

# Unique Product URL



## Magento Extension User Guide

**Official extension page:** [Unique Product URL](#)

**User Guide:** [Unique Product URL](#)

Support: <http://amasty.com/contacts/>



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Please go to admin panel -> System -> Configuration -> SEO Single URL to manage the extension settings.

Current Configuration Scope: Default Config

### Configuration

- GENERAL
  - General
- CATALOG
  - Catalog
- AMASTY EXTENSIONS**
  - SEO Reviews
  - SEO Tags
  - SEO HTML Sitemap
  - SEO Meta Tags Templates
  - SEO Layered Navigation
  - SEO Single URL**
  - SEO Rich Data
  - SEO ToolKit

## SEO Single URL

Save Config

### General

Categories Path in Product URL	Longest Path	[STORE VIEW]
	▲ E.g. /electronics/computers/premium/macbook.html or /apple/macbook.html, it is applied only if you have the option 'Catalog - SEO - Use Categories Path for Product URLs' set to 'Yes'	
301 Redirect To Canonical Url	Yes	[STORE VIEW]
	▲ Redirect from secondary URLs to the main URL	
Generate Breadcrumb According To	Current URL	

If the same product is placed in multiple categories you can choose a unique URL it to avoid duplicate content. Please choose the longest or the shortest category path in product URL.



Choose Store View:  
Default Values

## Product Information

- General
- Prices
- Meta Information
- Images
- Descriptions
- Computer Attributes
- Design
- Recurring Profile
- Gift Options
- Inventory
- Websites
- Categories**
- Related Products
- Up-sells
- Cross-sells

## Apple MacBook Pro MA464LL/A 15.4" Notebook PC (Computer)

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Save](#) [Save and Continue Edit](#)

### Product Categories

- Root Catalog (0)
  - Brands (0)
    - Apple (1)
    - Sony (0)
    - Canon (0)
  - Electronics (42)
    - Cell Phones (6)
    - Cameras (8)
    - Computers (28)
      - Build Your Own (3)
      - Laptops (4)
      - Hard Drives (4)
      - Monitors (4)
      - RAM / Memory (3)
      - Cases (2)
      - Processors (4)
      - Peripherals (4)
    - New (1)

For example, the product Apple MacBook Pro is added to 3 categories and we've chosen the Longest Path to apply. It means that the longest path: Electronics-Computers-Laptops-Product Name will be displayed in the product URL no matter from which category or section the customer will access it.



## 2. Unique URL Example

The screenshot shows a product page for an Apple MacBook Pro MA464LL/A 15.4" Notebook PC. The page includes a product image, a price of \$2,299.99, and a 'Quick Overview' section. On the right, there are sections for 'COMPARE PRODUCTS' and 'MY CART'. A navigation diagram is overlaid on the page, showing a hierarchy of categories: Brands (Apple, Sony, Canon), Electronics (Cell Phones, Cameras, Computers), and New. The 'Computers' category is expanded to show sub-categories: Build Your Own, Laptops, Hard Drives, Monitors, RAM / Memory, Cases, Processors, and Peripherals. A callout box points to the 'Laptops' sub-category, stating: 'Here you can see the example of the unique URL for the product in multiple categories.' Below the diagram, the unique URL is displayed: <http://example.com/electronics/computers/laptops/apple-macbook-pro.html>



Catalog CMS Reports **System** [Get help for this page](#)

Current Configuration Scope: Default Config

**Configuration**

- GENERAL
- CATALOG
- AMASTY EXTENSIONS**
- SEO Reviews
- SEO Tags
- SEO HTML Sitemap
- SEO Meta Tags Templates
- SEO Layered Navigation
- SEO Single URL**
- SEO Rich Data
- SEO ToolKit

### SEO Single URL Save Config

**General**

Categories Path in Product URL	Longest Path <small>▲ E.g. /electronics/computers/premium/apple/macbook.html, it is applied on option 'Catalog - SEO - Use Categories URLs' set to 'Yes'</small>
301 Redirect To Canonical Url	Yes [STORE VIEW] <small>▲ Redirect from secondary URLs to the main canonical URL</small>
Generate Breadcrumb According To	Current URL [STORE VIEW]

**Enable 301 redirect, this way you'll show search engines preferable urls to crawl and indicate that the content is not duplicated**

**Generate breadcrumbs according to Current URL or Last visited category.**



## 4. Breadcrumbs Example

Breadcrumbs generation  
according to Current URL



The screenshot shows a product page for an Apple MacBook Pro. At the top, there is a navigation bar with 'Brands', 'Electronics', and 'New'. Below this, a breadcrumb trail is highlighted with a red box: [Home](#) / [Electronics](#) / [Computers](#) / [Laptops](#) / [Apple MacBook Pro MA464LL/A 15.4" Notebook PC](#). The product title is 'Best Apple MacBook Pro MA464LL/A 15.4" Notebook PC in Chicago'. Below the title, there is a link 'Email to a Friend', a star rating of 4.5 (3 Review(s) | Add Your Review), and the availability 'In stock'. The price is '\$2,299.99'. A 'Quick Overview' section follows, starting with 'Buy best Apple MacBook Pro MA464LL/A 15.4" Notebook PC in Chicago!'.



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## 4. Breadcrumbs Example

Breadcrumbs generation according to Last visited category

The screenshot shows a product page for an Apple MacBook Pro. At the top, there is a navigation bar with 'Brands', 'Electronics', and 'New' (highlighted in orange). Below this, a breadcrumb trail is displayed in a light blue box with a red border: 'Home / [New](#) / Apple MacBook Pro MA464LL/A 15.4\"

**Apple MacBook Pro MA464LL/A 15.4\"**  
**Notebook PC**

[Email to a Friend](#)

★★★★★ 3 Review(s) | [Add Your Review](#)

Availability: In stock

**\$2,299.99**

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**Quick Overview**

You've seen improvements in notebook performance before - but never on this scale. The Intel Core Duo powering MacBook Pro is actually two processors built into a single chip.



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# Thank you!

Should you have any questions or feature suggestions, please contact us at:

<http://amasty.com/contacts/>

Your feedback is absolutely welcome!



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