) |
| Percent Discount: Buy X get Y Free |
| Fixed Discount: Buy X get Y with \$10 Off . |
| Fixed Price: Buy X get Y for \$9.99 |
| Buy X Get N of Y (X and Y are different products) |
| Percent Discount: Buy X get N of Y Free |
| Fixed Discount: Buy X get N of Y with \$10 Off . |
| Fixed Price: Buy X get N of Y for \$9.99 |
| Each N-th |
| Percent Discount: each 2-d, 4-th, 6-th with 15% Off |
| Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off |
| Fixed Price: each 5th, 10th, 15th for \$49 |

Action Settings

| | |
|------------------------------------|---|
| Apply | <input type="text" value="Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off"/> |
| Discount Amount * | <input type="text" value="70"/> |
| Maximum Qty Discount is Applied To | <input type="text" value="1"/> |
| Discount Qty Step (Buy X) | <input type="text" value="3"/> |
| Apply to Shipping Amount | <input type="checkbox"/> No Discount amount is applied to subtotal only |
| Discard subsequent rules | <input type="checkbox"/> No |
| Free Shipping | <input type="text" value="No"/> |

Discount Amount - Use 'Discount Amount' field to indicate the discount size. We defined \$70 off for the example case.

Discount Qty Step (Buy X) - Use 'Discount Qty Step (Buy X)' field to indicate the discount step. If you indicate '3' like here, it means that each third item, that meets the rule conditions, will go with \$70 discount.

'All products after N for Fixed Price' action

With this action, you can create promotions like 'buy 4 products for full price and get each additional product for \$100'. Or 'Buy 5 shirts for full price and get each additional one for \$20'

Apply

Fixed Price

- Fixed Discount: Buy X get N of Y with \$10 Off .
- Fixed Price: Buy X get N of Y for \$9.99

Each N-th

- Percent Discount: each 2-d, 4-th, 6-th with 15% Off
- Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
- Fixed Price: each 5th, 10th, 15th for \$49

Each M-th after X-th

- Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart
- Fixed Discount: each 3d, 7th, 11th with \$15 Off after 5 items added to the cart
- Fixed Price: each 5th, 7th, 9th for \$89.99 after 5 items added to the cart

Each Group of N

- Fixed Price: Each 5 items for \$50
- Percent Discount: Each 5 items with 10% off

All products after N

- Percent Discount
- Fixed Discount
- Fixed Price**

Product Set (beta)

- Percent discount for product set
- Fixed price for product set

Action Settings

| | |
|------------------------------------|---|
| Apply | <input type="text" value="Fixed Price"/> |
| Discount Amount * | <input type="text" value="100"/> |
| Maximum Qty Discount is Applied To | <input type="text" value="3"/> |
| Discount Qty Step (Buy X) | <input type="text" value="4"/> |
| Apply to Shipping Amount | <input type="checkbox"/> No <small>Discount amount is applied to subtotal only</small> |
| Discard subsequent rules | <input type="checkbox"/> No |
| Free Shipping | <input type="text" value="No"/> |

Discount Amount - Use 'Discount Amount' field to indicate the amount to which products 'after N' should be discounted. If you specify 100 like here, all products which exceed the 'N' number will cost 100 after the discount rule gets applied.

Maximum Qty Discount is Applied To - Please use 'Maximum Qty Discount is Applied To' to specify the maximum number of items to which the discount should be applied in the order. If you specify 3 like here, it means that the customer will get no more than 3 products for the fixed price of \$100.

Discount Qty Step (Buy X) - Use 'Discount Qty Step (Buy X)' to specify the 'N' number. Here we specified '4', which means that the customer will buy 4 most expensive products for full price and all additional products for the fixed price \$100.

'All products after N with Percent Discount' action

'All products after N with Percent Discount' action works on analogy with 'All products after N for Fixed Price'. But in this case, customers get percent discount instead of fixed price.

Apply

Percent Discount

Fixed Discount: Buy X get N of Y with \$10 Off .
Fixed Price: Buy X get N of Y for \$9.99

Each N-th
Percent Discount: each 2-d, 4-th, 6-th with 15% Off
Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
Fixed Price: each 5th, 10th, 15th for \$49


Each M-th after X-th
Percent Discount: each 1st, 3rd, 5th with 15% Off after 5 items added to the cart
Fixed Discount: each 3d, 7th, 11th with \$15 Off after 5 items added to the cart
Fixed Price: each 5th, 7th, 9th for \$89.99 after 5 items added to the cart

Each Group of N
Fixed Price: Each 5 items for \$50
Percent Discount: Each 5 items with 10% off

All products after N
Percent Discount
Fixed Discount
Fixed Price

Product Set (beta)
Percent discount for product set
Fixed price for product set

Action Settings

Actions 

Apply

Discount Amount *

Maximum Qty Discount is Applied To

Discount Qty Step (Buy X)

Apply to Shipping Amount No
Discount amount is applied to subtotal only

Discard subsequent rules No

Discount Amount - Use 'Discount Amount' field to indicate the discount percent.

Discount Qty Step (Buy X) - With this setup customers have to buy 3 items for the full price to get 20% discount on the additional items. The quantity of the additional items is limited; in our case, a customer can buy no more than 2 products with 20% discount.

'Get \$Y Discount for each \$X Spent' action


This action allows creating promotions like "Get a \$50 discount for each \$300 spent".

Apply

Get \$Y for each \$X spent ▲

- Percent of product price discount
- Fixed amount discount
- Fixed amount discount for whole cart
- Buy X get Y free (discount amount is Y)
- Popular**
 - The Cheapest, also for Buy 1 get 1 free
 - The Most Expensive
 - Get \$Y for each \$X spent**
- Buy X Get Y (X and Y are different products)**
 - Percent Discount: Buy X get Y Free
 - Fixed Discount: Buy X get Y with \$10 Off .
 - Fixed Price: Buy X get Y for \$9.99
- Buy X Get N of Y (X and Y are different products)**
 - Percent Discount: Buy X get N of Y Free
 - Fixed Discount: Buy X get N of Y with \$10 Off .
 - Fixed Price: Buy X get N of Y for \$9.99
- Each N-th**
 - Percent Discount: each 2-d, 4-th, 6-th with 15% Off
 - Fixed Discount: each 3-d, 6-th, 9-th with \$15 Off
 - Fixed Price: each 5th, 10th, 15th for \$49

Action Settings

Actions 

| | |
|------------------------------------|--|
| Apply | <input type="text" value="Get \$Y for each \$X spent"/> |
| Discount Amount * | <input type="text" value="50"/> |
| Maximum Qty Discount is Applied To | <input type="text" value="0"/> |
| Discount Qty Step (Buy X) | <input type="text" value="300"/> |
| Apply to Shipping Amount | <input type="checkbox"/> No Discount amount is applied to subtotal only |
| Discard subsequent rules | <input type="checkbox"/> No |

Discount Amount - Use 'Discount Amount' field to set up a discount which a customer will have for each total spent.

Discount Qty Step (Buy X) - Use 'Discount Qty Step (Buy X)' to specify the 'X' number. Here we specified '300', which means that the customer will get a \$50 discount for each \$300 spent.

Find out how to install the **Special Promotions** extension for Magento 2 via [Composer](#).